



ATTACHMENT E LETTER OF RATIONALE

Hub City Ales Inc, (dba Cliffside Brewing Company) is applying to have our Temporary Extended Service Area (TESA) become a permanent extension to our existing outdoor patio. Cliffside Brewing had previously been permitted to have a 3 m x 6 m patio space attached to our Lounge area.

Our existing patio is considered to be part of our Lounge and is governed by the regulations in effect for the Lounge, including occupant load, with some exceptions related to entertainment and hours of operation. Lounge hours, pursuant to provincial regulations, may be 9:00 a.m. to 4:00 a.m., however we do not operate until 4:00 a.m. Live or recorded entertainment may be offered in a lounge area but is not permitted on an attached patio. We do not, therefore, provide entertainment of any kind or permit other potentially noisy or disturbing activities to take place on the patio. The patio is, essentially, seasonal in nature, has clearly defined boundaries and is regulated from within the interior of the building. The patio is routinely monitored by staff by line of sight from the service bar and is also monitored by closed circuit video surveillance.

The patio has been, and would continue to be, a very important part of our business operation. Our extended patio, now a TESA, has been in use for almost 2 years. In that period there have been no recorded disturbances or complaints and no calls for service to police or other emergency services arising from the use of the outdoor patio, or to our business generally. The TESA was constructed to flow from the existing patio onto the extension without obstruction. It is non-obtrusive into the neighbouring properties and does not obstruct vehicle or pedestrian traffic.

Cliffside Brewing is near many downtown attractions and services. Our business has been proven to be popular with tourists and guests in our city and the patio has been a big part of that. Thus far, throughout the pandemic and associated restrictions, the patio has contributed significantly to the continued success of Cliffside Brewing Company through these very difficult times.

J.F. Eubank
Hub City Ales Inc.
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