



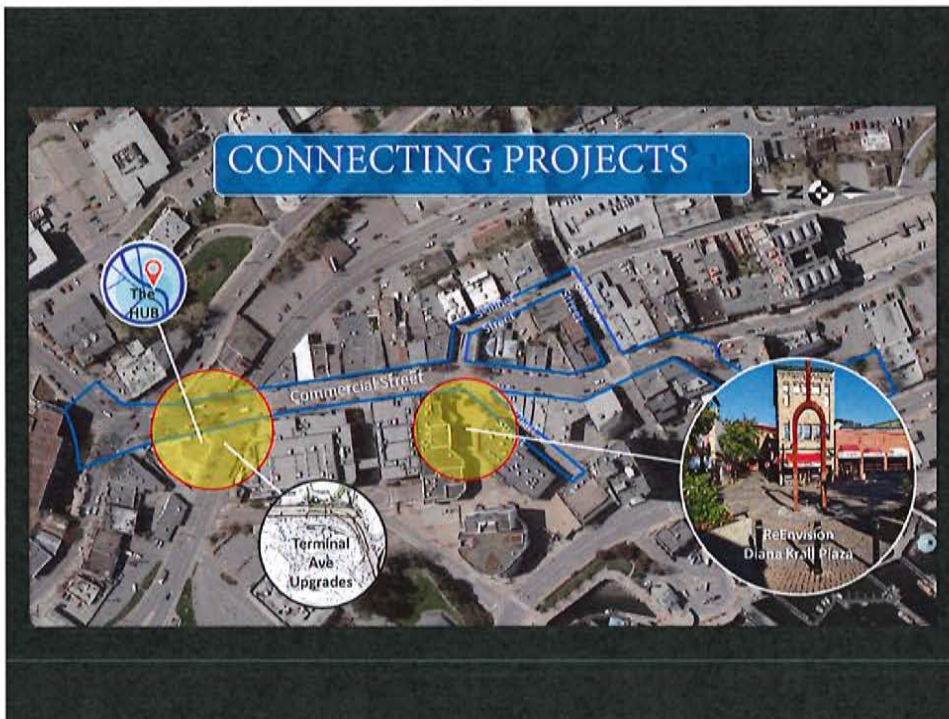
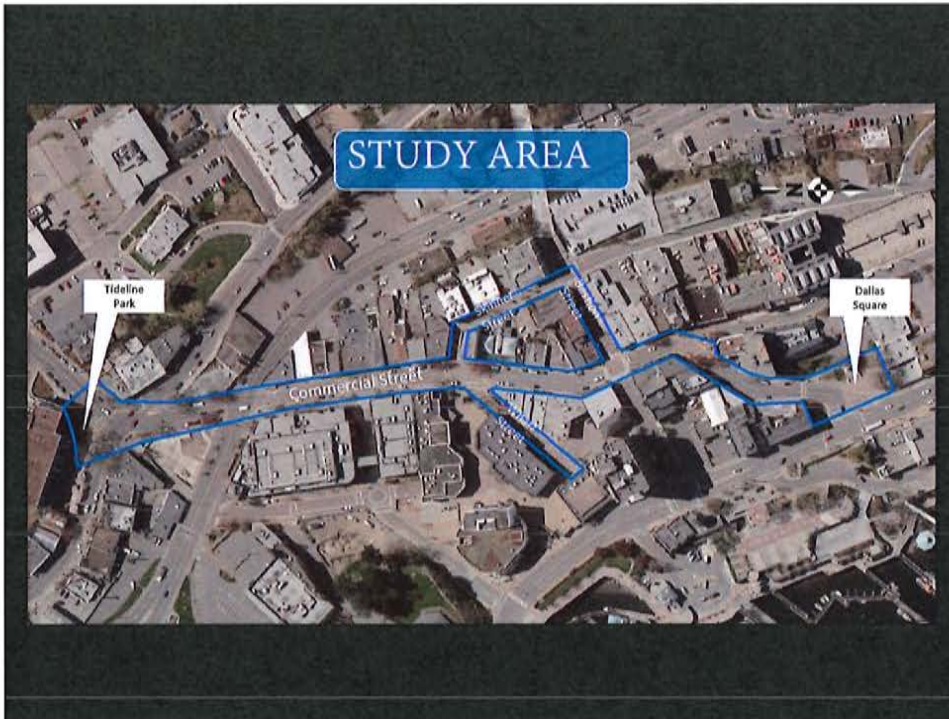
## COMMERCIAL STREET MASTER PLAN

### **Project Objective:**

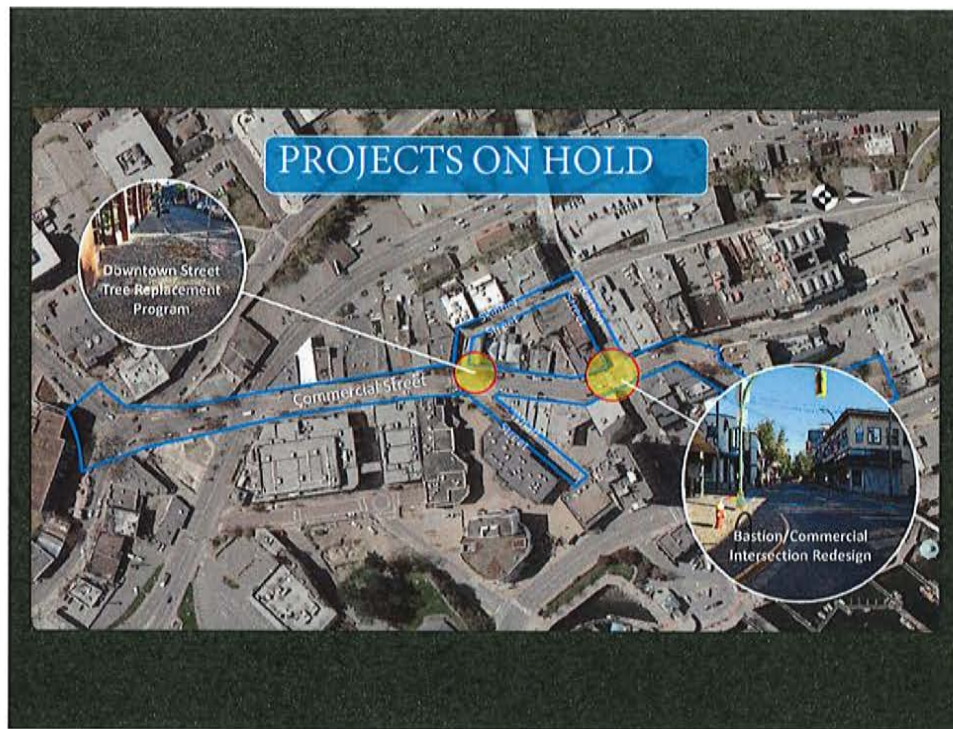
- To develop a master plan for Commercial Street that will guide future investment to refresh and enhance the public realm on the Commercial Street Corridor.

### **Project Scope:**

- Develop a unified design vision for the study area including finishes and treatments.
- Create master plan design guidelines stretching from edge of building to edge of building.
- Produce a phasing plan to inform capital planning and construction schedules for the project area.







## Collaboration and Interaction

### Day of Learning (November 2021)

*Three-hour workshop with staff to review key policy documents, review concurrent projects in the area, and review input from previous engagement events. Integrated Place Assessments by staff to understand current and desired values for Commercial Street.*

### Get Involved Nanaimo! (Ongoing)

*Project webpage to announce engagement events and facilitate online engagement with stakeholders unable to attend in person due to lack of availability, mobility issues, or other marginalizing factors.*

### Discovery Charrette (November 2021)

*Meetings, walking tours, interviews, and design studio open house event with staff, key stakeholders, NBIA, and public participants, to refine project vision and generate starter ideas.*

## Collaboration and Interaction

### Council Workshop (Dec 2021)

*Review of background research and Discovery Charrette outcomes; Development and consensus of design options through direct input and feedback from Council.*

### Design Charrette (Feb 2022)

*Meetings, interviews, and design studio open house event with staff, key stakeholders, NBIA, and public participants, to evolve starter ideas and design options in enough detail to move into design development and final design phases.*



## SUPPORTING DOCUMENTS



## REIMAGINE Nanaimo Feedback



**DOWNTOWN CHARACTER**

- Many would like to develop or re-establish existing vacant or aging properties and single-use buildings to encourage mixed-use development that supports small, locally-owned businesses
- Participants would like to make downtown more pedestrian and cyclist friendly with better connectivity to the waterfront and surrounding neighbourhoods
- Many noted they would like to see a downtown marketplace (similar to Granville Island)

**Closing Commercial Drive**  
(Street) downtown even a couple times per week to encourage outdoor restaurant seating, shopping and activities that inspire a sense of community in safe ways.

- Many are in favour of increasing the amount of safe and secure bicycle parking / storage opportunities, especially in the downtown area

**Focus on building up a solid centralised core zone of active transportation infrastructure emanating from downtown and to VU**

**A THRIVING DOWNTOWN**

- Participants' priorities ranged from addressing social challenges to promoting higher-density mixed-use development that brings people to the City's core
- Strong enthusiasm exists to revitalize vacant or aging properties to create new landmarks that fit the image of a flourishing and successful downtown
- Many envision a walkable downtown with better connectivity to the waterfront and surrounding neighbourhoods
- Participants value cultural events like markets and festivals

## SUPPORTING DOCUMENTS

- REIMAGINE Nanaimo
- 2019-2022 Strategic Plan
- Nanaimo Downtown Plan
- Transportation Master Plan
- ReEnvision Diana Krall Plaza
- Downtown Mobility Hub Project
- planNanaimo Official Community Plan
- A Cultural Plan for a Creative Nanaimo
- The Hub/Terminal Avenue Upgrades design
- Bastion/Commercial Street Updates design
- Downtown Urban Design Plan and Guidelines
- Manual of Engineering Standards and Specifications

## PROJECT SCHEDULE

Task	2021			2022						
	Oct	Nov	Dec	Jan	Feb	March	April	May	June	July
Background Research										
Public Consultation for Discovery										
Council Workshop										
Consultation Summary/ Options Development										
Public Consultation for Draft Options										
Draft Submission and Review										
Council Presentation										
Final Plan										



