

## City of Nanaimo Strategic Priorities

### City Plan – Vision for 25 years

- A Green Nanaimo: resilient and regenerative eco systems including GHG reductions, climate change and mitigation
- A Connected Nanaimo: equitable access and mobility including walk, roll, cycle and transit networks and complete streets
- A Healthy Nanaimo: community wellbeing and livability including community safety, affordable housing and emergency preparedness
- An Empowered Nanaimo: reconciliation, representation and inclusion
- A Prosperous Nanaimo: thriving and resilient economy

### *Social, Health, and Public Safety Challenges*

The City will continue to implement the Downtown Safety Action Plan and through the Nanaimo Systems Planning Organization provide support to the community's homelessness response and coordinated action and advocacy by Nanaimo's non-profit organizations, Snuneymuxw First Nation, other levels of government, the business sector and the broader community.

### *Maintaining and Growing Current Services*

Our current core services include everything from public safety, transportation and waste management to parks, recreation and community development. Over this term Council will ensure the City plans, maintains and grows these services as our population grows while ensuring we are fiscally responsible and responsive to the evolving needs of our community.

### *Capital Projects*

Key capital project priorities identified to date include:

- Development of the Waterfront Walkway to provide access to the waterfront
- Planning for and development of 1 Port Drive to invigorate the downtown
- Development of a community centre to serve Nanaimo's South End neighbourhood
- Planning for a new police station to support the delivery of RCMP services to the City
- Redevelopment of the Nanaimo Operations Centre to support the delivery of essential City services
- Significant downtown capital investments to support continued redevelopment of the heart of the city
- Small but big impact capital improvements across the city

### *Communicating with the Community*

Our commitment to communication is based on the principles of transparency, accountability and accessibility, and is an essential part of our efforts to build trust and confidence in our government.

### *Governance and Corporate Excellence*

Over this term, Council will continue to develop the City's culture of good governance and service delivery excellence and ensure innovative, expeditious, informationbased decision making.

Link: [2023-2026 Council Strategic Framework](#)

### Snuneymuxw First Nation

Link: [Snuneymuxw First Nation](#)

Snuneymuxw governance is rooted in our Snawayalth (teachings) and worldview, which emphasize our core values: mutual respect and recognition, the interconnection of all things in creation, and our stewardship and jurisdiction over our lands and resources. The longhouse, lands, language, and laws are all active expressions of core values that play an essential role in our governance. It is through our model of governance that Snuneymuxw has always upheld its self-determination and territorial sovereignty.

The primary purpose of our government is to protect and safeguard our citizens and their rights, our lands and waters, enhance quality of life, and create opportunities to unlock social and economic potential. We seek to advance Snuneymuxw individuals and our Nation as a whole through the decisions we make as a government.

Our Snawayalth directs us to be respectful in our consultation and to listen to each voice and build towards a decision based on group consensus. A key principle of our decision-making is unity. All of our voices have a place in the decisions that must be made, and we are vigilant in nurturing and advancing our shared purpose.

Since time immemorial, the Snuneymuxw People have resided in Snuneymuxw Territory as the first peoples, sustaining our lands, resources, culture and spiritual way of life.

On December 23, 1854, the Snuneymuxw People entered the Sarlequun Snuneymuxw Treaty of 1854 to forever and always preserve and protect Snuneymuxw villages, enclosed fields, waterways, harvesting and gathering, and the rights to hunt and fisheries as formerly.

Now, in the midst of a climate crisis, Snuneymuxw is driven by the urgent need to heal the Land and its communities. Snuneymuxw First Nation warmly welcomes you to continue the Snuneymuxw legacy of learning from, caring for, protecting, and enjoying the unsparing blessings of this sacred place.

## Port of Nanaimo – Vision & Purpose

Link: <https://npa.ca/about-the-port/corporate/vision-purpose/>

### VISION

To be the Vancouver Island port connecting the Island to the world via the Salish Sea, providing the safe and sustainable movement of people and goods while delivering economic growth that benefits Canada, British Columbia and the Island.

### PURPOSE

With safety, security and sustainability top of mind our purpose is to build and maintain port resources. We will stimulate projects and initiatives, in cooperation with community partners and businesses that will create new jobs and increase economic development and opportunities.

## Vancouver Island University – Strategic plan

Link: <https://gov.viu.ca/sites/default/files/viu-strategic-plan.pdf>

### VISION

Welcoming people, Honouring place, Building potential

### KEY VALUES

1. **Understanding.** We seek to understand the diversity of thought, identity, and experience of everyone at VIU, and to bring that openness of mind and that curiosity of spirit to all that we do.
2. **Connection.** We believe in the power of personal connection and kindness in building experiences that matter.
3. **Commitment.** We are motivated by a deep commitment and pride in the growth of our learners, our employees, and our communities.

## Nanaimo Airport – Vision & Mission

Link: <https://ycd.ca/nanaimo-airport-commission/vision-mission/>

### VISION

As “your most centrally located gateway between Vancouver Island and the World” we provide exemplary and sustainable passenger and aviation-related services that support regional economic development.

### MISSION

To manage the Nanaimo Airport’s assets and relationships with our exceptional team to provide safe, financially sustainable, friendly, high-quality services to our customers, business partners and the community while contributing to our region’s environmental, social and economic needs.

### VALUES

Our values drive our actions and decisions.

**Collaboration**

- We believe the best solutions and opportunities are discovered by working together for the social, economic, and environmental well-being of our community.

**Customer Service**

- We are focused on delivering exceptional service to our customers, business partners and community.

**Environment**

- We are focused on minimizing our environmental impact and achieving Net Zero emissions by 2030.

**Excellence**

- We are committed to being the best that we can in every aspect of our airport operations and development.

**Financial Sustainability**

- We are focused on investments that generate value and contribute to the financial, social, and environmental sustainability of the airport and the community we serve.

**Reconciliation**

- We acknowledge the history of the land on which the airport operates and that it is the traditional territory of our neighbouring First Nations communities. We are committed to proactively supporting reconciliation initiatives.

**Safety and Security**

- The safety of all who use the airport and its precinct is fundamental to all our decisions.

## Fair Care Alliance - mission

Link: <https://weneedhealthcare.ca/who-we-are/>

Our Mission is to ensure that all people North of the Malahat have access to appropriate and comprehensive, tertiary healthcare in Nanaimo on the traditional territory of the Snuneymuxw First Nation.

## Nanaimo and District Hospital Foundation – Strategic Plan

Link: <https://nanaimohospitalfoundation.com/strategic-plan/>

It's in our Nature to Give.

- Community Engagement: We are the top-of-mind charity for the central/north Island region.
- People: We are a people-first organisation invested in the happiness of our staff, volunteers, and donors.
- Innovation: We use an entrepreneurial approach to revenue development, marketing, communications and technology.
- Partnerships: We believe mutually beneficial partnerships grounded in the desire to improve healthcare outcomes are key to the Foundation having impact well beyond our traditional resources.

## Nanaimo Ladysmith Public Schools (School District 68) – Strategic Plan

Link: <https://www.sd68.bc.ca/strategicplan-2024-2028/>

### Vision Statement:

- Guided by our commitment to Justice, Equity, Diversity, and Inclusion (JEDI) principles and the Syeyutsus Reconciliation Framework for Truth and Reconciliation, our vision in Nanaimo Ladysmith Public Schools (NLPS) is to create an inclusive and equitable learning community where every individual thrives.

### Mission Statement:

- NLPS is committed to multiple approaches and pathways to success for all students. Students will imagine, reflect, and innovate within a safe, equitable, and responsive learning environment that develops their academic, social and emotional growth and holistic well-being.

## Nanaimo Prosperity Corporation – Mission & Values

Link: <https://investnanaimo.com/who-we-are/economic-growth-nanaimo-about-npc/>

### MISSION

To leverage Nanaimo's strategic assets to develop and sustain a vibrant local economy by leading initiatives, partnering on projects, supporting business development, encouraging innovation, promoting reconciliation, and attracting investment.

### VALUES

#### **Collaboration**

- We welcome partnership with other organizations to solve problems and pursue opportunities.

#### **Inclusion**

- We promote and celebrate equity, diversity, and inclusion so that residents can access opportunities and achieve prosperity, regardless of gender, race, or ability.

#### **Resiliency**

- We nurture ideas, supporting actions and lasting solutions for economic stability and vibrancy.

#### **Integration**

- We recognize that a thriving Nanaimo economy is interdependent with, and inseparable from, community well-being and a healthy environment.

#### **Engagement**

- We build trusting relationships to drive meaningful dialogue and facilitate positive change.

#### **Reconciliation**

- We're committed to working with Snuneymuxw First Nation to pursue strategic opportunities and achieve economic reconciliation at the municipal level.