



REQUEST FOR SUPPORT APPLICATION FORM

| | |
|---|---|
| Date of Request | March 20, 2025 |
| Organization/Group making the request | Petroglyph Development Group / Snuneymuxw First Nation |
| Contact Person | Joshua Joseph - Business Development Manager |
| Address | 668B Centre St., Nanaimo BC, V9R 4Z4 |
| Telephone | 250-824-1572 ext. 2088 |
| Email Address: | joshuaj@petroglyphdg.com |
| Type of Support Requested (Select one) | <input checked="" type="radio"/> Letter of Support in Principle <input type="radio"/> In-Kind Contribution <input type="radio"/> Partnership <i>Note: This policy is not applicable to requests for grant funding by the City, including Permissive Tax Exemption requests, or in-kind funding for facility rentals (see Grants Policy and Guidelines for further details)</i> |

IF APPLICABLE:

~~Name of grant or program for which you are applying:~~

~~_____~~

~~Amount of Funding Requested: _____ Grant Due Date: _____~~

~~Grant Organization: _____~~

~~Address: _____~~

~~City: _____ Postal Code: _____~~

~~Telephone: _____~~

Please provide an executive summary or short narrative that addresses each of the points outlined in the "Council Support policy". Include a draft letter, any supporting documents or materials and a detailed list of other funding partners (if applicable).

Please submit this form, with accompanying materials, to the attention of the Corporate Officer, Legislative Services, City of Nanaimo, 455 Wallace St. Nanaimo, BC V9R 5J6, or by email to: legislative.servicesoffice@nanaimo.ca.

Respecting Your Privacy

Freedom of Information and Protection of Privacy Act (FOIPPA) – Information collected on this form is done so under the general authority of the *Community Charter* and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. For more information, please visit the Legislative Services Department at 455 Wallace Street, call 250-755-4405, or email foi@nanaimo.ca.



EXECUTIVE SUMMARY

1.0 INTRODUCTION

Petroglyph Development Group (PDG), a wholly-owned corporation of the Snuneymuxw First Nation, is seeking a letter of support from the City to secure BC Park's approval of the development of cabins on Saysutshun Island. BC Park's approval is required to accompany a grant funding application under the REDIP-ED Implementation Stream. The grant will support the development of 10 fully serviced, Snuneymuxw-themed family cabins on Saysutshun Island, providing year-round accommodation for visitors and creating new tourism opportunities. This initiative will enhance economic activity, extend the visitor season, and promote Snuneymuxw culture through immersive experiences.

2.0 APPLICANT INFORMATION:

Contact details for the lead applicant will be provided in the accompanying Request for Support Form.

3.0 BACKGROUND OF THE ORGANIZATION:

PDG is an Indigenous Development Corporation responsible for business and economic development on behalf of the Snuneymuxw First Nation. PDG manages a diverse portfolio of corporate operations in forestry, land management, tourism, marine transportation, and fuel services. Its 2022-2026 Strategic Plan prioritizes economic diversification, particularly expanding tourism operations on Saysutshun Island.

4.0 FUNDING SOURCES:

- Total Project Cost: \$3,857,696
- Funding Request from REDIP-ED: \$1,000,000
- Remaining funding will be sourced from PDG's internal resources and other grant opportunities.

5.0 SERVICES OFFERED:

The project will provide culturally enriched accommodations with modern amenities, increasing the accessibility and attractiveness of Saysutshun Island as a year-round destination.



6.0 TARGET GROUPS & SERVICE AREAS:

The cabins will serve families, cultural tourists, and adventure travelers visiting the Nanaimo region. Each cabin will accommodate up to four guests, potentially adding 40 overnight visitors per night during peak times.

7.0 PROJECT TIMELINE:

- Project Start Date: April 2025
- Project Completion: May 2026
- Key milestones include cabin selection (April-May 2025), tender finalization (May-June 2025), procurement (June-July 2025), construction (July-April 2026), and project completion (April-May 2026).
- **NOTE: Project start and completion dates are contingent on successful REDIP grant funding.**

8.0 ANTICIPATED OUTCOMES:

- Increased tourism and economic diversification for the Snuneymuxw First Nation.
- Year-round accommodations that enhance visitor experience.
- Greater public awareness and appreciation of Snuneymuxw culture.
- New employment opportunities for local residents.

9.0 BUDGET OVERVIEW:

The budget includes costs for infrastructure, cabin construction, servicing, project management, and professional fees. PDG has obtained quotes and cost estimates from qualified firms to ensure feasibility and financial preparedness. Further details can be provided if necessary

10.0 REGIONAL CONTEXT & SIMILAR PROGRAMS:

Currently, there are limited culturally significant accommodations in the Regional District of Nanaimo. This project will offer a unique experience that does not presently exist in the area.



11.0 OTHER GRANT APPLICANTS:

PDG is aware of potential applicants for the REDIP grant; however, PDG is not aware of any potential applicants with the same or similar project scope.

12.0 PREVIOUS RESULTS & CONTINUITY:

PDG has a proven track record in business and infrastructure development, including ongoing tourism projects on Saysutshun Island. The market opportunity assessment, feasibility works, and detailed design for the new cabins have all been funded by REDIP or CORP funding streams. This project builds on existing successes and strengthens long-term economic sustainability.

13.0 COORDINATION WITH OTHER ENTITIES:

PDG is actively engaging with BC Parks, the landowner, and upholding the principles of the 2007 Collaborative Management Agreement between Snuneymuxw First Nation, the City of Nanaimo, and the Province of BC. PDG is also collaborating with cabin suppliers and contractors during the detailed design phase to ensure the success of the project.

This project aligns with the economic development priorities of Snuneymuxw First Nation, the City of Nanaimo, and BC Parks. Support from the City will reinforce regional collaboration and help secure critical funding to advance this initiative.



DRAFT LETTER OF SUPPORT

To Whom It May Concern,

The City of Nanaimo supports in principle the proposed cabin project on Saysutshun Island, recognizing its potential to enhance tourism and economic opportunities while respecting the island's cultural and environmental significance.

We understand that PDG has undertaken a thorough assessment of market opportunities, feasibility, and detailed design, supported by REDIP and CORP funding streams. The project builds on successful tourism initiatives and aligns with long-term sustainability goals. PDG's coordination with BC Parks, in accordance with the 2007 Collaborative Management Agreement between Snuneymuxw First Nation, the City of Nanaimo, and the Province of BC, demonstrates a commitment to responsible development. The City also acknowledges ongoing collaboration with cabin suppliers and contractors to ensure a well-executed design and construction process.

Further detailed modelling will be completed before construction to assess the capacity of existing infrastructure and identify any necessary improvements. The City looks forward to continued engagement as the project advances.

The City of Nanaimo values initiatives that enhance regional tourism, promote economic resilience, and foster collaborative relationships between local governments, Indigenous communities, and the private sector. We look forward to continued dialogue as the project progresses and remain supportive of the broader vision for Saysutshun Island.

Sincerely,

City of Nanaimo