



REQUEST FOR SUPPORT APPLICATION FORM

Date of Request	Feb 25, 2025
Organization/Group making the request	Island Roots Market Co-operative
Contact Person	Michele Greene
Address	c/o 2300 Bowen Road
Telephone	250-816-5211
Email Address:	islandroots.manager@gmail.com
Type of Support Requested (Select one)	<input checked="" type="radio"/> Letter of Support in Principle <input type="radio"/> In-Kind Contribution <input type="radio"/> Partnership <small><i>Note: This policy is not applicable to requests for grant funding by the City, including Permissive Tax Exemption requests, or in-kind funding for facility rentals (see Grants Policy and Guidelines for further details)</i></small>

IF APPLICABLE:

Name of grant or program for which you are applying:

Amount of Funding Requested: _____ Grant Due Date: _____

Grant Organization: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____

Please provide an executive summary or short narrative that addresses each of the points outlined in the "Council Support policy". Include a draft letter, any supporting documents or materials and a detailed list of other funding partners (if applicable).

Please submit this form, with accompanying materials, to the attention of the Corporate Officer, Legislative Services, City of Nanaimo, 455 Wallace St. Nanaimo, BC V9R 5J6, or by email to: legislative.servicesoffice@nanaimo.ca

Respecting Your Privacy

Freedom of Information and Protection of Privacy Act (FOIPPA) – Information collected on this form is done so under the general authority of the *Community Charter* and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. For more information, please visit the Legislative Services Department at 455 Wallace Street, call 250-755-4405, or email foi@nanaimo.ca.

From: [Manager](#)
To: [Legislative Services Office](#)
Subject: Request for support
Date: February 26, 2025 10:18:30 AM

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Good morning,

Please find attached a Request for Support Application Form and a draft letter is below:

February 21, 2025

The Honourable Josie Osborne
Minister of Health
Via Email: HLTH.Minister@gov.bc.ca

Dear Minister Osborne:

Re: BC Farmers' Market Association Farmers' Market Nutrition Coupon Program

I am writing on behalf of the City of XXX in support of the BC Farmers' Market Association Farmers' Market Nutrition Coupon Program.

Farmers' Markets are a key tool for domestic food system resilience and Farmers' Market Nutrition Coupon Programs (FMNCPs) are a key support in creating food security by providing vulnerable people access to healthy locally grown foods. In Mission alone, residents redeemed \$xxx with local farmers at the xxx Farmers Market. Over xxx lower-income residents from xxx were able to eat more local foods and learn about making healthy food choices. At the same time, local farmers benefited from additional revenue, strengthening the local food system. The program benefits are far reaching and offer residents a unique opportunity to create connections around food and community.

Here in XXX, our Farmers Market and its individual members also play a vital role in our health and welfare planning. They do an exceptional job of working in partnership with other human service and healthcare providers, connecting people to services such as (restorative justice, youth programming, and community reintegration for inmates). Furthering the coupon program will not only mean a positive impact on the nutritional health of our citizens, but it will also help them to access other types of support.

We appreciate your support of the Farmers' Market Nutrition Coupon Program and ask that you continue to contribute to this impactful program. Any additional funding that is provided will make it possible for more lower-income British Columbians to buy fresh, locally grown food from BC farmers at farmers' markets across the province.

Sincerely,

Thank you for your assistance.

Warm regards,

Michele :)

Michele Greene, MA (she/her)
Market Manager



RECEIVED
FEB 14 2025

February 7, 2025

Dear Mayor Leonard Krog and Council,

We're excited to share great news about **Nanaimo** and the impact of the BC Farmers' Market Nutrition Coupon Program in 2024. This cherished initiative is making a meaningful difference in your community, just as it is in nearly 100 other communities across the province. Thanks to funding from the Province of British Columbia, the BC Association of Farmers' Markets has proudly delivered this program for over a decade.

In Nanaimo

During the 2024 season, **Kiwanis Village Nanaimo, Nanaimo Foodshare Society and Snaw-Naw-As Health Centre** played a vital role in providing lower-income pregnant people, families with children, and seniors/elders with nutrition coupons. With these coupons they purchased fresh, local foods — including fruits, vegetables, cheese, eggs, nuts, fish, meat, herbs, and honey— directly from BC farmers at your local farmer's market.

These local residents redeemed **\$67,500** with local farmers at the **Island Roots Farmers' Market**.

In the **Nanaimo area** over **231** lower-income households benefited from better access to local, fresh foods while connecting to their community. This program is addressing nutrition needs, affordability and food security for those who participate.

At the same time, local farmers received an economic boost, helping them sustain and grow their farms, strengthening our local and regional food system, and contributing to a healthier, more connected community.

How You Can Help

We currently do not have funding secured for the 2025 program season and beyond. We are asking for your support to secure ongoing funding for this valuable program. A letter to the BC Minister of Health, The Honourable Josie Osborne, would go a long way in demonstrating the importance of continued and expanded funding investment for the BC Farmers' Market Nutrition Coupon Program.

We are eager to continue this meaningful work with your community in 2025 and in the future.

With gratitude,

Heather O'Hara
BCAFM Executive Director

Wylie Bystedt
Chair, BCAFAM Board of Directors

BC Association of Farmers' Markets

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