



REQUEST FOR SUPPORT APPLICATION FORM

Date of Request	April 24, 2025
Organization/Group making the request	2025 Nanaimo 55+ BC Games
Contact Person	Jenn Houtby-Ferguson, Director of Promotions
Address	1270 Strathmore Street (Woodlands School), Nanaimo BC
Telephone	[REDACTED]
Email Address:	[REDACTED] promotionsdirector@55plusgames.ca
Type of Support Requested (Select one)	<input checked="" type="radio"/> Letter of Support in Principle <input type="radio"/> In-Kind Contribution <input type="radio"/> Partnership <i>Note: This policy is not applicable to requests for grant funding by the City, including Permissive Tax Exemption requests, or in-kind funding for facility rentals (see Grants Policy and Guidelines for further details)</i>

IF APPLICABLE:

Name of grant or program for which you are applying: Destination Events Program (Province of BC)

Amount of Funding Requested: \$50,000 Grant Due Date: May 5, 2025 at 11:59pm

Grant Organization: Province of BC

Address: _____

City: _____ Postal Code: _____

Telephone: _____

Please provide an executive summary or short narrative that addresses each of the points outlined in the "Council Support policy". Include a draft letter, any supporting documents or materials and a detailed list of other funding partners (if applicable).

Please submit this form, with accompanying materials, to the attention of the Corporate Officer, Legislative Services, City of Nanaimo, 455 Wallace St. Nanaimo, BC V9R 5J6, or by email to: legislative.servicesoffice@nanaimo.ca.

Respecting Your Privacy

Freedom of Information and Protection of Privacy Act (FOIPPA) – Information collected on this form is done so under the general authority of the *Community Charter* and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. For more information, please visit the Legislative Services Department at 455 Wallace Street, call 250-755-4405, or email foi@nanaimo.ca.



RE: Request for Letter of Support RE: Destination Events Program

Organization: Nanaimo 2025 BC 55+ Games Society

Contact: Jenn Houtby-Ferguson **Cell Phone:** [REDACTED]

Email: promotionsdirector@55plusgames.ca [REDACTED]

Home Address: [REDACTED]

Games Office: Woodlands Secondary School, 1270 Strathmore Street, Nanaimo

Background Information

The 55+ BC Games are presented annually in different communities around the province. Hosting the Games represents approximately \$3 million in economic impact to the host community and surrounding area.

Quick facts:

- 24 sports over 4 days
- 20 venues, primarily City of Nanaimo venues including the Nanaimo Aquatic Centre, Serauxman Stadium, Rotary Bowl, Beban Park and Bowen Park locations.
- 2500+ participants (nearly 1,100 have already registered since April 1, 2025, well ahead of pace!)
- 1200+ volunteers (nearly 500 are already registered)

The 55+ BC Games are an important part of the BC sport system and the largest annual multi-sport event in the province. The Games offer the opportunity to celebrate sport and active living with other participants from across the province and experience the hospitality of the host community. Communities across BC are inspired by the healthy and active lifestyles of 55+ BC Games participants.

Each community, under its own registered volunteer board of directors, enlists hundreds of volunteers to help plan and stage the Games in partnership with the BC Seniors Games Society.

The request is NOT for funds, rather, for a letter of support for our request to the Provincial Government of BC under the Destination Events Program. We are seeking \$50,000 - \$60,000 in funding through this program. The application deadline is May 5 at 11:59pm. The turn around is very tight as applications only opened on April 7, 2025.

Total Games Budget: \$678,000

Funding Sources:

Revenues

BC Seniors Games Society	\$110,000 confirmed
City of Nanaimo	\$60,000 cash confirmed
City of Nanaimo	\$55,000 in kind confirmed
Participant Registration Fees	\$71,400 (may vary based on actual, deadline is June 15, 2025)
Participant Sport Fees	\$63,715 (may vary based on actual, deadline is June 15, 2025)

Grants

Canada Summer Jobs	\$19,844 confirmed (4 positions)
Destination Events Program	\$60,000 – REQUEST DUE MAY 5 th and this letter will support our application

Balance of funds will come through sponsorships and/or in-kind donations.

Event Dates: Nanaimo 2025 BC 55+ Games September 9 – 13, 2025

Collaboration:

The Nanaimo 2025 55+ BC Game are working in close collaboration with the City of Nanaimo, Regional District of Nanaimo, School District 68, and Tourism Nanaimo to stage these games. All of these groups have a seat as a liaison on the Host Society Board to ensure strong communications and operational efficiencies.

May 5, 2025

Province of British Columbia
RE: Destination Events Program

Dear Selection Committee:

On behalf of Council and the citizens of Nanaimo, it is with great pleasure that I support the request from the Nanaimo 2025 55+ BC Games grant application to the Destination Events Program.

We regard Nanaimo as one of the most beautiful harbourfronts on the West Coast of Canada and proudly acknowledge we are located on the traditional territory of the Snuneymuxw First Nation. Nanaimo has a proud and well-earned reputation of successfully hosting a variety of sporting and cultural events. In the past few years, this community rallied to make the 2014 BC Summer Games, Hometown Hockey (2017), Marine Festival with World Championship Bathtub races (2019), and various single-sport competitions a success.

In recent years, the City of Nanaimo has invested significantly in the Stadium District, which includes Rotary Bowl, the Nanaimo Aquatic Centre and Nanaimo Ice Centre where many events, including the opening ceremonies, will be located. These community spaces are an excellent example of facilities used by residents, visitors and spectators alike. Sport tourism drives economic opportunity, particularly in shoulder months in Nanaimo, while also supporting residents to be active for life. These initiatives are identified in the Nanaimo Re-Imagined Plan, aligning also with the goals of the Destination Events Program.

The dedicated Board of Directors and volunteers have made significant progress in the preparations for this event, and are generating a lot of excitement about hosting the 55+ Games in our community. Nanaimo is ready to welcome more than 2500 participants, in 24 sports at 20 venues over four days. Nearly 1100 participants have already registered for this event, well ahead of pace from previous events. This speaks to Nanaimo being a desirable destination to blend competition and leisure. We look forward to maximizing the Games opportunity and giving participants a reason to plan their return visit.

The information in the grant application will confirm for you that the City of Nanaimo is ready to welcome athletes from across the province and will host a first-class 55+ Games this fall.

Please accept this letter of support from the City of Nanaimo as part of your deliberations. Many thanks for your consideration.

Sincerely,

Leonard Krog
Mayor of Nanaimo