



PHASE 2 UPDATE

2021-SEP-27





Phase 2 Overview

PART 1: FOUNDATIONS
Online Feedback Underway

- Framework
- Draft Goals
- Draft Indicators and Targets

PART 2: SCENARIOS
Workshops & Online Survey

- Scenarios Workshops
- Scenarios Survey

COMING NEXT: STRATEGIES



Today's Agenda

- 1. Phase 2 Process Update**
What has been happening and Final Engagement Numbers
- 2. Anticipated Plan Outputs**
Overview and draft visual concepts
- 3. Next Steps**
Key dates and activities

PHASE 2 PROCESS UPDATE



Collecting Feedback



Foundations

- Foundations Feedback Form | 303 completed as of September 7

Scenarios

- Online Scenarios Survey | 1195 completed as of September 7
- Scenarios Self-Guided Workshop Booklet | 118 distributed as of September 7
- Scenarios Workshops (next slide)



**reimagine
NANAIMO**

Scenario Workshops – General Public

- Workshop #1, July 15 | 6 participants
- Workshop #2, July 28 | 12 participants
- Workshop #3, August 4 | 12 participants
- Workshop #4, August 16 | 13 participants
- Workshop #5, September 8 | 8 participants
- Workshop #6, September 11 | 11 participants

- Workshop #7, September 14 at 12:00pm | 29 registered
- Workshop #8, September 16 at 7:00pm | 29 registered



**reimagine
NANAIMO**

Scenario Workshops – Representative Sample



- Workshop #9, September 18 at 10:00pm | 12 to be invited
- Workshop #10, September 23 at 6:30pm | 12 to be invited



reimagine
NANAIMO

Scenario Workshops - Youth



- Wellington School Workshop #1, June 14
| 8 participants
- Wellington School Workshop #2, June 15
| 15 participants
- NDSS Workshop, June 22
| 20 participants
- LIT/Quest Workshop #1, July 19
| 24 participants
- LIT/Quest Workshop #2, August
| 17 participants



reimagine
NANAIMO

Scenario Workshops - Staff



- Staff Testing Workshop #1, June 18
| 8 participants
- Staff Testing Workshop #2, June 30
| 9 participants
- All City Staff Workshop, August 17
| 14 participants
- Current Planning Workshop, August 19
| 6 participants
- Transportation Planning Workshop, September 10
| 8 participants



**reimagine
NANAIMO**

Scenario Workshops – Key Groups



- City Council Update, September 8 at 1:30pm
- VIU MCP Program, September 9 at 9:00am | 42 participants
- NALT Workshop, September 9 at 5:00pm | 4 participants



**reimagine
NANAIMO**

Scenario Workshops – Development Community

- Development Community, September 15
- Greenthumb, September 20
- Sandstone, September 22





**reImagine
NANAIMO**

Community Outreach






Pop-up Booths

- 37 booths to date with 19 unique staff involved promoting REIMAGINE NANAIMO

Art Kits

- 5 window displays
 - 2 at Beban Park
 - 1 at SARC
 - 1 at VICC
 - 1 at Nanaimo North Library
- Entries accepted to Aug. 31

Spirit Team

- Distributed swag and flyers at summer events



**reImagine
NANAIMO**

Community Outreach






New forms of Social Media

- Project videos
- TikTok

Tourism Nanaimo Kiosks

- Flyer and QR code promotion at kiosks around town

COVID Clinic

- Flyers and information

ANTICIPATED PLAN OUTPUTS





What Goes Where?

Integrated City Plan

- Foundations – Framework and Goals
- High-level Coordinated Policy
 - Existing OCP policies (updated/ refined)
 - Additions from existing supporting plans and policies
 - New policies to fill identified gaps
- Future City Structure

Action Plans

- Implementation focus
- Phasing, roles, budgeting (*where applicable*)




Draft Visuals

Integrated City Plan—Future City Structures

INTEGRATED GOALS: HOW IT WORKS

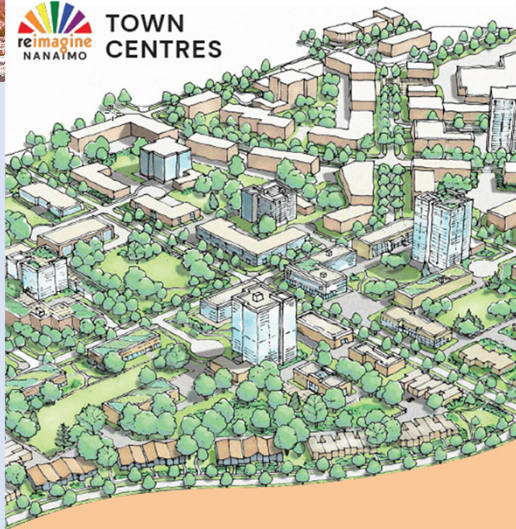
- 
 A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY
 
- 
 AN ENABLED NANAIMO: ECONOMIC PROSPERITY & RESILIENCY
 
- 
 AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY
 
- 
 A CONNECTED NANAIMO: SUSTAINABLE ACCESS & MOBILITY
 
- 
 A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS
 

reimagine NANAIMO



Draft Visuals

Integrated City Plan—Future City Structures



TOWN CENTRES

Nanaimo's Town Centres are where many residents will live, work, experience culture, and engage in city life. Town Centres are intended to have the City's highest density and mix of land uses, working towards creating a critical mass of housing, employment, services, and civic activities that support a thriving and active urban character. To attract residents and be sustainable, Town Centres need to be both beautiful and practical, delivering a thriving and active urban character that can support low impact lifestyles.




Draft Visuals

Integrated City Plan—Future City Structures

WHAT IS IN A TOWN CENTRE?







 A vibrant and busy mixed core with housing and jobs	 Varied housing options for all socio-economic levels	 Buildings that transition gently to adjacent neighbourhoods
 A busy shopping street with shops at ground level	 Many residents living nearby to support businesses	 Employment magnets that provide many good jobs
 A wellness and recreation destination for play and activity	 A destination green space for rest and relaxation	 Spaces and features that celebrate culture and art
 Social activities and celebrations that bring people together	 Ability to access daily needs close to home	 A connected and beautiful pedestrian network
 Multi-modal and inclusive streets	 An attractive and efficient transit hub	 Green infrastructure that mimics natural systems
 Sustainable buildings that use less energy and resources	 A robust tree canopy for shade, greening, and nature	





Draft Visuals

Integrated City Plan—Future City Structures


TOWN CENTRE EMPOWERED DIRECTIONS


DESTINATION WELLNESS HUB
A wellness centre within walking distance of the core where people can access recreation, health programs, activities, and socialization

CULTURAL HUBS
A lively and vibrant atmosphere supported by public plazas, visible arts, outdoor markets, and performance spaces

DESTINATION PARK
A large greenspace within a short walk for all residents creating a hub for social activity, relaxation, and access to green and nature







CELEBRATION
Events that invite the entire community to come together in celebration and play





Draft Visuals

Integrated City Plan—Future City Structures


TOWN CENTRE CONNECTED DIRECTIONS

CAR-FREE DAILY NEEDS
Ability for residents who choose or must live car-free to access their daily needs within easy reach

TRANSIT EXCHANGE
An attractive, easy-to-reach transit exchange that links people between Town Centres, along corridors, and to the broader region

ACTIVE TRANSPORTATION NETWORK
Prioritized walking, cycling, and transit networks that are safe, attractive, and comfortable

WALKABLE BLOCKS
A fine-grained and well-connected street network with short blocks providing direct and easy to navigate routes for pedestrians



NEXT STEPS



Next Steps

- Phase 2 Public Engagement closed – September 23, 2021
- Engagement Input Analysis and Summary– ongoing and expected late October
- Draft Policy Review, Gap Analysis, New Draft Policy Development (Committee and Staff review)
- Recommended Land Use Scenario
- Drafting of Integrated City Plan and Action/Implementation Plans
- Phase 3 Engagement – Winter 2021/22



reimagine
NANAIMO

REIMAGINE

Steering Committee feedback

- Feedback?
- Thoughts on next steps?
- Other comments?



reimagine
NANAIMO



Huy tseep q'u Siem