



reImagine
NANAIMO

2022-FEB-28

REIMAGINE
Nanaimo Phase 3
Launch

1



TOPICS

- 1 Phase 3 Engagement
- 2 Next Steps and Timelines

PHASE 3 ENGAGEMENT



Broad Process Overview

We are here



BUILDING OFF PREVIOUS ENGAGEMENT



	<p>7,868* surveys completed</p>	<p>In the coming years, Nanaimo should be a community that is resilient, self-sufficient, caring, and compassionate. We need to be ready to take care of each other with anticipated climate change impacts.</p>	<p>1 amazing dance by local dance duo Funkanometry</p>		<p>14,343* visitors finding information on GetInvolvedNanaimo.ca</p>
	<p>120+* meetings with stakeholders and local organizations</p>	<p>In our future, Nanaimo is a city that has less traffic congestion, air pollution, and greenhouse gas emissions because most people are using the excellent public transit system, cycling, or walking.</p>	<p>Local First Nations Indigenous Federal</p>	<p>Nanaimo's future is a city that is full of life!</p>	
	<p>248* participants in facilitated workshops</p>		<p>965* art-based submissions</p>		

* Phase 1 & 2 participation numbers. To be updated and confirmed at Phase 3.

PHASE 3 ENGAGEMENT LAUNCH



Phase 3: Developing Plans
Public Engagement | March 1st - April 8th

Our City, Our Choices.



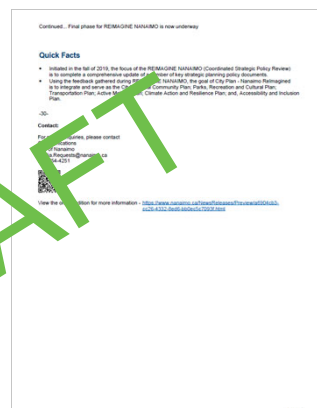
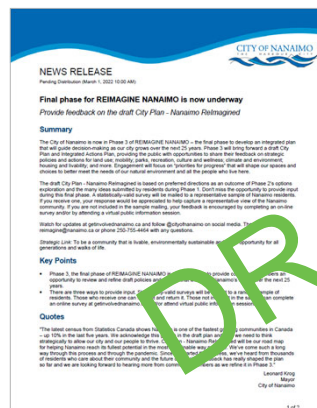
Launch | March 1st

Closes | April 8th

Engagement Methods Phase 3



MEDIA RELEASE



DRAFT

Engagement Methods Phase 3



Available on Get Involved | Reimagine Nanaimo



Engagement Methods Phase 3

DRAFT CITY PLAN (INTEGRATED & LINKED)

ABOUT A CONNECTED NANAIMO
A Connected Nanaimo allows people to easily access what matters to them. Everyone needs to be able to get around safely, equitably, and comfortably. Complete, compact neighbourhoods that provide daily needs closer to home support more walking and cycling. A walk-to-street-level-modal-transportation system provides more choices for traveling through our city and beyond. A Connected Nanaimo means access and mobility for everyone.

WHY IS A CONNECTED NANAIMO IMPORTANT FOR OUR FUTURE?
As our population grows, more people will be moving around. Building bigger roads to accommodate more vehicle travel is costly and creates more assets to maintain. Making investments to enable more people to move on our existing roads is frequently and environmentally beneficial. The responsible and sustainable approach makes the best use of what we have. To do this, alternative mobility options need to become more attractive than single-occupancy vehicles. Planning ahead to become a more complete and connected community that provides more choices to move, while reducing the distance and (just) go. Increases liability decreases pollution, increases safety that connects us to our destinations and to each other.

C1.1 Complete Communities
C1.2 Integrated Walk, Bike, Cycle, & Transit Network
C1.3 Recreational Trails
C1.4 Safe Mobility (Vision Zero)
C1.5 Complete Streets

View related background and maps on Mobility in Section 2.02 Mobility Network.

C2.1 COMPLETE COMMUNITIES

Complete communities are those that aim to meet the basic needs of all residents with easy access. The nearest of everyday services like groceries, restaurants, shops, schools, parks, and wellness facilities encourage less driving and more walking and rolling.

Desired Outcomes

Alignment between land uses and mobility networks with higher density land uses developing in Urban Centres and along Corridors, supporting transit and increasing walkability.

A fine-grained street network that is comfortable and safe for all, especially vulnerable road users.

Policies

COMMUNITY MOVEMENT

C2.11 Prioritize walking, rolling, cycling and transit routes in all Urban Centres (see policy 2.1.20)

C2.12 Ensure that new developments and redevelopment, incorporate a fine-grained, inclusive street network that encourages walking, rolling and cycling, augmented with active mobility connectors via pathways and parks.

C2.13 In rezoning, subdivision, and development permit approvals, seek to acquire active mobility and transit routes through road dedication or secured by easements right-of-way. Dedication as part of park and/or school lands are also accepted.

C2.14 Partner with other organizations like the School District and CSC to identify safe routes for walking, rolling and cycling and encourage these options.

COMMERCIAL MOVEMENT

C2.15 Manage transportation demand to reduce vehicle emissions and other environmental impacts of transportation.

C2.16 Prioritize the placement of high quality "first kilometre/last kilometre" amenities to encourage active and sustainable modes of transit, transit, cycling, electric vehicles, CarShare, and other options.

C2.17 Manage parking city-wide and with recognition that an abundance of cheap and convenient parking tends to increase vehicle use and reliance.

C2.18 Ensure the efficient movement of commercial goods and services.

C2.19 Support maintenance of the Nanaimo Parkway and Dike Road Highway (Route 99) as priority routes through Uptown while working with the Ministry of Transportation and Infrastructure to maintain safety and travel speed performance along these corridors.

C2.20 Support efforts to shift more commercial vehicles to the Duke Point Ferry Airport.

C2.21 Support public and private commercial ferry services for commercial goods movement between Vancouver Island and Metro Vancouver.

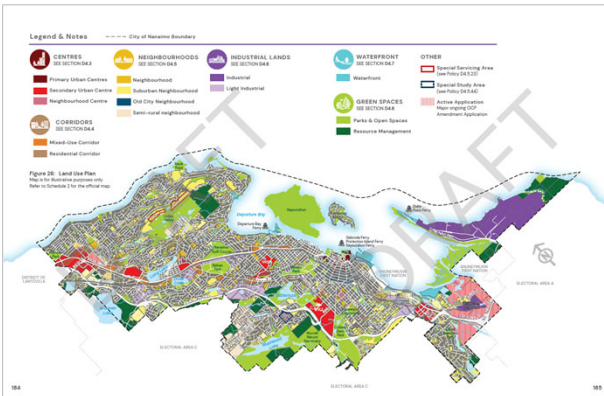
C2.22 Manage the road network in an efficient, cost-effective manner.

Integrated Policy Areas (View the below sections to see related policies)

C11 Complete Communities
C12 Complete Streets
C13 Complete Streets
C14 Complete Streets
C15 Complete Streets
C16 Complete Streets
C17 Complete Streets
C18 Complete Streets
C19 Complete Streets
C20 Complete Streets
C21 Complete Streets
C22 Complete Streets

Engagement Methods Phase 3

DRAFT CITY PLAN (VISUAL DRAFT BYLAW)



D4.2 LAND-USE DESIGNATION TABLE

The Land Use Designation Table is a summary of the range of land uses that are permitted in each land use designation. It is intended to provide a clear and concise overview of the range of land uses that are permitted in each land use designation. It is not intended to provide a detailed description of the permitted land uses. For more information on the permitted land uses, please refer to the Official Community Plan (OCP) and the City of Nanaimo's Zoning Bylaw.

Table 2: Land Use Designation Table

Designation	Permitted Land Uses	Prohibited Land Uses
CENTRES	<ul style="list-style-type: none"> Office Professional Community Neighbourhood Neighbourhood Office Neighbourhood Office/Community Neighbourhood Office/Professional Neighbourhood Office/Community/Professional Neighbourhood Office/Community/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office Neighbourhood Office/Community/Professional/Residential/Office/Professional Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential/Office/Professional 	<ul style="list-style-type: none"> Industrial Light Industrial Residential Waterfront Green Spaces Corridors
NEIGHBOURHOODS	<ul style="list-style-type: none"> Residential Neighbourhood Office Neighbourhood Office/Community Neighbourhood Office/Professional Neighbourhood Office/Community/Professional Neighbourhood Office/Community/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office Neighbourhood Office/Community/Professional/Residential/Office/Professional Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential/Office/Professional 	<ul style="list-style-type: none"> Industrial Light Industrial Waterfront Green Spaces Corridors
INDUSTRIAL LANDS	<ul style="list-style-type: none"> Industrial Light Industrial 	<ul style="list-style-type: none"> Residential Neighbourhood Office Neighbourhood Office/Community Neighbourhood Office/Professional Neighbourhood Office/Community/Professional Neighbourhood Office/Community/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office Neighbourhood Office/Community/Professional/Residential/Office/Professional Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential/Office/Professional
WATERFRONT	<ul style="list-style-type: none"> Waterfront 	<ul style="list-style-type: none"> Industrial Light Industrial Residential Neighbourhood Office Neighbourhood Office/Community Neighbourhood Office/Professional Neighbourhood Office/Community/Professional Neighbourhood Office/Community/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office Neighbourhood Office/Community/Professional/Residential/Office/Professional Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential/Office/Professional
GREEN SPACES	<ul style="list-style-type: none"> Parks & Open Spaces Resource Management 	<ul style="list-style-type: none"> Industrial Light Industrial Residential Neighbourhood Office Neighbourhood Office/Community Neighbourhood Office/Professional Neighbourhood Office/Community/Professional Neighbourhood Office/Community/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office Neighbourhood Office/Community/Professional/Residential/Office/Professional Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential/Office/Professional
CORRIDORS	<ul style="list-style-type: none"> Mixed-Use Corridor Residential Corridor 	<ul style="list-style-type: none"> Industrial Light Industrial Residential Neighbourhood Office Neighbourhood Office/Community Neighbourhood Office/Professional Neighbourhood Office/Community/Professional Neighbourhood Office/Community/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office Neighbourhood Office/Community/Professional/Residential/Office/Professional Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential Neighbourhood Office/Community/Professional/Residential/Office/Professional/Residential/Office/Professional

Engagement Methods Phase 3

DRAFT INTEGRATED ACTION PLAN

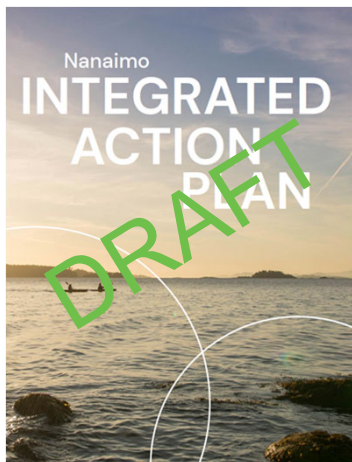


Figure 10: City Planning Structure

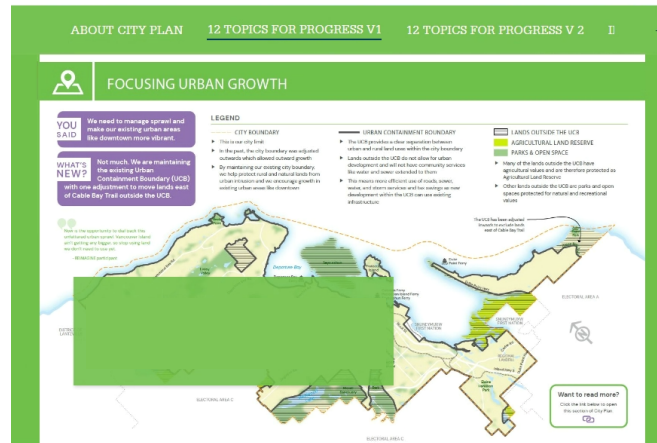


Engagement Methods Phase 3



STOREY MAP

REIMAGINE NANAIMO



Engagement Methods Phase 3



ONLINE/PRINT SURVEY & STATISTICALLY-VALID SURVEY (MAIL OUT)

Our City, Our Plan.

PUBLIC SURVEY

Take our survey online by scanning the QR code by April 8!

- REIMAGINE NANAIMO is our opportunity to collectively imagine how our spaces and places evolve to better meet the needs of our natural environment and all who live here.
- Phase 1: we gathered ideas from the community about our city's future. Phase 2: focused on exploring options and growth scenarios for how our community can achieve our shared vision and goals.
- Now for Phase 3, we are excited to share the draft City Plan - NANAIMO REIMAGINED: City Plan to the "what" we will do to guide how and where our city grows and changes over the next 25 years. Our accompanying Integrated Action Plan is the "how" we will do this.

PHASE 3 - DRAFT CITY PLAN REVIEW

About this Survey

In this survey you will find the **options for progress** or the highlights of the draft City Plan. You will also find the **12 priorities for progress** that we have heard from you, including:

- 1. **A Well-Managed City**
- 2. **Affordable City**
- 3. **Neighbourhood Character**
- 4. **A Thriving City with Family Social Challenges**
- 5. **Great Jobs & Businesses**
- 6. **Central Hub**
- 7. **Active Living & Access**
- 8. **Green, Resilient & Sustainable**
- 9. **Equity & Inclusion**
- 10. **Water & Energy**
- 11. **Transportation**
- 12. **Community Safety**

Each page provides a summary of what's new in the draft City Plan and key decisions that will help shape our city in the coming years. We want to know what you think. Please take a moment and share your feedback!

getinvolvednanaimo.ca/reimagine-nanaimo

- How to Submit**
- Learn more about Draft City Plan - NANAIMO REIMAGINED and the 12 Priorities for Progress at Get Involved Nanaimo (addressed below).
 - Complete this survey - it will take about 10-20 min.
 - Submit by April 8, 2022 in 1 of 4 ways:
 - Online: Scanning the QR code above or getinvolvednanaimo.ca/reimagine-nanaimo
 - Mail to: 401 Wallace Street, Nanaimo, BC V9T 5J8
 - Drop off to: City address about open: 10:30am-4:30pm (Mon-Fri)
 - Scan and email to: reimagine@reimagine.ca
 - Enter to win! Complete this survey and be entered for a chance to win a \$50 gift card. Details on the back.

2020 Nanaimo Community Survey

Please take a few minutes to share your thoughts on our City, the programs and services offered here, and what is important for our shared future. Your input will help guide important decisions for future planning and spending. Please note all responses are guaranteed complete anonymity. Please return your survey in the enclosed postage paid envelope by **October 30, 2020**. Thank you for your help!

Survey 3 - Neighbourhood

1. How well do you think your current area is doing? (Rate from 1 to 5)

2. Check all that apply to the quality of the neighbourhood. (Rate from 1 to 5)

3. Check all that apply to the quality of the neighbourhood. (Rate from 1 to 5)

4. How well do you think your current area is doing? (Rate from 1 to 5)

5. How well do you think your current area is doing? (Rate from 1 to 5)

6. How well do you think your current area is doing? (Rate from 1 to 5)

7. How well do you think your current area is doing? (Rate from 1 to 5)

8. How well do you think your current area is doing? (Rate from 1 to 5)

9. How well do you think your current area is doing? (Rate from 1 to 5)

10. How well do you think your current area is doing? (Rate from 1 to 5)

11. How well do you think your current area is doing? (Rate from 1 to 5)

12. How well do you think your current area is doing? (Rate from 1 to 5)

13. How well do you think your current area is doing? (Rate from 1 to 5)

14. How well do you think your current area is doing? (Rate from 1 to 5)

15. How well do you think your current area is doing? (Rate from 1 to 5)

16. How well do you think your current area is doing? (Rate from 1 to 5)

17. How well do you think your current area is doing? (Rate from 1 to 5)

18. How well do you think your current area is doing? (Rate from 1 to 5)

19. How well do you think your current area is doing? (Rate from 1 to 5)

20. How well do you think your current area is doing? (Rate from 1 to 5)

21. How well do you think your current area is doing? (Rate from 1 to 5)

22. How well do you think your current area is doing? (Rate from 1 to 5)

23. How well do you think your current area is doing? (Rate from 1 to 5)

24. How well do you think your current area is doing? (Rate from 1 to 5)

25. How well do you think your current area is doing? (Rate from 1 to 5)

26. How well do you think your current area is doing? (Rate from 1 to 5)

27. How well do you think your current area is doing? (Rate from 1 to 5)

28. How well do you think your current area is doing? (Rate from 1 to 5)

29. How well do you think your current area is doing? (Rate from 1 to 5)

30. How well do you think your current area is doing? (Rate from 1 to 5)

31. How well do you think your current area is doing? (Rate from 1 to 5)

32. How well do you think your current area is doing? (Rate from 1 to 5)

33. How well do you think your current area is doing? (Rate from 1 to 5)

34. How well do you think your current area is doing? (Rate from 1 to 5)

35. How well do you think your current area is doing? (Rate from 1 to 5)

36. How well do you think your current area is doing? (Rate from 1 to 5)

37. How well do you think your current area is doing? (Rate from 1 to 5)

38. How well do you think your current area is doing? (Rate from 1 to 5)

39. How well do you think your current area is doing? (Rate from 1 to 5)

40. How well do you think your current area is doing? (Rate from 1 to 5)

41. How well do you think your current area is doing? (Rate from 1 to 5)

42. How well do you think your current area is doing? (Rate from 1 to 5)

43. How well do you think your current area is doing? (Rate from 1 to 5)

44. How well do you think your current area is doing? (Rate from 1 to 5)

45. How well do you think your current area is doing? (Rate from 1 to 5)

46. How well do you think your current area is doing? (Rate from 1 to 5)

47. How well do you think your current area is doing? (Rate from 1 to 5)

48. How well do you think your current area is doing? (Rate from 1 to 5)

49. How well do you think your current area is doing? (Rate from 1 to 5)

50. How well do you think your current area is doing? (Rate from 1 to 5)

51. How well do you think your current area is doing? (Rate from 1 to 5)

52. How well do you think your current area is doing? (Rate from 1 to 5)

53. How well do you think your current area is doing? (Rate from 1 to 5)

54. How well do you think your current area is doing? (Rate from 1 to 5)

55. How well do you think your current area is doing? (Rate from 1 to 5)

56. How well do you think your current area is doing? (Rate from 1 to 5)

57. How well do you think your current area is doing? (Rate from 1 to 5)

58. How well do you think your current area is doing? (Rate from 1 to 5)

59. How well do you think your current area is doing? (Rate from 1 to 5)

60. How well do you think your current area is doing? (Rate from 1 to 5)

61. How well do you think your current area is doing? (Rate from 1 to 5)

62. How well do you think your current area is doing? (Rate from 1 to 5)

63. How well do you think your current area is doing? (Rate from 1 to 5)

64. How well do you think your current area is doing? (Rate from 1 to 5)

65. How well do you think your current area is doing? (Rate from 1 to 5)

66. How well do you think your current area is doing? (Rate from 1 to 5)

67. How well do you think your current area is doing? (Rate from 1 to 5)

68. How well do you think your current area is doing? (Rate from 1 to 5)

69. How well do you think your current area is doing? (Rate from 1 to 5)

70. How well do you think your current area is doing? (Rate from 1 to 5)

71. How well do you think your current area is doing? (Rate from 1 to 5)

72. How well do you think your current area is doing? (Rate from 1 to 5)

73. How well do you think your current area is doing? (Rate from 1 to 5)

74. How well do you think your current area is doing? (Rate from 1 to 5)

75. How well do you think your current area is doing? (Rate from 1 to 5)

76. How well do you think your current area is doing? (Rate from 1 to 5)

77. How well do you think your current area is doing? (Rate from 1 to 5)

78. How well do you think your current area is doing? (Rate from 1 to 5)

79. How well do you think your current area is doing? (Rate from 1 to 5)

80. How well do you think your current area is doing? (Rate from 1 to 5)

81. How well do you think your current area is doing? (Rate from 1 to 5)

82. How well do you think your current area is doing? (Rate from 1 to 5)

83. How well do you think your current area is doing? (Rate from 1 to 5)

84. How well do you think your current area is doing? (Rate from 1 to 5)

85. How well do you think your current area is doing? (Rate from 1 to 5)

86. How well do you think your current area is doing? (Rate from 1 to 5)

87. How well do you think your current area is doing? (Rate from 1 to 5)

88. How well do you think your current area is doing? (Rate from 1 to 5)

89. How well do you think your current area is doing? (Rate from 1 to 5)

90. How well do you think your current area is doing? (Rate from 1 to 5)

91. How well do you think your current area is doing? (Rate from 1 to 5)

92. How well do you think your current area is doing? (Rate from 1 to 5)

93. How well do you think your current area is doing? (Rate from 1 to 5)

94. How well do you think your current area is doing? (Rate from 1 to 5)

95. How well do you think your current area is doing? (Rate from 1 to 5)

96. How well do you think your current area is doing? (Rate from 1 to 5)

97. How well do you think your current area is doing? (Rate from 1 to 5)

98. How well do you think your current area is doing? (Rate from 1 to 5)

99. How well do you think your current area is doing? (Rate from 1 to 5)

100. How well do you think your current area is doing? (Rate from 1 to 5)

Engagement Methods Phase 3



12 THEMES FOR INFORMATION SHEETS

- City Living & Access
- Neighbourhood Character
- A Thriving Downtown
- Mobility Choice
- Affordable City
- A Supportive City

- Inclusive & Equitable
- Access to Nature & Outdoor Recreation
- A Green Approach
- A Waterfront Identity
- Central Hub Identity
- Great Jobs & Businesses

Engagement Methods Phase 3



INFO SHEET EXAMPLE

INCLUSIVE & EQUITABLE

Share your feedback: getinvolved@nanaimo.ca

YOU SAID We want to respect and respond to the perspectives, values, and needs of all individuals and groups in Nanaimo and create spaces and programs for everyone.

WHAT'S NEW? City Plan and the Integrated Action Plan contain specific policies and decisive actions toward an Inclusive Nanaimo. These plans outline a commitment to communication, listening, advisory, and action to help improve historical imbalance in the delivery of resources and bring equity to the forefront of decision-making.

KEY DIRECTION FOR INCLUSIVE & EQUITABLE

- ▶ Commit to the hard work of advancing truth and reconciliation through government-to-government relations and protocols
- ▶ Improve community connection and Indigenous belonging through education and awareness of the culture and strengths of Canada's Indigenous peoples with focus on the First Nations whose Territories the city boundary intersects
- ▶ Use an equity lens in planning, design, and investment decisions
- ▶ Create facilities, spaces, and programs where all groups are comfortable, welcomed, and represented
- ▶ Celebrate and share cultures and welcome diversity
- ▶ Provide meaningful engagement opportunities that encourage all residents to express their voice on community matters
- ▶ Seek input from vulnerable, marginalized, and under-represented groups
- ▶ Increase safe, healthy, and equitable mobility options that reduce transportation barriers
- ▶ Design and retrofit public spaces for universal access
- ▶ Encourage development of new housing that is adaptable and accessible
- ▶ Increase diverse housing options that make it easier for all people to find a suitable place to call home that works for their family and their income

ADVISORY COMMITTEE ON ACCESSIBILITY & INCLUSIVENESS (ACA)

In 2020, the ACA was created to:

- ▶ Identify ways to increase accessibility and make recommendations for how to remove them
- ▶ Identify best practices from other communities and make recommendations based on the findings
- ▶ Review draft plans, policies, and programs (including City Plan and the Integrated Action Plan) to prevent creation of barriers in the future
- ▶ Assist in developing a strategy for engaging with the community on issues relating to accessibility and inclusiveness
- ▶ Discuss other issues referred to the Committee by Council or Staff, and
- ▶ Work with Council to increase public awareness on issues related to accessibility and inclusion for all citizens

EQUILITY & EQUITY

Engagement Methods Phase 3



INFO SHEET EXAMPLE

MOBILITY CHOICE

Share your feedback
getinvolvednaimo.ca

YOU SAID We are coming to terms with reducing our reliance on automobiles and we would like more options for getting around our city more easily by walking, rolling, cycling, or taking transit.

WHAT'S NEW? City Plan and the Integrated Action Plan promote improving mobility systems in our Centres and Corridors where every people live and work. We are integrating policies for Complete Streets to safely accommodate all modes, ages, and abilities, and supporting more frequent and reliable transit. We're seeking the right people in transportation choices to more sustainable modes that help manage congestion and reduce greenhouse gas emissions.

KEY DIRECTIONS FOR MOBILITY CHOICE

- Ensure each of our seven Urban Centres – Downtown, Woodgrove, Naramo North, Country Club, Hospital, University, and South Gate – have excellent transit, walking, rolling, and cycling access.
- Work on making each of these centres "Complete Communities" so do not have to travel as far to access their daily needs.
- Ensure all new development includes walkable street network.
- Manage parking city-wide and recognize that as an alternative to convenient parking tends to increase vehicle use.
- Ensure efficient movement of commercial and services.
- Support rapid and frequent transit routes to connect our Urban Centres.
- Work with regional partners to integrate and connect land-based, transit, and air transportation to improve tourism and economic growth.
- Invest in active mobility routes that prioritize walking, rolling, and cycling.
- Create streets with amenities, wayfinding, trees, and accessible sidewalks.
- Adopt a Vision Zero approach to safe mobility, which is a collaborative approach that focuses on eliminating traffic fatalities and serious injuries.
- Use traffic calming to address safety and liability issues.
- Incorporate Complete Streets principles into street upgrades, which require streets to be planned, designed, and operated for safe and convenient travel for users of all ages and abilities, regardless of their mode of transportation.

Want to read more? Click the links below to view the relevant sections on WHAT we're planning in the City Plan and HOW we'll do it (Integrated Action Plan).

CITY PLAN "WHAT"	ACTION PLAN "HOW"
01 Urban Centres	01 Complete Communities
02 Transit and Active Mobility	02 Transit and Active Mobility
03 Complete Streets	03 Complete Streets

WHY INTEGRATED MOBILITY?

Our use of space and resources is changing. We have more options for getting around and we need to accommodate them.

People of mobility options can help our city meet its goals for a more sustainable, beautiful city, and more attractive, vibrant and opportunity-rich economy and identity.

HERARCHY OF MOBILITY MODES

LAND USE PRIORITY

Centres will have the highest concentrations of jobs, services, and homes, making them the best locations for walking, rolling, and cycling networks to support short trips in, along with convenient transit stops and interchanges to connect for longer trips.

Centres will have high concentrations of jobs, services, and homes and will be adjacent with transit and active mobility routes. They will be the most important locations for transit to support efficient movement between Centres on a local and regional scale.

Neighbourhoods will be primarily residential areas with lower densities with more reliance on personal vehicles. In these areas, the City will focus on walking, rolling, and cycling routes to connect residents to destinations like schools, neighbourhood centres, and transit stops.

Source: Adapted from the 2016 Naramo Transportation Master Plan

Engagement Methods Phase 3



INFO SHEET EXAMPLE

A WATERFRONT IDENTITY

Share your feedback
getinvolvednaimo.ca

YOU SAID Waterfronts are part of who we are, and we want more opportunities to connect with and celebrate these special areas.

WHAT'S NEW? While Naramo has always prioritized its waterfronts – both marine and freshwater – City Plan and the Integrated Action Plan promote realization of the 13 km Waterfront Walkway from Departure Bay to the Naramo River Estuary. As we enhance our waterfronts, we are working to integrate climate change adaptation, environmental restoration, and increased recreational access.

KEY DIRECTIONS FOR WATERFRONTS

- Continue extending the Waterfront Walkway, starting with the Departure Bay section, and eventually connecting from Departure Bay to the Naramo River Estuary.
- Protect waterfront lands, both freshwater and marine, for future generations.
- Enhance waterfront experiences through arts and culture, community amenities like washrooms and seating, and more opportunities to "be" – dining, swimming, fishing, boating, and more.
- Protect and enhance sensitive shoreline environments.
- Use best management practices like rain gardens, rainwater detention, pervious paving, and other methods to help water infiltrate the ground.
- Factor in climate change and adapt our waterfronts to rising seas.
- Invest in, promote, and market the waterfront as a key part of our place and community identity.
- Recognize marine-oriented employment and transportation needs and seek to support and expand them.
- Encourage public access, tourism, and commercial activity along the waterfront between Departure Bay Ferry Terminal and through Downtown.

Want to read more? Click the links below to view the relevant sections on WHAT we're planning in the City Plan and HOW we'll do it (Integrated Action Plan).

CITY PLAN "WHAT"	ACTION PLAN "HOW"
01 Urban Centres	01 Complete Communities
02 Transit and Active Mobility	02 Transit and Active Mobility
03 Complete Streets	03 Complete Streets

A VARIED MARINE SHORELINE

Our City's waterfronts are diverse along the coast. The shoreline varies throughout the city, from rugged and rocky to sandy beaches and protected harbours.

Our waterfronts have a rich history and character, with a focus on protecting and enhancing the natural beauty and heritage of our waterfronts. We are working to enhance and restore waterfronts to support recreation, employment and tourism while respecting the environment and the needs of our waterfront users.

Our waterfronts are also important for our marine industry, including commercial fishing, aquaculture, and recreation at the water's edge.

Our waterfronts are also important for our marine industry, including commercial fishing, aquaculture, and recreation at the water's edge.

Our waterfronts are also important for our marine industry, including commercial fishing, aquaculture, and recreation at the water's edge.

Protection Island

Protect shorelines and enhance marine access and services along the Naramo River Estuary.

Protect the habitat-rich Naramo River estuary while enhancing the Waterfront Walkway connectivity and creating spaces for walking and on-impact recreation.

Protect the Naramo River Estuary.

Continue industrial marine access and working waterfronts at Departure Bay while providing additional recreational access and opportunities at Cabel Bay.

Labels, Rivers, Marinas + More

Design, protect, and enhance our inland water bodies to increase their recreational and natural functions through improved fish, transparency, information, and education.

270 km
Approximate length of combined marine and freshwater shorelines in Naramo.

Engagement Methods Phase 3



GET INVOLVED E-NOTIFICATION



Hello! We begin.

Nearly two years after the launch of REIMAGINE NANAIMO, we are entering the third and final phase. With it comes a new draft plan for our community: City Plan - Nanaimo Reimagined.

On February 28, 2022, the draft plan will be reviewed by Council at their Governance and Priorities Committee meeting and a sneak peak of Phase 3 of REIMAGINE NANAIMO will be revealed at Council's regular meeting later in the evening. Then, on March 1, REIMAGINE NANAIMO Phase 3 officially launches! In this phase you will have the opportunity to provide your thoughts about the draft plan and help shape our community for the next 25 years and beyond.

To learn more about the draft plan and what's coming up in Phase 3, please join us virtually:

- Feb 28 at 2 pm – the draft City Plan - Nanaimo Reimagined will be presented for review at the [Governance and Priorities Committee meeting](#)
- Feb 28 at 7 pm – an overview of Phase 3 of the REIMAGINE NANAIMO public engagement process will be presented at the [Council meeting](#)

And, stay tuned on March 1 when REIMAGINE NANAIMO Phase 3 opens up for your participation at www.getinvolvednanaimo.ca/reimagine-nanaimo/

Warm Regards,
REIMAGINE NANAIMO Project Team
Email: reimagine@nanaimo.ca | Phone: 250-755-4464



Your meeting file will feature you as a registered participant on Our Shared Vision. Presented by [Elluminate](#) [Demio](#)

Engagement Methods Phase 3



INFORMATION & FORMAL REFERRALS



- First Nations Governments
- Regional District of Nanaimo
- District of Lantzville
- Ministry of Transportation and Infrastructure
- School District 68
- Town of Ladysmith
- Province of BC
- Port Authority
- BC Ferries
- Ministry of Municipal Affairs
- BC Accessibility Directorate
- Island Health
- And others

Engagement Methods Phase 3



VIDEO



Engagement Methods Phase 3



COMMUNITY POP-UPS



Engagement Methods Phase 3



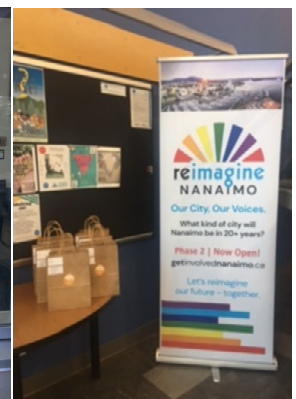
COMMUNITY CROSS PROMOTION



Engagement Methods Phase 3



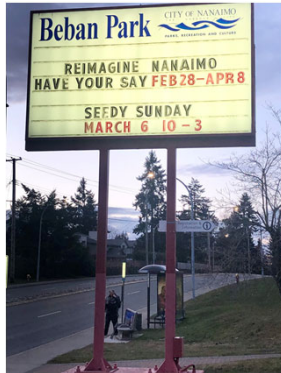
SIGNAGE, QR CODES, BANNERS & STATIC STATIONS



Promoting Wisely Phase 3



BEBAN READER BOARD, RADIO, WEBPAGES, SOCIAL MEDIA



getinvolvednanaimo.ca
 reimagine@nanaimo.ca
 250.755.4464



106.9 The Wolf - CHWF-FM FM 106.9

CHLY 101.7 FM - CHLY-FM FM 101.7

The Wave 102.3 FM - CKWF-FM FM 102.3



Committee Input Phase 3



ENVIRONMENT COMMITTEE | MARCH 9TH ACAI | MARCH 23RD



Fair and Accessible Phase 3



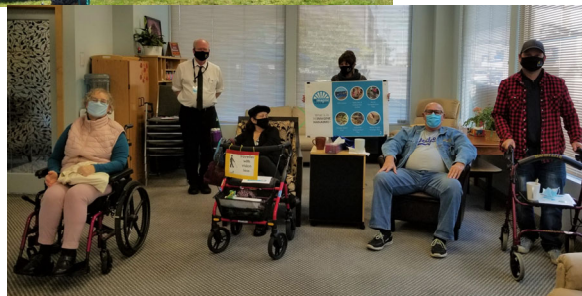
1. Additional opportunities for those with barriers
2. Mix of community and statistical surveys
3. Open ended feedback forms

PHASE 3 ENGAGEMENT



ENGAGEMENT KEY POINTS

- High levels of engagement during Phase 1 & 2 reflected back in draft City Plan
- Seeking **confirmation that draft City Plan reflects community and Council directions**
- Still in COVID times and engagement is adapting to be as accessible as possible





TOPICS

- 1 Phase 3 Engagement
- 2 **Next Steps and Timelines**

Phase 3 Council Timeline





Hay cep q'a Siem