

ATTACHMENT “B”
Sport Tourism Grant Funding Application Approval

Sport Tournament Grant Criteria Checklist

Name of Organization: Vancouver Island Slope Style

Name of Event: FMB event (FreeRide Mountain Biking)

Date of Event: Saturday, 2025-JUN-28

Date of Evaluation: 2025-APR-07

Criteria	YES/NO	Notes:
New event	No	This is the third year for this event, however it’s the first year since the facility upgrades
Event is sponsored by local organizations, or will have a direct local economic impact	Yes	Local organization is running the event
Event utilizes services and facilities within the City of Nanaimo	Yes	Steve Smith Bike Park at Beban Park, Nanaimo
Event is taking place over two or more consecutive days (will be given higher priority over one day events)	No	It’s a one day event, however registration and practice rides take place Friday, 2025-JUN-27 which means competitors will be in town for 2+ days
Organizations will not be eligible for funding if they have received other funding assistance through the City of Nanaimo for this event	?	The applicant states no other City of Nanaimo funding has been received. Need to double check with Finance.

Applicants must be able to demonstrate a broad community participation or significant potential audience	Yes	Both
Evidence of benefit to the community	Yes	For both competitors and spectators plus exposure on social media
Demonstration of community support for the tournament as measured by volunteer participation, membership, and/or audience participation	Yes	Many volunteers, participants and spectators will be attending
Secured commitment from other funding sources	Yes	Steve Smith Legacy Foundation Local bike shops Local bike organizations
Involvement from other community partners	Yes	See above
Evidence of management and fiscal responsibility (e.g. business and marketing plan, sound financial controls and performance)	?	There is no business or marketing plan for this event that was received but they included a detailed budget
Level of event profile and media exposure	Yes	Including social media
Potential financial impact (e.g. number of visitor days created and how this information might be tracked)	Yes	Many competitors coming from mainland and further. Hotels, restaurants and shops will be impacted that weekend.

Evaluation Completed By: Laara Clarkson, Manager of recreation Services