

# Circular Cities and Regions Initiative Project Update

(March 2021 to April 2022)

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## What is the Circular Economy?

September 2021 – Council passed a motion requesting the development of a Zero Waste and Circular Economy Strategy...why do we need one and what could this look like ?



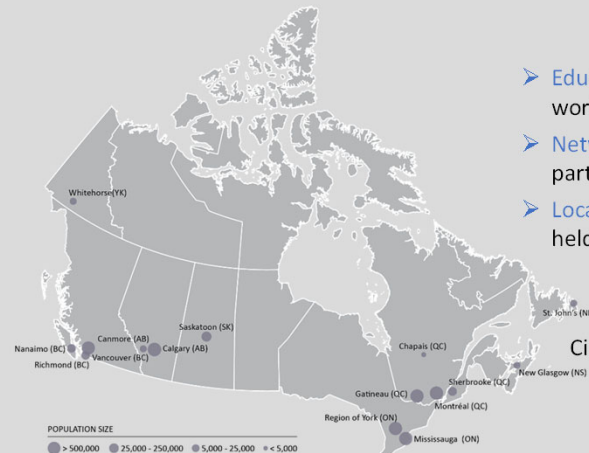
## Brief Summary of CCRI



**Purpose** - advance knowledge sharing and capacity building on circular economic principles among local governments in Canada

### HOW?

- **Education** - City/RDN participated in workshops and webinars
- **Network** - 14 other municipalities participated
- **Local Focus** - 2 half-day workshops were held with City/RDN



Circular Economy "Roadmap" created

## Examples of workshops and webinars that were held:

2021-MAR-18	Webinar: Advancing Circular Economy in Canadian Cities
2021-JUN-09	CCRI kickoff P2P network meeting
2021-JUN-15 and 2021-JUL-15	Webinar: Building Your Local Government's Circular Economy Strategy
2021-OCT-06	Webinar: Circular Economy Measurements in Cities and Regions
2021-OCT-07	Workshop: The changing conversation - how to go from measuring solid waste to a much broader, more holistic conversation on circular economy measurement and evaluation.
2021-NOV-04	Workshop: Strategies and Tactics to Support Your Local Business Community
2021-NOV-18	Workshop: Circular Economy Citizen Support
2022-JAN-20	Workshop: City and RDN – roadmap development
2022-JAN-27	Workshop: City-led CE Strategies and Approaches For The Built Environment
2022-MAR-10	Workshop: Circular Procurement
2022-MAY-05	Webinar: Exploring Circularity in Canadian Communities

## CCRI Roadmap has 2 focus areas



### **BUILT ENVIRONMENT:**

- Set a strong strategic direction in planning documents
- Incentivize circular business practices within the construction industry
- Prioritize land development in proximity to established transportation & transit corridors

### **INNOVATION AND ECONOMIC DIVERSIFICATION :**

- Promote awareness and a circular economy brand for Nanaimo
- Explore opportunities to support circular innovation
- Create policies that facilitate the circular economy

*\*Roadmap was created by Dillon Consulting with input from select Staff/Council\**

## Next Steps



1. Several policies that support the Roadmap recommendations have already been incorporated into the draft City Plan
2. Review of Roadmap recommendations to identify priority actions for inclusion in the Integrated Action Plan
3. Share Roadmap with Staff that participated in the workshops
4. Continue collaboration with the RDN
5. Consider establishing a multiyear Circular Economy Working Group to manage the Roadmap, identify responsibility for actions, and develop next steps
6. Collaborate with the RDN to hold additional workshops to expand on other highlighted areas of interest

*Thank you!*

Questions?

## **Circular Economy Accelerator Project Update**

Amrit Manhas, Economic Development Officer

## Circular Economy Accelerator Project



**What:** looking to empower and enable businesses to adopt circular economy practices.

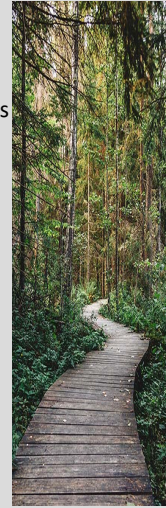
**Why:** Innovation in the circular economy leads to new jobs, innovative products and services, and supports climate targets and regional waste diversion goals.

Businesses need hands-on support to develop circular plans and assess their specific opportunities.

- Business motivations for circular solutions
- Overall benefits of a circular economy.

**Who & Where:** VICEDA - Communities North of the Malahat and Sunshine Coast. Synergy foundation to deliver the program. The program could be scalable in future years with the ability to reach more businesses in both rural and urban areas.

**When:** Project to run Spring 2022 to Spring 2023

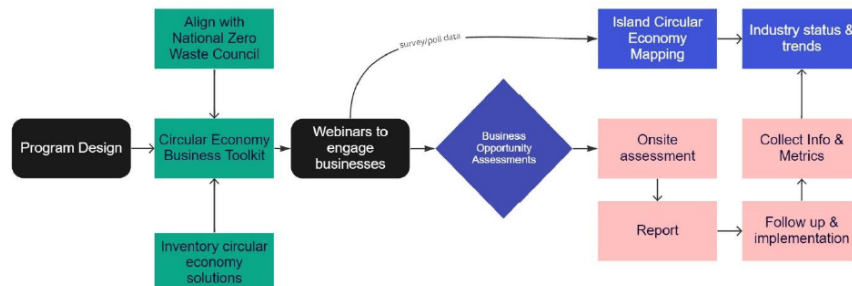


## Circular Economy Accelerator Project



**How:** The budget for this project is \$126,000. Member communities minimum contribution \$64,000, each participating business \$500. ICET \$42,000.

### Project Flow:



## Circular Economy Accelerator Project



Free resources will be made available to other businesses seeking circular solutions once project is complete.

- Self-assessment tool for businesses to determine circular opportunities
- Waste audit tool
- Case studies, featuring pilot participants
- Circular solutions for businesses

