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Sent: Thursday, April 10, 2025 9:57 AM
To: Naomi Thomas <Naomi.Thomas@ycd.ca>
Cc: Dave Devana <Dave.Devana@ycd.ca>
Subject: Funding Support for Hosting the Snowbirds August 2025

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Good morning.

I hope this email finds you well. As requested by the Nanaimo Airport Commission, President & CEO, Dave Devana, I am reaching out today to discuss funding support for the upcoming Snowbirds event.

As part of a collaboration in promoting and enhancing the vibrancy of our community, Nanaimo Airport (YCD) is excited about the opportunity to bring the Snowbirds to the City of Nanaimo for performances scheduled on **August 15 and 16, 2025**.

To make this high-profile event a reality, we are seeking financial support and hoping to co-host this event with the **City of Nanaimo, Nanaimo Prosperity Corporation, Nanaimo Port Authority, and Tourism Nanaimo**. We are reaching out today to request a contribution of \$8,000 from each organization to help cover the associated costs.

YCD is committed to contributing a minimum of \$10,000 toward the event. However, to proceed, we need to raise at least \$30,000 collectively. The estimated cost to host the Snowbirds is \$40,000 to \$50,000, which includes:

- 13 rental vehicles for the Snowbirds team, estimated at \$6,000
- 30 hotel rooms from August 13–17, estimated at \$27,000
- Plus, additional operational and event-related expenses

A timely decision is essential. If we are unable to secure the necessary funding, we may need to cancel the event. Our goal is to confirm our hosting commitment with the Snowbirds during the **Organizing Committee meeting on April 22.**

We believe this event presents a great opportunity to generate excitement and tourism in the Nanaimo area, and we hope to partner with you to make it a success. Please let us know at your earliest convenience if your organization is able to contribute.

Regards,

Naomi Thomas, *She, Her, Hers*
Executive Assistant
Nanaimo Airport Commission

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www.ycd.ca



YCD Sits on the Traditional Territory of the Stz'uminus and Snuneymuxw Nations

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