

CITY OF NANAIMO
THE PALAUDEAN CITY

Youth Attraction & Retention Working Group

OUR FOCUS

- Develop actionable suggestions on how to retain and/or attract young people (15 to 34) into the City of Nanaimo

OUR RESEARCH

- Three distinct age cohorts: 15 to 18, 19 to 25 and 26 to 34
- Two distinct economic cohorts: < post secondary & post-secondary or better
- One voice on housing, employment, recreation and safe community

OUR RECOMMENDATIONS


- Affordable housing, good jobs with career potential and active recreational options top the list of ways to retain and attract youth in Nanaimo.
- Community safety and wellness: addictions, homelessness and lack of doctors are other areas of notable concern

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SURVEY RESULTS

- Three primary concerns came through loud and clear.
- Responses to many questions came back to these three concerns.
- Moving forward successfully must address each of these topics


HOUSING



EMPLOYMENT/WORK



RECREATION/
ENTERTAINMENT



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KEY RECOMMENDATIONS

| | | | |
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|  |  |  |  |
| Public Safety | Housing | Development | Community Health |
| Address street level security and safety issues | Focus on supportive transitional & affordable housing | Streamline municipal approval processes for building | Support outdoor recreation and wellness infrastructure |

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WORKING GROUP RECOMMENDATIONS

HOUSING

- Focus on **affordable**
- Remove planning barriers preventing quick development
- Support nonprofits and social enterprises to get the work done
- Look at innovative solutions working in other communities

EMPLOYMENT / ECONOMY

- Develop an entrepreneurial support system
- Work with nonprofits to provide capacity building, skills enhancement and outreach to home-based business and sole proprietorships.
- Support the development of live/work spaces for self-employed artists, professionals and entrepreneurs.
- Make the regulatory process quicker and more business friendly

RECREATION & LEISURE

- Develop an entrepreneurial support system
- Work with non-profits to provide capacity building, skills enhancement and outreach to home-based business and sole proprietorships.
- Support the development of live/work spaces for self-employed artists, professionals and entrepreneurs.
- Make the regulatory process quicker and more business friendly

SUMMARY

The working group's primary focus is on the items outlined in this presentation, but the final report covers quantitative survey results, demographic information and insight into some of the comments received on the survey.

THANK YOU