

ATTACHMENT E

Council Endorsed Strategic Directions

Loudon Park improvements directly respond to community feedback from the Reimagine Nanaimo process, emphasizing the need for better waterfront access, and supports all five goals of *City Plan*, see photo below. The *Integrated Action Plan* prioritizes building an Activity Centre and Boathouse, along with other inclusive upgrades. Additionally, the 2022 Sports Tourism Strategy highlights the importance of investing in outdoor sports infrastructure and inclusive venues for paddling and water sports.



A Healthy Nanaimo, C3.6.20, *Integrated Action Plan* (Priority Action 106): Loudon Activity Centre & Boathouse – Building Stage / Proceed with the construction of a Loudon Activity Centre and Boathouse and associated park improvements to improve amenities for users.

An Empowered Nanaimo, *Integrated Action Plan* (Priority Action 123): Work with the Advisory Committee on Accessibility and Inclusiveness to identify ways to improve public transit infrastructure for all users, particularly to rapid and frequent transit routes, and access to City-owned facilities and City run programs. C4.3.24

An Empowered Nanaimo, C4.3.6 & C4.3.7, *Integrated Action Plan* (Priority Acton 124): Accessible Beaches/ Install accessible beach accesses at popular beach locations such as Westwood Lake First Beach, Swy-a-lana Lagoon, Loudon Park, Neck Point Park, Colliery Dam Park and Departure Bay.

An Empowered Nanaimo, C4.7.2 & C4.7.3, *Integrated Action Plan* (Priority Action 147): Loudon Activity Centre 7 Boat House/ Integrate a public art feature into the Loudon Activity Centre and Boat House.

An Empowered Nanaimo, C4.8.2 & C4.8.8, *Integrated Action Plan* (Priority Action 154): Implement the Sport Tourism Strategy options which include focusing on indigenous sport, all things cycling, paddling, individual /small disciplines, adaptive sport and sport business.

An Empowered Nanaimo, C4.9.8, C4.9.9 & C4.9.12 *Integrated Action Plan* (Priority Action 162): Loudon Park Improvements/ Implement the *Loudon Park Improvement Plan* including:

- A community activity centre in 2022/2023; and,
- Playground and park improvement as per 2021 updated concept plan.

An Empowered Nanaimo, C4.10.8 *Integrated Action Plan*: Colliery Dam, Diver Lake, Loudon Park & Westwood Lake Fishing Float Upgrades. Install access points, user comforts and fish line recycle stations at existing fishing/swimming floats at Diver Lake, Westwood Lake, Loudon Park, and Colliery Dam.

A Green Nanaimo, C1.3.13 *Integrated Action Plan*: Prioritize and promote the locations of natural area restoration projects and continue the restoration monitoring of sites.

A Prosperous Nanaimo, *Integrated Action Plan* (Priority Action 190): Focus on creating signature tourism events across the city in the off season as a call to action to visit the city, drawing on the regional markets in southern BC, Puget Sound, and Alberta cities with regional air connections such as mountain biking, swimming tournaments, Provincial Field Lacrosse and other niche events aligned with the Sport Tourism Strategy. C5.6.1, C5.6.3, C5.6.7

A Prosperous Nanaimo, *Integrated Action Plan* (Priority Action 188) Continue to market Nanaimo as a destination for Meetings and Events using a 'Team Nanaimo' approach, following the Memorandum of Understanding between the Nanaimo Hospitality Association, Tourism Nanaimo, and the Vancouver Island Conference Centre. C5.6.1

A Connected Nanaimo, C2.2.1 *Integrated Action Plan*: Continue to fund walking, rolling and cycling facilities to improve quality, safety, and accessibility.

The Nanaimo Sport Tourism Strategy was adopted by Council in 2022 and speaks to investing in outdoor sport Infrastructure and the value of developing inclusive venues for paddling and water sport. On page 40, Recommendations and Key Consideration: By enhancing trails, access points and outdoor venues in ways that are sustainable and inclusive, the City can attract signature events while enriching everyday community use.

Quick Win Actions:

- Conduct readiness assessment for outdoor and adventure sport hosting
- Catalogue all water – access points (e.g., lakes, ocean bays, etc.) for dragon boat, paddle and sailing event suitability.
- Identify priority infrastructure gaps.

Short -Term Actions:

- Develop event –ready site plans for priority venues (e.g., Westwood Lake for Triathlon, Long Lake for Paddling, Colliery Dan area for endure starts).