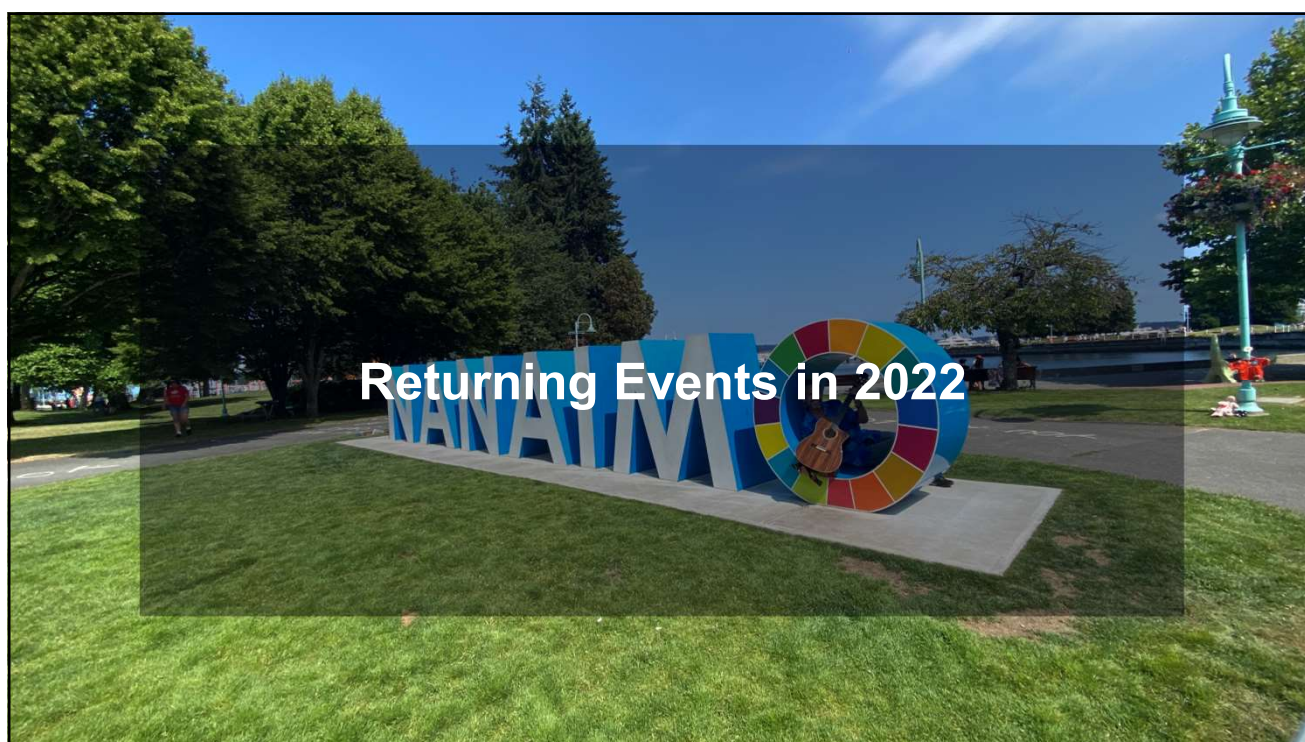
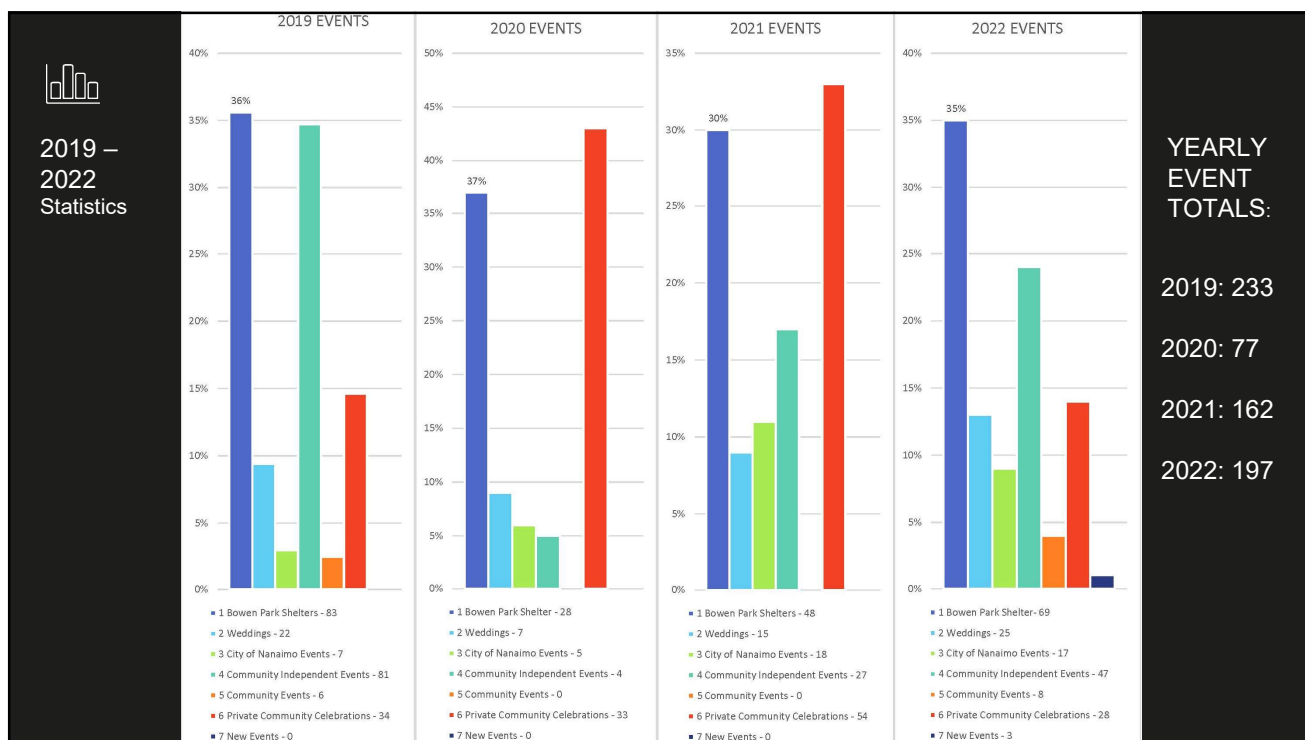


A photograph of a man with long dark hair and sunglasses, wearing a dark vest over a patterned shirt. He is playing an acoustic guitar and singing into a microphone. The background is a blurred green landscape. A white rectangular box is overlaid on the right side of the image, containing the text 'Events and Festivals'. A small image credit 'Image credit: Vivid Photography' is visible in the bottom right corner of the photo area.

The logo for 'reimagine NANAIMO' features a stylized rainbow arch above the word 'reimagine' in a sans-serif font, with 'NANAIMO' in a smaller, all-caps sans-serif font below it.

**C4.8 COMMUNITY EVENTS, TOURNAMENTS, FESTIVALS & GATHERINGS**

Community events and gatherings are an essential part of how we celebrate who we are as a city and a people. Celebrating our diversity and showcasing our local cultural resources, artistic talents, and community pride through events and gatherings to both residents and visitors, builds a higher quality of life, a stronger economy, and a more connected Nanaimo.





# Canada Day 2020



**COVID RESTRICTIONS**  
BACK TO THE DRAWING BOARD...

→ CANADA THEMED VIRTUAL ACTIVITIES!

→ VIDEO FORMAT?

→ SMALL FORMAT < BIG SPIRIT










# Canada Day 2021

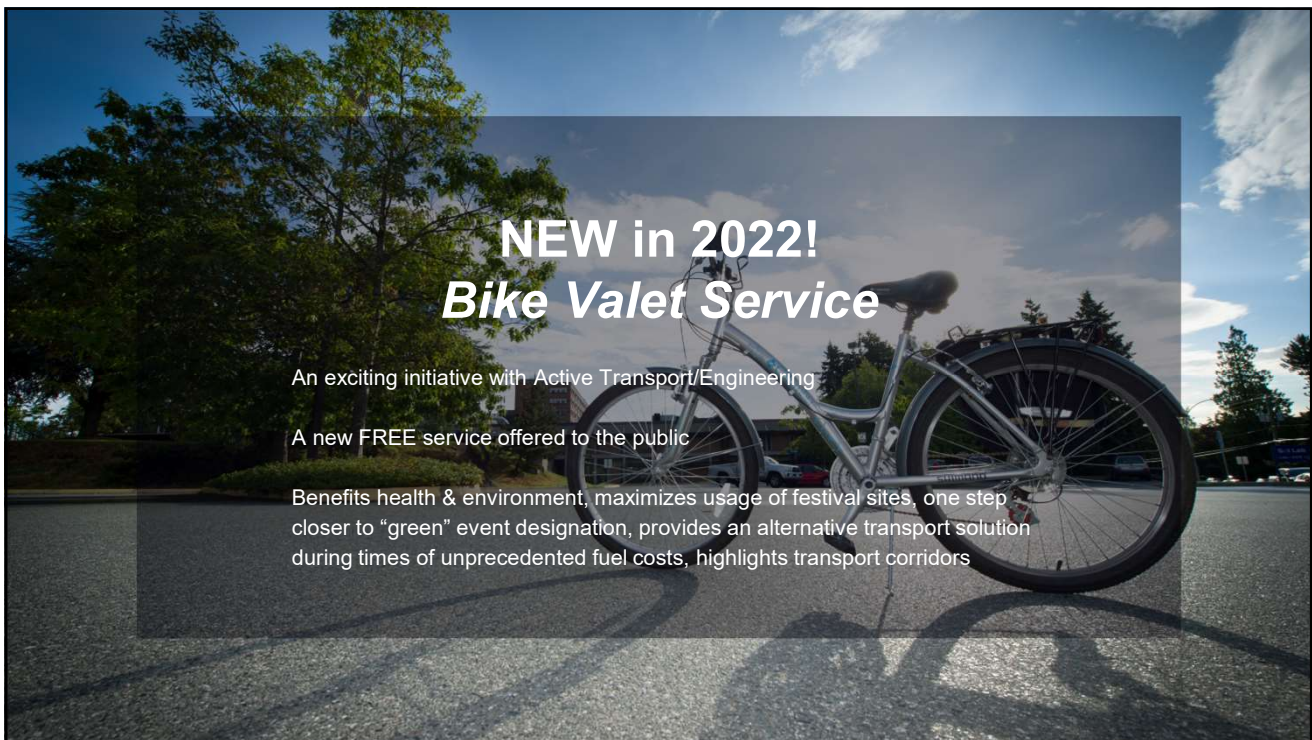




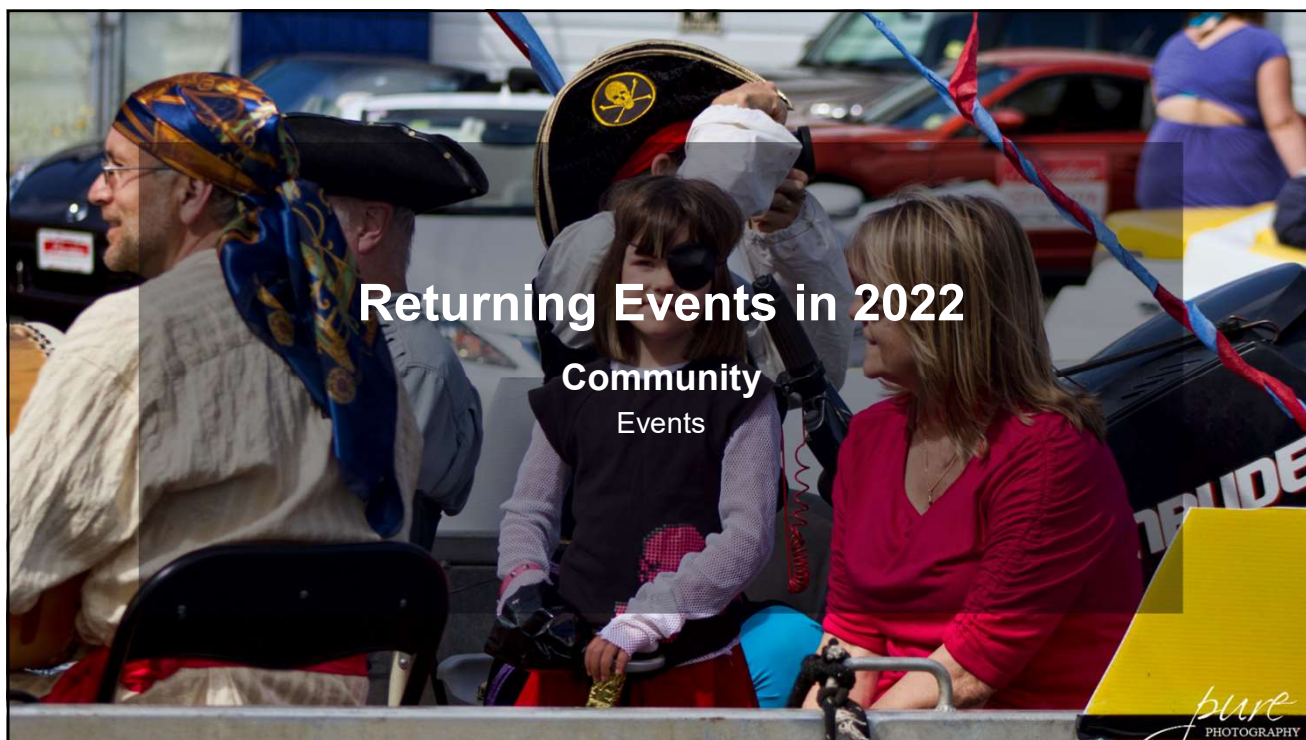










Pride Festival

Dragon Boat Festival

Silly Boat Regatta

Marine Festival

BluesFest

VIEx

## Multi Government - Community Event

- National Day for Truth and Reconciliation
- Thursday Night Market



Image credit: Play On! Canada

## Get in on the games near you

We want as many Canadians as possible to have the opportunity to participate, so we're playing in 8 cities across the country from July to September, 2022. Grab your family, friends and neighbours to join in on the fun at the Play On! event closest to you.




### Nanaimo

September 17-18, 2022

Powered by 

[Learn More](#)



## BC High School Track and Field Championship 2024







Coming up....

**BC 55+ Games bid going out this week for 2025 or 2026**

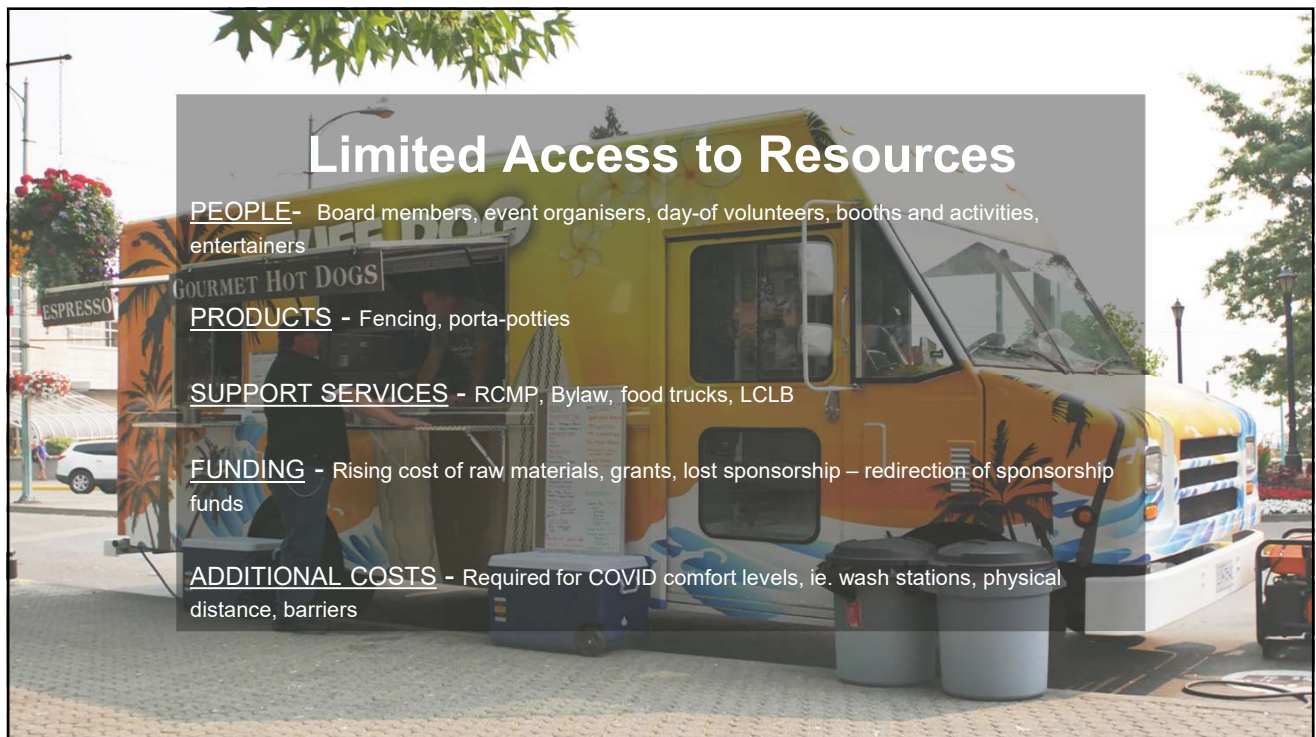
Image credit: Tourism Nanaimo & Cinrabar Vista Productions





# COVID Recovery

Turning Challenges into Opportunities



## Limited Access to Resources

PEOPLE- Board members, event organisers, day-of volunteers, booths and activities, entertainers

PRODUCTS - Fencing, porta-potties

SUPPORT SERVICES - RCMP, Bylaw, food trucks, LCLB

FUNDING - Rising cost of raw materials, grants, lost sponsorship – redirection of sponsorship funds

ADDITIONAL COSTS - Required for COVID comfort levels, ie. wash stations, physical distance, barriers

## Event History & Direction

New board members & changes in board / committee compositions

Organizations managing returning events are now often faced with the challenge of intent to slow return, while balancing community expectation

Same as before" VS "Post COVID meaningful events

## Covid Hesitancy





