

ATTACHMENT A

News Releases

(news releases are emailed to media and other subscribers, posted to website and posted to twitter)

November 29, 2023

<https://www.nanaimo.ca/NewsReleases/NR231129NanaimoOperationsCentreAlternativeApprovalProcess.html>

December 6, 2023

<https://www.nanaimo.ca/NewsReleases/NR231206CityToRedoAlternativeApprovalProcessForNanaimoOperationsCentreProject.html>

January 10, 2024

<https://www.nanaimo.ca/NewsReleases/NR240110AlternativeApprovalProcessForNanaimoOperationsCentreBeginsNextWeek.html>

January 18, 2024

<https://www.nanaimo.ca/NewsReleases/NR240118AlternativeApprovalProcessForNanaimoOperationsCentrePhaseOneBegins.html>

February 5, 2024

<https://www.nanaimo.ca/NewsReleases/NR240205AlternativeApprovalProcessUpdate.html>

February 12, 2024

<https://www.nanaimo.ca/NewsReleases/NR240212AlternativeApprovalProcessBylawUpdate.html>

eNews

(emailed to subscribers, posted to website and social channels)

January 8, 2024: https://app.cyberimpact.com/newsletter-view-online?ct=gJI2wWslN3g9YR9z9aM7WvOWShN4L6XLc4T_5p1f9dKNA6cdcPtiwK2-R5hVn1G12EFf0tw0y0wp_nLX-N_rZg~~

January 15, 2024: https://app.cyberimpact.com/newsletter-view-online?ct=Kh1TBHcMXVITwRHwDjHnS5OBDaXITRiyXQ1W8-nkAYT_ZLUKxX9TpEDmIgbqsb_MB-Xt_UlvoeYxg-ZXXiR9Q~~

January 22, 2024: <https://app.cyberimpact.com/newsletter-view-online?ct=SgW2kd3Y2pSmnN3alneuNVP8mCp1zcJKw05j327h1OEytaB8bUjV-u-D8DmopQ9loIA78HLk2CfZtKtkvDWnQ>

January 29, 2024: https://app.cyberimpact.com/newsletter-view-online?ct=-cl7-tAsBCUYt4aKle5k3iAwaENeK_9YhVyamq6i3jeKA2BcBsSxr1f2TTq7_wLKU2mP06LD7yFQdCtCyKt42Q

February 5, 2024: https://app.cyberimpact.com/newsletter-view-online?ct=gZ5oGahhA0Mx2J2rA8yXT3gd8AN6w1vQdsyJLVCap6no8kRhQJbA_22nUbQzSMtnbk76XC5dUob_Li_izwsKTW

February 12, 2024: <https://app.cyberimpact.com/newsletter-view-online?ct=RINHnH54BSsNNDqCE9aa2DHG0gkPnpR5aBEIcXfwQL0nt5zKEQaQDNt5SeOpxX0GTPptBfhrhf23KMYrFQsmLw>

Notice to electors

First notice published Jan. 10, 2024; second notice published Jan. 17, 2024

https://www.nanaimo.ca/docs/your-government/elections/aap/2024-notice-to-electors_nanaimo-operations-centre-phase-one-borrowing-bylaw-2023-no.pdf

Additional Communication materials

(prepared for AAP #2)

Get Involved project page (includes Q&A's & all background materials): <https://www.getinvolvednanaimo.ca/NOC>

Blog (Public Works Interactive Maps): <https://www.nanaimo.ca/your-government/news-events/blog/blog-detail/city-of-nanaimo-blog/2024/01/30/public-works-interactive-maps>

NOC Information Handout

Posters (and info handouts) in facilities

Website

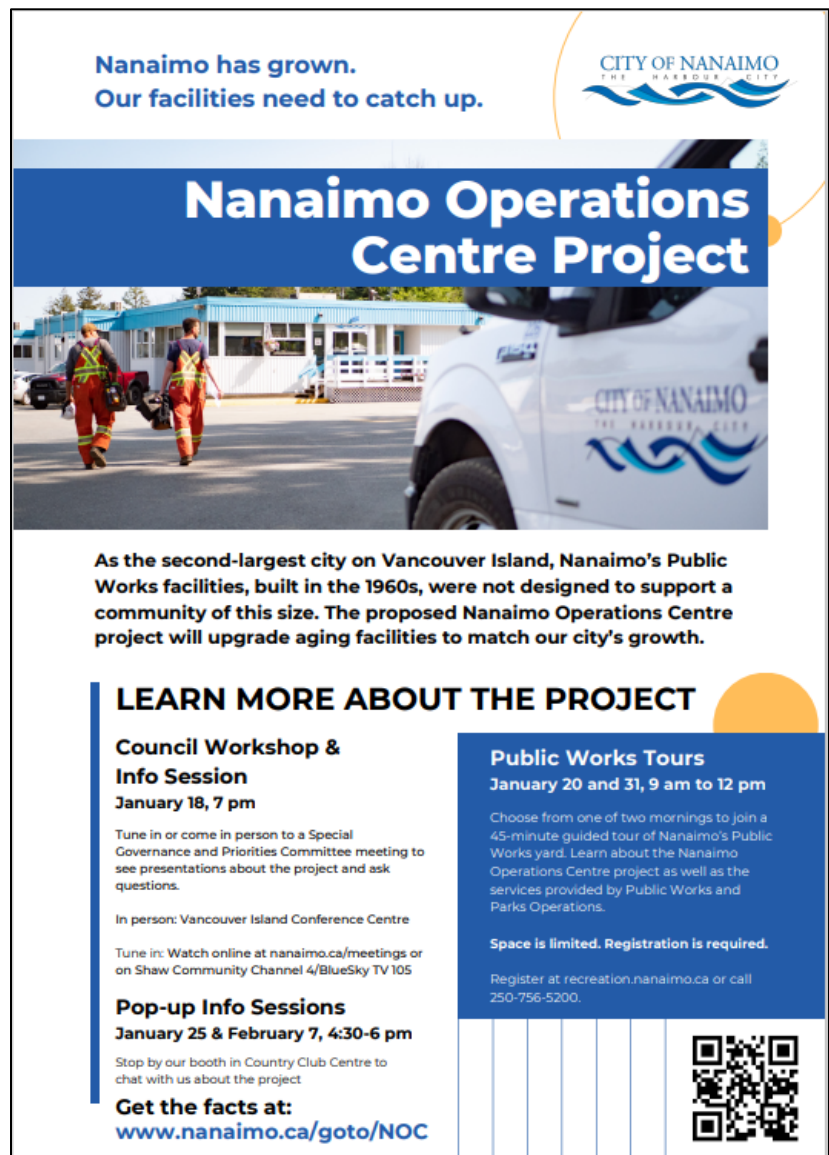
homepage banner

regularly added link to NOC Get Involved page under News & Announcements

Intranet

Internal messaging to staff

Included in updates at all-staff meeting



The poster features the City of Nanaimo logo at the top right. The main title "Nanaimo Operations Centre Project" is in large white text on a blue background. Below the title is a photograph of two workers in orange safety gear walking past a white City of Nanaimo truck. The text below the photo explains the need for the project. At the bottom, there are two columns of event information: "Council Workshop & Info Session" and "Public Works Tours". A QR code is located in the bottom right corner.

**Nanaimo has grown.
Our facilities need to catch up.**

Nanaimo Operations Centre Project

As the second-largest city on Vancouver Island, Nanaimo's Public Works facilities, built in the 1960s, were not designed to support a community of this size. The proposed Nanaimo Operations Centre project will upgrade aging facilities to match our city's growth.

LEARN MORE ABOUT THE PROJECT

Council Workshop & Info Session
January 18, 7 pm

Tune in or come in person to a Special Governance and Priorities Committee meeting to see presentations about the project and ask questions.

In person: Vancouver Island Conference Centre

Tune in: Watch online at [nanaimo.ca/meetings](https://www.nanaimo.ca/meetings) or on Shaw Community Channel 4/BlueSky TV 105

Pop-up Info Sessions
January 25 & February 7, 4:30-6 pm

Stop by our booth in Country Club Centre to chat with us about the project


Get the facts at:
www.nanaimo.ca/goto/NOC

Public Works Tours
January 20 and 31, 9 am to 12 pm

Choose from one of two mornings to join a 45-minute guided tour of Nanaimo's Public Works yard. Learn about the Nanaimo Operations Centre project as well as the services provided by Public Works and Parks Operations.

Space is limited. Registration is required.

Register at recreation.nanaimo.ca or call 250-756-5200.





YouTube Information Video: "Nanaimo Operations Centre, Phase One" <https://youtu.be/aLKE-GdOQSw?si=PrCr46atmw-1z9fr>

Events & Initiatives

- Media tour of Public Works Yard

Reminder: Media Advisory: Tour the City of Nanaimo's Public Works yard

 Tracy Loewen
To  Communications

Reply Forward

Mon 2024-01-15 9:36 AM

Members of the media,

You are invited to a tour of the City of Nanaimo's Public Works yard.

When: Tuesday, Jan. 16, 11 am
Where: Public Works yard, 2020 Labieux Road
Who: Bill Sims, General Manager, Engineering & Public Works,
Richard Harding, General Manager, Community Services & Deputy CAO
Laura Mercer, General Manager, Corporate Services,
Sheila Gurrie, Director, Legislative Services,
John Elliot, Director, Public Works
Poul Rosen, Director, Engineering
Brandon Miller, Manager, Fleet
Michael Lonsdale, Project Manager

Join City of Nanaimo representatives on a guided tour of Nanaimo's Public Works yard to learn about the services Public Works and Parks Operations provide to the community, the proposed Nanaimo Operations Centre Project and the upcoming Alternative Approval Process seeking elector approval to borrow funds for the project.

For more information and to confirm attendance, please contact media.requests@nanaimo.ca.

- Public Open House tours of Public Works Yard
<https://www.facebook.com/events/1463298594248923/>
<https://www.facebook.com/events/920531386079847/>
- Governance and Priorities Committee workshop
<https://pub-nanaimo.escribemeetings.com/Meeting.aspx?Id=7e525fc1-fc0d-4d56-94c3-5cad7c7d3312&Agenda=Agenda&lang=English>
- Rogers TV interview with Bill Sims
<https://www.youtube.com/watch?v=GJX203v5jPM>
- Pop-up Info sessions in Country Club Mall (Jan 25 & Feb 7)
<https://www.facebook.com/events/339075509014663>

Advertising

January 10, 2024 – Nanaimo News Bulletin

January 24, 2024 – Nanaimo News Bulletin



Nanaimo Operations Centre Project INFORMATION SESSIONS

Nanaimo has grown. Our facilities need to catch up.

As the second-largest city on Vancouver Island, Nanaimo's Public Works yard, built in the 1960s, was not designed to support a community of this size. The proposed Nanaimo Operations Centre project will upgrade aging facilities to match our city's growth.



Join us at one of the following opportunities to learn more about this project and the services Public Works provides to keep Nanaimo running:

<p>JAN 18, 7 PM Council Workshop & Info Session <i>Tune in or come in person to a Special Governance and Priorities Committee meeting to see presentations about the project and ask questions.</i> Vancouver Island Conference Centre Watch online at nanaimo.ca/meetings or on Shaw Community Channel 4/BlueSky TV 105</p>	<p>JAN 20 & 31, 9 AM - 12 PM Public Works Tours (Registration Required) <i>Choose from one of two mornings to join a 60-minute guided tour of Nanaimo's Public Works yard. Learn about the Nanaimo Operations Centre project as well as the services provided by Public Works and Parks Operations.</i></p>
<p>JAN 25 & FEB 7, 4:30-6 PM Pop-up Info Sessions <i>Stop by our booth in Country Club Centre to chat with us about the project.</i></p>	<p>Space is limited. Registration is required. Register at recreation.nanaimo.ca or call 250-756-5200.</p>

Can't make it to any of the above? Visit our website to learn more: www.nanaimo.ca/goto/NOC 

To do this project, we are seeking approval from resident electors to borrow \$48.5 million through an **Alternative Approval Process (AAP)**, which will run from January 18 - February 20, 2024.

Learn more about the AAP on our website: www.nanaimo.ca/goto/aap 



WWW.nanaimo.ca • 250.754.4251



@cityofnanaimo



Nanaimo Operations Centre Project INFORMATION SESSIONS

Nanaimo has grown. Our facilities need to catch up.

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<p>JAN 25 & FEB 7, 4:30-6 PM Pop-up Info Sessions <i>Stop by our booth in Country Club Centre to chat with us about the project.</i></p>	<p>CAN'T MAKE IT TO A TOUR OR INFO SESSION? Visit our website to learn more: www.nanaimo.ca/goto/NOC</p> 
<p>JAN 31, 9 AM - 12 PM Public Works Tours (Registration Required) <i>Join a 45-minute guided tour of Nanaimo's Public Works yard. Learn about the Nanaimo Operations Centre project as well as the services provided by Public Works and Parks Operations.</i></p>	<p>Space is limited. Registration is required. Register at recreation.nanaimo.ca or call 250-756-5200.</p>

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Learn more about the AAP on our website: www.nanaimo.ca/goto/aap 



WWW.nanaimo.ca • 250.754.4251



@cityofnanaimo

Island Radio ads

Run from Jan 8-Feb 7

Nanaimo has seen tremendous growth, and our facilities are struggling to keep up. As the second-largest city on Vancouver Island, our Public Works facilities, built in the 1960s, are in need of an upgrade.

The proposed Nanaimo Operations Centre project will replace or upgrade aging facilities to match our city's growth and community's needs. The City is seeking resident approval to borrow \$48.5 million for this project through an alternative approval process.

Want to know more? Join us at an upcoming tour of public works or info session to learn about this project and the services Public Works provides to keep Nanaimo running. Get the facts on the project, learn more about the Alternative Approval Process and see a schedule of tour and info session dates at www.nanaimo.ca/goto/NOC.

This message brought to you by the City of Nanaimo.

Run from Feb 7-16

Nanaimo has seen tremendous growth, and our facilities are struggling to keep up. As the second-largest city on Vancouver Island, our Public Works facilities, built in the 1960s, are in need of an upgrade.

The proposed Nanaimo Operations Centre project will replace or upgrade aging facilities to match our city's growth and community's needs. The City is running an Alternative Approval Process from January 18 to February 20 to seek resident approval to borrow \$48.5 million for this project.

Get the facts. Learn more about the Nanaimo Operations Centre project and the Alternative Approval Process at www.nanaimo.ca/goto/NOC.

This message brought to you by the City of Nanaimo.

Nanaimo News Now – mid-content ads

Horizontal, 3.88 (1940x500)

Nanaimo has grown. Our facilities need to catch up.

Nanaimo's Public Works yard, built in the 1960s, no longer meets the needs of our growing community. The proposed Nanaimo Operations Centre project will upgrade aging facilities to match our city's growth. The City of Nanaimo is seeking approval from resident electors to borrow up to \$48.5 million for Phase 1 of this project through an Alternative Approval Process (AAP) from January 18 - February 20, 2024.

Get the facts about the project and learn more about the AAP: www.nanaimo.ca/goto/NOC

CITY OF NANAIMO
THE SEASIDE CITY

Horizontal, 3.04 (1520x500)

Nanaimo has grown. Our facilities need to catch up.

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Get the facts about the project and learn more about the AAP: www.nanaimo.ca/goto/NOC

CITY OF NANAIMO
THE SEASIDE CITY

Horizontal, 2.08 (1040x500)

Nanaimo has grown. Our facilities need to catch up.

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Get the facts about the project and learn more about the AAP: www.nanaimo.ca/goto/NOC

CITY OF NANAIMO
THE SEASIDE CITY

Landscape, 1.48 (740x500)

Nanaimo has grown. Our facilities need to catch up.

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Get the facts about the project and learn more about the AAP: www.nanaimo.ca/goto/NOC

CITY OF NANAIMO
THE SEASIDE CITY

Tile, 1.2 (600x500)

Nanaimo has grown. Our facilities need to catch up.

Nanaimo's Public Works yard, built in the 1960s, no longer meets the needs of our growing community. The proposed Nanaimo Operations Centre project will upgrade aging facilities to match our city's growth. The City of Nanaimo is seeking approval from resident electors to borrow up to \$48.5 million for Phase 1 of this project through an Alternative Approval Process (AAP) from January 18 - February 20, 2024.

Get the facts about the project and learn more about the AAP: www.nanaimo.ca/goto/NOC

CITY OF NANAIMO
THE SEASIDE CITY

Tile, 1 (500x500)

Nanaimo has grown. Our facilities need to catch up.


Nanaimo's Public Works yard, built in the 1960s, no longer meets the needs of our growing community. The proposed Nanaimo Operations Centre project will upgrade aging facilities to match our city's growth. The City of Nanaimo is seeking approval from resident electors to borrow up to \$48.5 million for Phase 1 of this project through an Alternative Approval Process (AAP) from January 18 - February 20, 2024.

Get the facts about the project and learn more about the AAP: www.nanaimo.ca/goto/NOC


CITY OF NANAIMO
THE SEASIDE CITY

Social Posts

Facebook

 **City of Nanaimo Local Government**
January 4 · 🌐

The Alternative Approval Process (AAP) for Council to seek elector consent to borrow up to \$48,500,000 for the first phase of construction of the Nanaimo Operations Centre (Public Works building) starts on Thursday, January 18. Visit <https://ow.ly/chUV50Qkllu> to learn more about the project, and find more information about the AAP here: <https://ow.ly/g4PY50Qkliv>




📣 Boost this post to reach up to 5156 more people if you spend CA\$35. [Boost post](#)

👍👎👏 10 17 comments 11 shares

 **City of Nanaimo Local Government**
January 14 · 🌐

Tune in or come in person to a Special Governance and Priorities Committee meeting on Thursday, January 18 to see presentations about the project and ask questions.

- 👤 In person at the Vancouver Island Conference Centre Shaw Auditorium
- 📺 Watch online at <https://ow.ly/Li3v50QqAyb> or on Shaw (Rogers) Community Channel 4/BlueSky TV 105



📣 Boost this post to reach up to 5156 more people if you spend CA\$35. [Boost post](#)

👍 3 2 shares



City of Nanaimo Local Government

January 15 · 🌐



🌱 Wondering about the cost of the Nanaimo Operations Centre project? Let's break it down!

💡 If approved, we can borrow up to \$48.5 million, but we'll only borrow what's needed, as needed. This includes more than \$13 million for inflation and potential unexpected costs. With strategic budgeting like this, it's easier to move through unexpected delays and cost overruns, ultimately keeping the project on schedule.

👉 Based on 20 years borrowing at a rate of 4.78%, if we use the full amount, the household cost will be about \$10 per \$100,000 of your home's value. For an average Nanaimo home at \$808,873, that's around \$77 per year.

Learn more about the project on our website: <https://ow.ly/15wP50QkN48> and, learn more about the Nanaimo Operations Centre (Public Works building) Alternative Approval Process here: <https://ow.ly/15wP50QkN48>



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75 comments 9 shares



City of Nanaimo Local Government

January 15 · 🌐



In My Nanaimo This Week E-News: Learn about the Nanaimo Operations Centre Project, Nanaimo has a new Youth Poet Laureate. And, how prepared are you for earthquakes? Read on for more! <https://ow.ly/JToq50Qr6Ky~~>

Sign up for the My Nanaimo This Week newsletter to get a weekly snapshot of upcoming events, meetings and City programs along with a recap of the previous week's news.

<https://www.nanaimo.ca/.../sign-up.../my-nanaimo-this-week>

CITY OF NANAIMO
THE HARBOUR CITY

MY NANAIMO THIS WEEK E-NEWS

Alternative Approval Process New Youth Poet Laureate Earthquake preparedness survey

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👍 7

2 shares



City of Nanaimo Local Government

January 17 · 🌐



Why an Alternative Approval Process (AAP) and not a referendum?

When deciding whether to proceed with an AAP or referendum, Council considers:

- ✓ best practices outlined by the Province,
- ✓ the need for continued services,
- ✓ allows electors a period of at least 30 days to respond,
- and
- ✓ the costs of running an AAP versus a referendum.

👉 Find more information on the Alternative Approval Process here: <https://ow.ly/49La50Qkm7b>



AAP

What is the difference?

This or That



Referendum

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1 share



City of Nanaimo Local Government

January 18 · 🌐



Tonight's Special GPC meeting featuring a Council workshop and information session on the Nanaimo Operations Centre project has been postponed due to the forecast for another 10-20 cm of snow expected throughout today and into tonight. The meeting will now take place on Monday, Jan. 22 at 7 p.m. in the Vancouver Island Conference Centre's Shaw Auditorium.

<https://ow.ly/sOwm50QsgJN>



NANAIMO OPERATIONS CENTRE PROJECT

COUNCIL WORKSHOP AND INFO SESSION

**New Date:
January 22, 2024**

📣 Boost this post to reach up to 5156 more people if you spend CA\$35.

Boost post

👍 5

3 shares



City of Nanaimo Local Government

Published by Hootsuite · January 18 at 10:00 AM · 🌐

The Alternative Approval Process (AAP) for Council to seek elector consent to borrow up to \$48,500,000 for the first phase of construction of the Nanaimo Operations Centre (Public Works building) begins today and runs until 4:30 p.m. on February 20, 2024.

Visit to find more information about its AAP here: <https://ow.ly/43IR50QscbV> and get the facts about the project here: <https://ow.ly/WB2450QscbU>



NANAIMO.CA

Alternative Approval Process

See insights and ads

Boost post

👍 2

4 shares

👍 Like

💬 Comment



City of Nanaimo Local Government

Published by Tracy Michelle · January 9 at 2:34 PM · 🌐

Register for a free, 45-minute guided tour of Nanaimo's Public Works yard to learn about the proposed Nanaimo Operations Centre project as well as the services provided by Nanaimo's Public Works and Parks Operations crews.



NANAIMO.CA

Public Works Tours (Registration required)

Jan 20 9 AM · Nanaimo Public Works Office

Get Tickets

See insights and ads

Boost post

👍👤 15

1 comment 6 shares

👍 Like

💬 Comment

👉 Share

Most relevant ▾



Paul D Beauvais
Wow....

2w Like Reply Hide



Write a comment...





City of Nanaimo Local Government

January 30 · 🌐



Spots are still available for tomorrow's guided tours of Nanaimo's Public Works Yard! Learn more about the project and find links to register for tours here: <https://ow.ly/C2yk50QvZcB>



PUBLIC WORKS TOURS

January 31, 2024

REGISTER FOR A TOUR:
recreation.nanaimo.ca
250-756-5200

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👍 12

21 comments 3 shares



City of Nanaimo Local Government

February 1 · 🌐






Located at 2020 Labieux Road, the Public Works Yard is a long and narrow stretch of land across from Beban Park that follows alongside the railway. This very active yard is where all of the City's fleet is maintained, infrastructure supplies are stored and disaster response is coordinated. Our snow plows, sanitation trucks, hydro-vac truck and so many more mobilize from this yard. Tour through the map to learn more! www.nanaimo.ca/goto/PWYard

A Look at the Public Works Yard

Fleet Maintenance Building

With an very active fleet of trucks and a special operating bay, this building is where all of the City's fleet vehicles, the Rescue trucks and apparatus are maintained and repaired. In 2023, there were over 4200 work orders performed for City equipment, including over 2,000 fleet vehicle repair and maintenance orders. This original building used to be a fire station and is far beyond it's useful life now. The bays are too small and narrow to be efficient for sanitation trucks and fire trucks don't even fit in the bays, and there isn't enough height to properly service the City's fleet. It's also a significant safety concern. The building has failed its seismic studies and is considered the most unstable structure that the City has. Because of this, a new fleet maintenance building is the biggest component of Phase One of the Nanaimo Operations Centre Project. Staff safety and emergency readiness depend on it.



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54 comments



City of Nanaimo Local Government

February 12 · 🌐



At a special council meeting held on Feb. 12/2024, City Council made the decision to cancel the current Alternative Approval Process (AAP) for the Nanaimo Operations Centre Phase One Borrowing Bylaw 2023 No. 7362, and direct staff to return to Council at a later date with options to fund the project. The decision comes after it was determined that an error had occurred at the start of the current AAP.

Staff report for decision: AAP update and next steps: <https://pub-nanaimo.escribemeetings.com/filestream.ashx...>



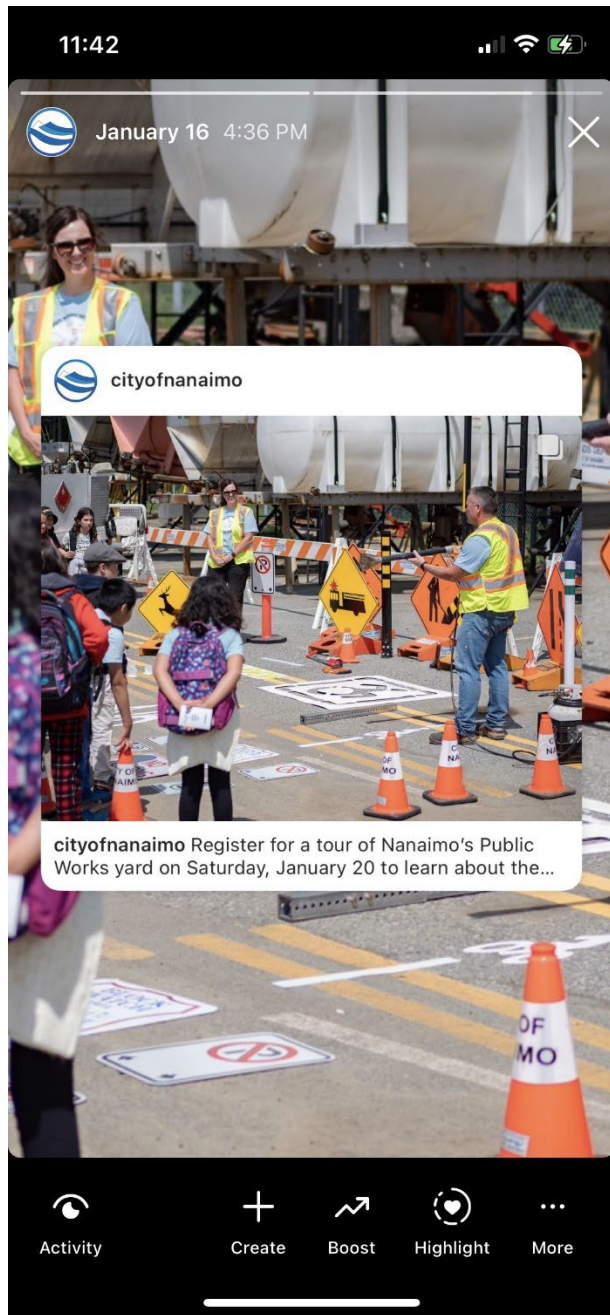
📣 Boost this post to reach up to 5156 more people if you spend CA\$35.

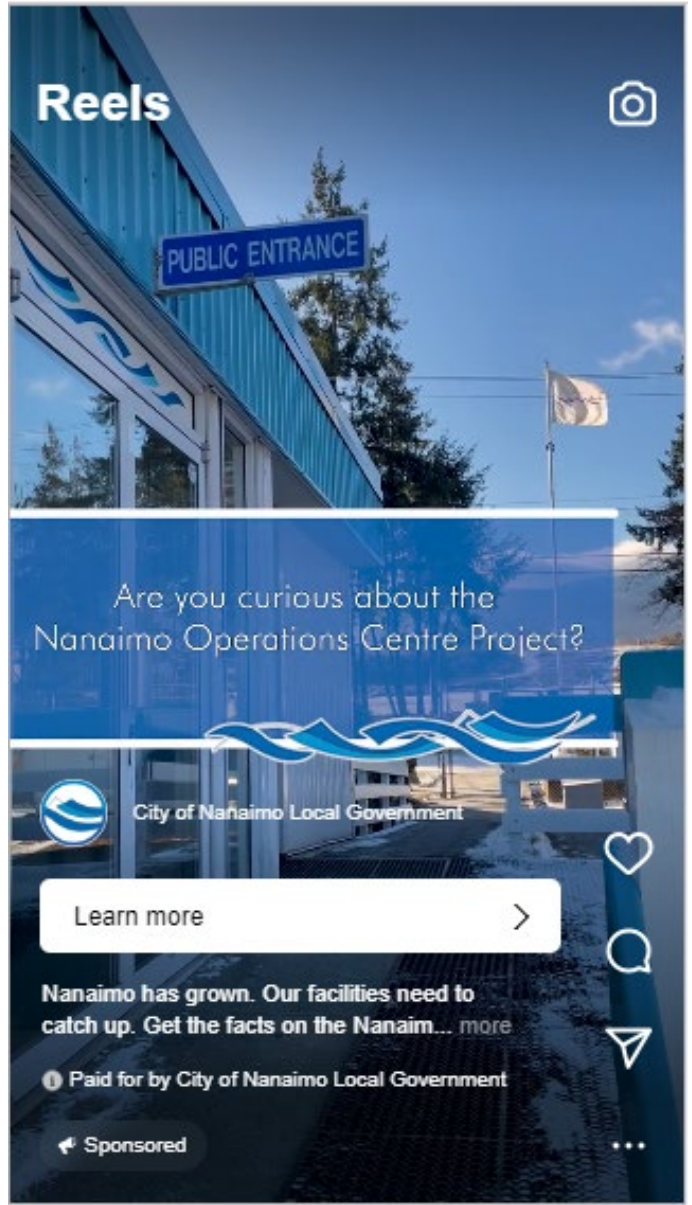
Boost post

👍 🤔 😄 11

5 comments 4 shares

Instagram (a sampling, but not all_





Instagram

City of Nanaimo Local Government
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Are you curious about the
Nanaimo Operations Centre Project?




Learn more >







Paid for by City of Nanaimo Local Government
Nanaimo has grown. Our facilities need to catch up.
Get the facts on the Nanaimo Operations Centr... more





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Visit:
www.getinvolvednanaimo.ca/noc

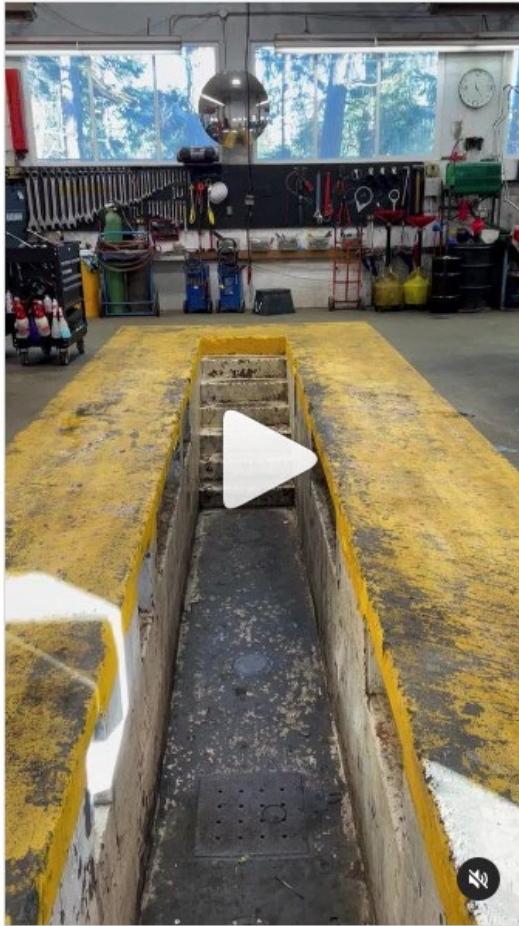


Learn more >

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Get the facts on the Nanaimo Operations Centr... more

Instagram



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cityofnanaimo Nanaimo has grown. Our facilities need to catch up. Get the facts on the Nanaimo Operations Centre Project. Visit www.nanaimo.ca/goto/NOC.

4d



13 views
4 days ago



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