



PHASE 2 UPDATE

2021-SEP-27



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Project Overview

WE ARE HERE!

|  PHASE 1 GATHERING IDEAS SUMMER - WINTER 2020 |  PHASE 2 EXPLORING OPTIONS SPRING - FALL 2021 |  PHASE 3 DEVELOPING PLANS FALL - WINTER 2021/2022 |
|---|---|--|
| Phase 1 was about sharing information and listening to the community's ideas for Nanaimo's future. | Phase 2 is focused on identifying and evaluating different options for how our community can achieve its shared vision and goals. | Phase 3 will develop preferred directions into plans, policies, and actions that will guide Nanaimo's future. |

Public feedback closed on September 23rd



Phase 2 Overview

PART 1: FOUNDATIONS
Online Feedback Underway

- Framework
- Draft Goals
- Draft Indicators and Targets

PART 2: SCENARIOS
Workshops & Online Survey

- Scenarios Workshops
- Scenarios Survey

COMING NEXT: STRATEGIES




Today's Agenda

- 1. Phase 2 Process Update**
What has been happening and Final Engagement Numbers
- 2. Anticipated Plan Outputs**
Overview and draft visual concepts
- 3. Next Steps**
Key dates and activities

PHASE 2 PROCESS UPDATE



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Collecting Feedback



Foundations

- Foundations Feedback Form | 303 completed as of September 7

Scenarios

- Online Scenarios Survey | 1195 completed as of September 7
- Scenarios Self-Guided Workshop Booklet | 118 distributed as of September 7
- Scenarios Workshops (next slide)



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Scenario Workshops – General Public

- Workshop #1, July 15 | 6 participants
- Workshop #2, July 28 | 12 participants
- Workshop #3, August 4 | 12 participants
- Workshop #4, August 16 | 13 participants
- Workshop #5, September 8 | 8 participants
- Workshop #6, September 11 | 11 participants

- Workshop #7, September 14 at 12:00pm | 29 registered
- Workshop #8, September 16 at 7:00pm | 29 registered



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Scenario Workshops – Representative Sample



- Workshop #9, September 18 at 10:00pm | 12 to be invited
- Workshop #10, September 23 at 6:30pm | 12 to be invited



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Scenario Workshops - Youth



- Wellington School Workshop #1, June 14
| 8 participants
- Wellington School Workshop #2, June 15
| 15 participants
- NDSS Workshop, June 22
| 20 participants
- LIT/Quest Workshop #1, July 19
| 24 participants
- LIT/Quest Workshop #2, August
| 17 participants



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Scenario Workshops - Staff



- Staff Testing Workshop #1, June 18
| 8 participants
- Staff Testing Workshop #2, June 30
| 9 participants
- All City Staff Workshop, August 17
| 14 participants
- Current Planning Workshop, August 19
| 6 participants
- Transportation Planning Workshop, September 10
| 8 participants



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Scenario Workshops – Key Groups



- City Council Update, September 8 at 1:30pm
- VIU MCP Program, September 9 at 9:00am | 42 participants
- NALT Workshop, September 9 at 5:00pm | 4 participants



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Scenario Workshops – Development Community

- Development Community, September 15
- Greenthumb, September 20
- Sandstone, September 22





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Community Outreach






Pop-up Booths

- 37 booths to date with 19 unique staff involved promoting REIMAGINE NANAIMO

Art Kits

- 5 window displays
 - 2 at Beban Park
 - 1 at SARC
 - 1 at VICC
 - 1 at Nanaimo North Library
- Entries accepted to Aug. 31

Spirit Team

- Distributed swag and flyers at summer events



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Community Outreach






New forms of Social Media

- Project videos
- TikTok

Tourism Nanaimo Kiosks

- Flyer and QR code promotion at kiosks around town

COVID Clinic

- Flyers and information

ANTICIPATED PLAN OUTPUTS





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What Goes Where?

Integrated City Plan

- Foundations – Framework and Goals
- High-level Coordinated Policy
 - Existing OCP policies (updated/ refined)
 - Additions from existing supporting plans and policies
 - New policies to fill identified gaps
- Future City Structure

Action Plans

- Implementation focus
- Phasing, roles, budgeting (*where applicable*)



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Draft Visuals

Integrated City Plan—Future City Structures

INTEGRATED GOALS: HOW IT WORKS

- 
A HEALTHY NANAIMO: COMMUNITY WELLBEING & LIVABILITY

- 
AN ENABLED NANAIMO: ECONOMIC PROSPERITY & RESILIENCY

- 
AN EMPOWERED NANAIMO: DIVERSITY, CULTURE, RECONCILIATION & SOCIAL INTEGRITY

- 
A CONNECTED NANAIMO: EQUITABLE ACCESS & MOBILITY

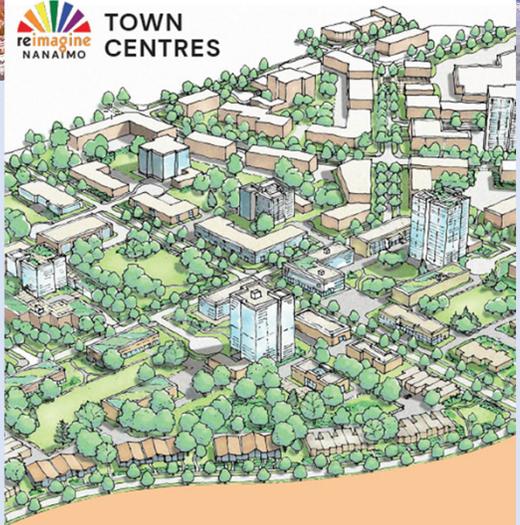
- 
A GREEN NANAIMO: RESILIENT & REGENERATIVE ECOSYSTEMS


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Draft Visuals

Integrated City Plan—Future City Structures



TOWN CENTRES

Nanaimo's Town Centres are where many residents will live, work, experience culture, and engage in city life. Town Centres are intended to have the City's highest density and mix of land uses, working towards creating a critical mass of housing, employment, services, and civic activities that support a thriving and active urban character. To attract residents and be sustainable, Town Centres need to be both beautiful and practical, delivering a thriving and active urban character that can support low impact lifestyles.



Draft Visuals

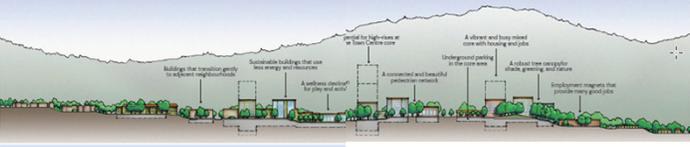
Integrated City Plan—Future City Structures

WHAT IS IN A TOWN CENTRE?

-  A vibrant and busy mixed core with housing and jobs
-  Varied housing options for all socio-economic levels
-  Buildings that transition gently to adjacent neighbourhoods
-  A busy shopping street with shops at ground level
-  Many residents living nearby to support businesses
-  Employment magnets that provide many good jobs
-  A wellness and recreation destination for play and activity
-  A destination green space for rest and relaxation
-  Spaces and features that celebrate culture and art
-  Social activities and celebrations that bring people together
-  Ability to access daily needs close to home
-  A connected and beautiful pedestrian network
-  Multi-modal and inclusive streets
-  An attractive and efficient transit hub
-  Green infrastructure that mimics natural systems
-  Sustainable buildings that use less energy and resources
-  A robust tree canopy for shade, greening, and nature



Draft Visuals

Integrated City Plan—Future City Structures



Draft Visuals

Integrated City Plan—Future City Structures



TOWN CENTRE GREEN DIRECTIONS

SUSTAINABLE BUILDINGS
Pursue energy efficiency and sustainability in all new and retrofitted buildings, along with prioritization of sustainable materials and construction practices

A ROBUST TREE CANOPY
Consistent integration of protected and planted native and drought tolerant trees for habitat, shade, beauty, and reduced urban heat

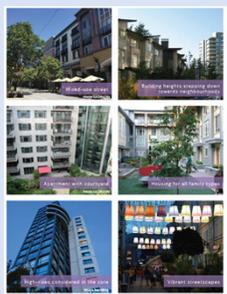


GREEN INFRASTRUCTURE
Maximized opportunities to sustain watershed and ecosystem health through integrated networks that include protected natural greenways, storm water retention and infiltration, absorbent landscapes, and smart water use



Draft Visuals

Integrated City Plan—Future City Structures

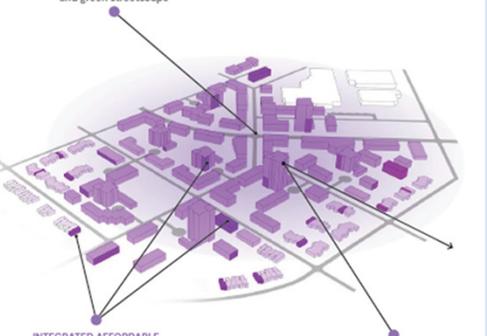


TOWN CENTRE HEALTHY DIRECTIONS

A VIBRANT AND BUSY MIXED CORE
A dense mixed-use core at the centre includes high-rise and mid-rise housing, commercial facing the main streets, parking under buildings, and attractive and green streetscape

INTEGRATED AFFORDABLE AND SUPPORTIVE HOUSING OPTIONS
Collaborative creation of a broad range of affordable units and non-market housing options mixed throughout the Town Centre

GENTLE HEIGHT TRANSITIONS FROM CORE TO PERIPHERY
Building heights planned to create a stepped transition from the Town Centre core to adjacent lower-height neighbourhoods



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Draft Visuals

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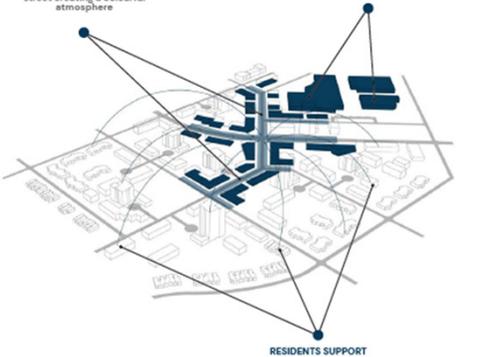


TOWN CENTRE ENABLED DIRECTIONS

VIBRANT RETAIL STREETS
Beautiful shopping streets faced with active ground floor uses like dining and shopping, with patios and goods spilling out to the street creating a colourful atmosphere

EMPLOYMENT MAGNET
A strong magnet like a key civic, commercial, or institutional destination that provides many jobs and draws people to the Town Centre

RESIDENTS SUPPORT LOCAL BUSINESSES
Many residents living in and close to the Town Centre who can support its businesses alongside others that visit from elsewhere in the city, region, and beyond





Draft Visuals

Integrated City Plan—Future City Structures



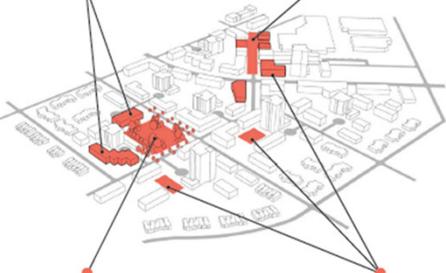
TOWN CENTRE EMPOWERED DIRECTIONS

DESTINATION WELLNESS HUB
A wellness centre within walking distance of the core where people can access recreation, health programs, activities, and socialization

CULTURAL HUBS
A lively and vibrant atmosphere supported by public plazas, visible arts, outdoor markets, and performance spaces

DESTINATION PARK
A large greenspace within a short walk for all residents creating a hub for social activity, relaxation, and access to green and nature

CELEBRATION
Events that invite the entire community to come together in celebration and play





Draft Visuals

Integrated City Plan—Future City Structures



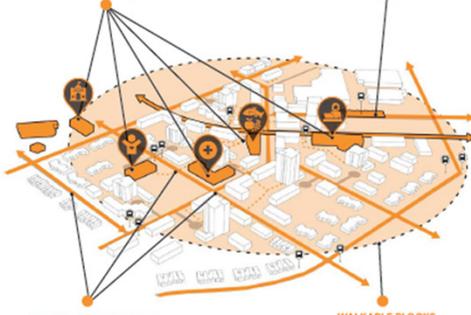
TOWN CENTRE CONNECTED DIRECTIONS

CAR-FREE DAILY NEEDS
Ability for residents who choose or must live car-free to access their daily needs within easy reach

TRANSIT EXCHANGE
An attractive, easy-to-reach transit exchange that links people between Town Centres, along corridors, and to the broader region

ACTIVE TRANSPORTATION NETWORK
Prioritized walking, cycling, and transit networks that are safe, attractive, and comfortable

WALKABLE BLOCKS
A fine-grained and well-connected street network with short blocks providing direct and easy to navigate routes for pedestrians





NEXT STEPS



Next Steps

- Phase 2 Public Engagement closed – September 23, 2021
- Engagement Input Analysis and Summary– ongoing and expected late October
- Draft Policy Review, Gap Analysis, New Draft Policy Development (Committee and Staff review)
- Recommended Land Use Scenario
- Drafting of Integrated City Plan and Action/Implementation Plans
- Phase 3 Engagement – Winter 2021/22



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Steering Committee feedback

- Feedback?
- Thoughts on next steps?
- Other comments?



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Huy tseep q'u Siem