



## REQUEST FOR SUPPORT APPLICATION FORM

Date of Request	March 18, 2025
Organization/Group making the request	Nanaimo Equestrian Association
Contact Person	April LeNeveu
Address	[Redacted] Nanaimo [Redacted]
Telephone	[Redacted]
Email Address:	[Redacted]
Type of Support Requested (Select one)	<input checked="" type="radio"/> Letter of Support in Principle <input type="radio"/> In-Kind Contribution <input type="radio"/> Partnership  <i>Note: This policy is not applicable to requests for grant funding by the City, including Permissive Tax Exemption requests, or in-kind funding for facility rentals (see Grants Policy and Guidelines for further details)</i>

### IF APPLICABLE:

Name of grant or program for which you are applying:

Destination Events Program grant

Amount of Funding Requested: \$50,000 + Grant Due Date: Apr 7 - May 5, 2025

Grant Organization: Ministry of Tourism, Arts, Culture & Sport

Address: Gov. bc.ca

City: Victoria Postal Code: \_\_\_\_\_

Telephone: 778-698-0450

Please provide an executive summary or short narrative that addresses each of the points outlined in the "Council Support policy". Include a draft letter, any supporting documents or materials and a detailed list of other funding partners (if applicable).

Please submit this form, with accompanying materials, to the attention of the Corporate Officer, Legislative Services, City of Nanaimo, 455 Wallace St. Nanaimo, BC V9R 5J6, or by email to: [legislative.services@nanaimo.ca](mailto:legislative.services@nanaimo.ca).

#### Respecting Your Privacy

Freedom of Information and Protection of Privacy Act (FOIPPA) – Information collected on this form is done so under the general authority of the *Community Charter* and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. For more information, please visit the Legislative Services Department at 455 Wallace Street, call 250-755-4405, or email [foi@nanaimo.ca](mailto:foi@nanaimo.ca).

## Destination Event Program - Funding Opportunity

message

Tue, Mar 18, 2025 at 8:05 AM



## Destination Events Program Funding Opportunity!

**Applications will be accepted from April 7, 2025, until May 5, 2025, for events occurring between June 1, 2025, until September 30, 2026.**

Ministry of Tourism, Arts, Culture and Sport is launching a Destination Events Program (DEP) to support tourism, arts, culture and sport events across British Columbia.

The DEP, (updated Tourism Events Program or TEP), will provide up to \$200,000 per event to support operational expenses and to help communities host events that:

- attract overnight visitors
- create jobs
- boost local economies
- foster tourism growth

**Eligible Events:** Agricultural events, such as:

- fairs, rodeos and exhibitions
- festivals held on farms, orchards or vineyards

For more information about the program and how to apply go to:

**[Destination Events Program website](#)**

After reviewing the program outline and criteria, if you have questions email the Destination Events team at [DestinationEventsProgram@gov.bc.ca](mailto:DestinationEventsProgram@gov.bc.ca)

March 20, 2025

Ministry of Tourism, Arts, Culture & Sport

800 Johnson St

Victoria, BC V8W 1N3

Dear Grant Review Committee,

**Re: Letter of Support for Nanaimo Equestrian Association Grant Application**

At the Regular Council meeting of XXXXXXXX, 2025, Council for the City of Nanaimo, Province of British Columbia unanimously passed a motion to provide a letter of support to the Nanaimo Equestrian Association to accompany their grant application for the Destination Events Program grant from the Ministry of Tourism, Arts, Culture & Sport. The City of Nanaimo is working together with the Nanaimo Equestrian Association on various projects to enhance and improve facilities at Beban Park in Nanaimo. The Nanaimo Equestrian Association operates and manages several facilities under a lease agreement with the City including barns, paddocks, an office and an Agriplex. The facilities are used to support various equestrian and non-equestrian programs and events for their membership as well as a variety of community organizations in Nanaimo and surrounding regions.

The City and Nanaimo Equestrian Association are in active discussions regarding the City hosting the 2025 British Columbia 55+ Summer Games. The event will encompass 32 sport competitions as well as cultural and social opportunities and will see up to 4,000 participants plus coaches and spectators attend the Nanaimo events. The games will be held September 9-13,2025 at various venues across the city.

The equestrian events will be held at the Nanaimo Equestrian facility at Beban Park, Nanaimo and 75 horse stalls will be needed.

A Destination Event Program grant is needed to refurbish horse stall barns 1, 3 and 4 with the useable lumber from barn 2 which is being demolished as it is far beyond its life and is no longer safe for the public and livestock.

The City of Nanaimo is proud to support this exciting initiative.

Sincerely

LEONARD KROG, Mayor