

DATE OF MEETING FEBRUARY 28, 2022

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SUBJECT REIMAGINE NANAIMO PHASE 3 LAUNCH FOR THE DRAFT CITY PLAN

OVERVIEW

Purpose of Report:

To present to Council the REIMAGINE Nanaimo Phase 3 engagement launch for the draft City Plan.

BACKGROUND

Since the fall of 2019, the City of Nanaimo has been working towards a comprehensive update of strategic planning policy documents through the REIMAGINE Nanaimo process. The REIMAGINE Nanaimo process is now in Phase 3 of the project which involves creating a draft City Plan that reflects community engagement from Phases 1 and 2, as well as technical research and emerging best practices.

The draft City Plan integrates and serves as the City's Official Community Plan; Parks, Recreation, and Culture Plan; Transportation Plan; Active Mobility Plan; Climate Action and Resiliency Plan; and Accessibility and Inclusion Plan.

The content and structure of the draft City Plan will be presented to Council at the 2022-FEB-28 Governance and Priorities Committee meeting. This information report provides an overview of the Phase 3 engagement launch to gather feedback on the draft City Plan from the community and other interested parties.

DISCUSSION

Public engagement for the draft City Plan is scheduled to launch 2022-MAR-01, with a closing date of 2022-APR-08. A link to the draft City Plan and draft City Plan maps is available in Attachment A.

Within this timeframe, the Phase 3 engagement process will include the following:

- Online surveys for the general public (including a statistically valid mail-out survey)
- Presentations with Committees (i.e. Advisory Committee on Accessibility and Inclusiveness, Environment Committee)
- Media releases to radio, newspapers, social media, and local organizations
- Promotional materials throughout the City
- Referrals to stakeholders (i.e. First Nations, Ministry of Transportation and Infrastructure, School District, Regional District of Nanaimo)
- Other COVID adapted methods of engagement may also be considered

CONCLUSION

Following the Phase 3 engagement process, Staff will return to Council with an engagement summary and anticipate presenting a final version of City Plan to Council for consideration in May 2022, with Bylaw adoption to be considered in July 2022.

SUMMARY POINTS

- The REIMAGINE Nanaimo process is now in Phase 3, and a link to the draft City Plan is attached to this report.
- Public engagement is scheduled to launch 2022-MAR-01 with a closing date of 2022-APR-08.
- The Phase 3 engagement process will use several strategies to obtain public input on the draft City Plan.

ATTACHMENTS:

Attachment A: Link to “Draft City Plan”

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