







Goal 2 – Support Council in achieving City priorities



Enhance the use of internal communications channels to better inform Council and increase awareness of their needs



Increase our capacity to deliver more and better public engagement and consultation through new and existing tools and approaches



Assign staff to support and advise Council on advocacy efforts and to develop and deliver specific awareness and information campaigns on Council priorities



Support the implementation of City Plan: Nanaimo Relimagined and the accompanying actions outlined in the Integrated Action Plan

Goal 3 - Engage with the public to tell the Nanaimo story



Develop corporate standards and practices for public inquiries and complaints.



Amplify Community voices to tell the “Nanaimo Story”



Create and implement new graphic Standards

Discussion

