

DRAFT Nanaimo Performing Arts Guild Work plan 2024 – 2026

DRAFT WORK PLAN: NANAIMO PERFORMING ARTS GUILD	
The goal of the work plan is to support, encourage and celebrate the continued presentation of a wide variety of performing arts activities at the Old Victoria Arts Centre (The OV Arts Centre) in alignment with the terms of reference for the Nanaimo Performing Arts Guild, City Plan and the Integrated Action Plan Priorities for Culture.	
Topic	Overview
Increase public use and enjoyment of the OV Arts Centre as a performing arts space	<ul style="list-style-type: none">• Draft, finalize and initiate a Nanaimo Performing Arts Guild business plan with priority actions in the following areas:<ul style="list-style-type: none">○ <u>Communications plan</u> including website design, social media, event attendance, open houses, booking calendar, inclusion, accessibility, etc. When the work is complete, share that the OV is newly painted and floored.○ <u>Provide recommendations for staffing/site support</u> (including technician support)○ Take inventory of all of the services the OV has to offer and let public know what kind of events can be hosted there.○ Take an inventory of all inventory and supplies that the OV has to offer and put it on the website so groups can see what is available.○ In collaboration with Culture staff, plan a series of open house/performance opportunities and public tours at the OV Arts Centre to increase awareness and use of the facility. Invite guest speakers and include outside pre-show music.○ Book in guest authors, master classes and special one-time programs – flower arranging is one example.
Work collaboratively to advance strategic and operational improvements to the Old Victoria Arts Centre	<ul style="list-style-type: none">• Develop recommendations concerning the ongoing maintenance and operational needs of the Old Victoria Arts Centre, connected to both the facility accessibility audit and to user group experience.

	<ul style="list-style-type: none"> ○ Accessibility/assistive services. Public and user group safety – physical and mental - optics (consideration for inclusion in the Communication Plan as well) ○ Accessible parking needs to be developed ○ Affordability to be considered in the revised version of the Work Plan.
Resource	<ul style="list-style-type: none"> • Advise as required on the future creation of additional small multi-use performance spaces in the City of Nanaimo. • Receive presentations to advance awareness & share knowledge. • Seek out and apply for grants for the OV.
Items referred by Culture & Events, Facilities and/or OV Arts Centre Site Liaison	<ul style="list-style-type: none"> • Review & provide recommendations on issues and projects brought forward by staff. <ul style="list-style-type: none"> ○ The community looks to the Guild for knowledge and further growth of cultural groups ○ Maintenance staff are considering protective fencing and will seek direction from the Guild. ○ Consider programming ideas from City Recreation Coordinators.
<p>City Plan Connection: C4.5.2 – Establish flexible and innovative cultural facilities that anticipate and enable a wide range of cultural programs and can accommodate a variety of production, exhibition and performance experiences; C4.5.3 – Make arts and culture visible and accessible throughout the city, in each of the designated Urban Centres, with a special focus on Downtown; C4.5.5 Provide spaces for arts and culture programming within City owned facilities; C4.5.9 Maintain existing cultural infrastructure and support planning for enhanced facilities; C4.5.10 Recognize and promote the role that culture and the creative sector play in the community with respect to community identity and quality of life; C4.5.12 – Collaborate with partners to identify cultural planning and development opportunities; C4.5.15 – Work with partners to establish creative hubs that provide a range of spaces and resources to support artists and arts organizations.</p>	