

REPORT TO COUNCIL

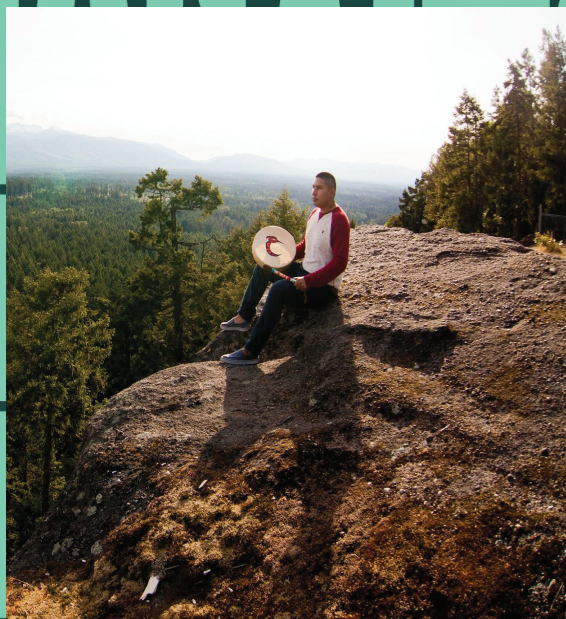
May 5, 2025



NANAIMO
PROSPERITY CORP.

NPC Acknowledges

that our work takes place on the traditional lands and waters of the Snuneymuxw First Nation, whose connection to this territory has sustained them for generations.





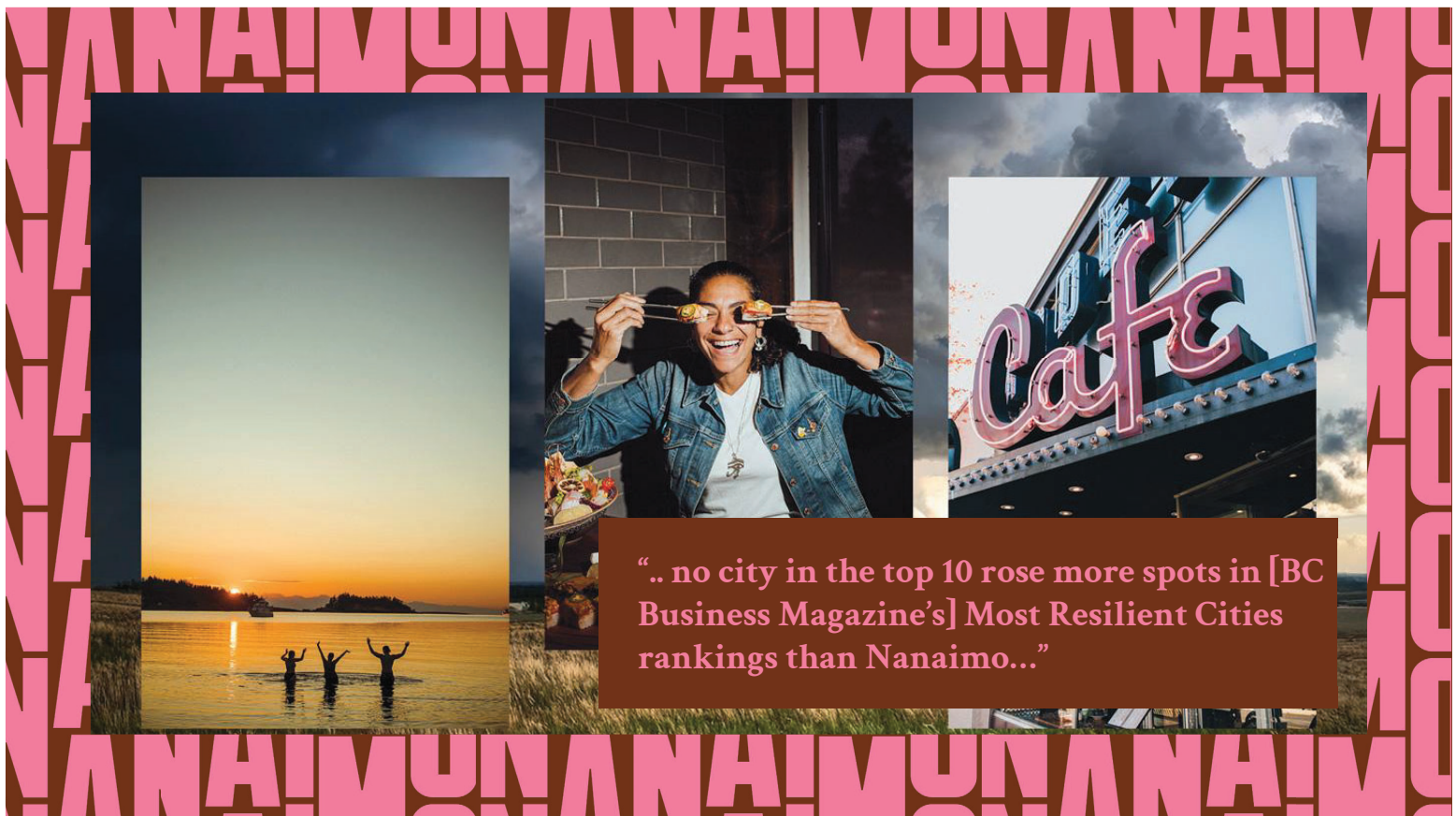
Ground broken for \$105M expansion of Duke Point cargo terminal



Direct Nanaimo-Toronto service returning to YCD



Snuneymuxw First Nation launches
trucking company for Vancouver Island



“.. no city in the top 10 rose more spots in [BC
Business Magazine’s] Most Resilient Cities
rankings than Nanaimo...”



Number of cruise ships coming to Nanaimo doubling this year

Guided by Values

Collaboration – We partner to solve problems and seize opportunities.

Inclusion – We ensure everyone can thrive, no matter their background.

Resiliency – We back bold ideas that build long-term economic strength.

Engagement – We foster trust, dialogue, and action.

Reconciliation – We work with Snuneymuxw First Nation toward shared prosperity.

Integration – We link economy, community, and environment as one system.



Recent Activities

BRE Coordination
Tariff Response
AI Training & Development
Partner Colocation
Service Integration
Supply Chain Advocacy

Championing Growth

We're defining success not just by numbers - but by impact.

Our focus is on growth that creates opportunity, protects what matters, and actually makes life better for people who live and work here.

That means unlocking employment lands, enabling smarter development, and building a new prosperity scorecard - one that balances economic performance with indicators of community well-being.

Growth should be inclusive, sustainable, and rooted in the values that make Nanaimo strong.



Elevating Local Industry

We're turning up the volume on Nanaimo's success stories - amplifying what's working and backing local business to thrive.

Our job is to foster the conditions that allow companies to grow, invest, and innovate.

That includes launching a bold new communications strategy to position NPC as the Mid-Island's trusted voice on economic matters.

When business succeeds, our whole community benefits - and we're here to help clear the path.



Strengthening Community

We're building stronger bridges - between sectors, across institutions, and with the people who call Nanaimo home.

From workforce housing to collaborative partnerships with VIU, VIEA, and the Chamber, we're focused on capacity-building that lasts.

Our role is to make sure economic development supports community development, with equity, inclusion, and reconciliation at the core.

A more connected Nanaimo is a more resilient Nanaimo.



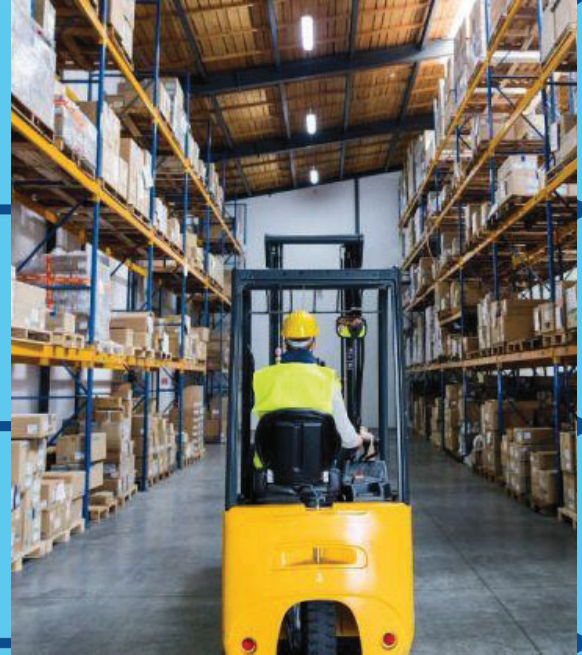
Stimulating Investment

We're putting Nanaimo on the map as a destination for smart, values-aligned investment.

With support from Export Canada, we're developing a Foreign Direct Investment strategy that highlights our strengths - from logistics and advanced manufacturing to the blue economy and life sciences.

We're working closely with Invest in Canada, Trade and Invest BC, and Global Affairs to raise Nanaimo's global profile.

This is about attracting capital that builds long-term value - economically, socially, and environmentally.



On Our Radar



Respond, Strengthen & Diversify

Liaising with governments to overcome trade uncertainties.

Transportation & Logistics

Advocating, with partners, for transformational regional investment.

"The World's Premier Tech Conference"

Promoting Nanaimo (and the Island) to the world.

Thank-you

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Email your questions or ideas to
contact@investnanaimo.com

And make sure you **subscribe to our newsletter** by clicking the link embedded in the QR code

