



# Presentation to ACAI

2021-SEPT-22



# Project Overview

**WE ARE HERE!**



**PHASE 1**  
GATHERING IDEAS  
SUMMER - WINTER 2020

Phase 1 was about sharing information and listening to the community's ideas for Nanaimo's future.



**PHASE 2**  
EXPLORING OPTIONS  
SPRING - FALL 2021

Phase 2 is focused on identifying and evaluating different options for how our community can achieve its shared vision and goals.



**PHASE 3**  
DEVELOPING PLANS  
FALL - WINTER 2021/2022

Phase 3 will develop preferred directions into plans, policies, and actions that will guide Nanaimo's future.



## Phase 2 Overview

**PART 1: FOUNDATIONS**  
Online Feedback Underway

- Framework
- Draft Goals
- Draft Indicators and Targets

**PART 2: SCENARIOS**  
Workshops & Online Survey

- Scenarios Workshops
- Scenarios Survey

**COMING NEXT: STRATEGIES**



## Collecting Feedback



**Foundations**

- Foundations Feedback Form | 303 completed

**Scenarios**

- Online Scenarios Survey | 1195 completed
- Scenarios Self-Guided Workshop Booklet | 118 distributed
- Scenarios Workshops (next slide)



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## Scenario Workshops – General Public



- Workshop #1, July 15 | 6 participants
- Workshop #2, July 28 | 12 participants
- Workshop #3, August 4 | 12 participants
- Workshop #4, August 16 | 13 participants
- Workshop #5, September 8 | 6 participants
- Workshop #6, September 11 | 11 participants
- Workshop #7, September 14 | 20 participants

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- Workshop #8, September 16 at 7:00pm | 32 registered



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## Scenario Workshops – Representative Sample



- Workshop #9, September 18 at 10:00am | 12 to be invited
- Workshop #10, September 23 at 7:00pm | 12 to be invited



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## Scenario Workshops - Youth



- Wellington School Workshop #1, June 14 | 8 participants
- Wellington School Workshop #2, June 15 | 15 participants
- NDSS Workshop, June 22 | 20 participants
- LIT/Quest Workshop #1, July 19 | 24 participants
- LIT/Quest Workshop #2, August 12 | 17 participants



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## Scenario Workshops – City Staff



- Staff Testing Workshop #1, June 18 | 8 participants
- Staff Testing Workshop #2, June 30 | 9 participants
- All City Staff Workshop, August 17 | 14 participants
- Current Planning Workshop, August 19 | 6 participants
- Transportation Workshop, September 10 | 8 participants



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## Scenario Workshops – Key Groups



- City Council Update, September 8 at 1:30pm | 11 participants
- VIU MCP Program, September 9 at 9:00am | 50 students registered
- NALT Workshop, September 9 at 5:00pm | 4 participants



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## Scenario Workshops – Development Community



- Development Community, September 15
- Greenthumb, September 20
- Sandstone, September 22





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## Community Outreach






**Pop-up Booths**

- 37 booths to date with 19 unique staff involved promoting REIMAGINE NANAIMO

**Art Kits**

- 5 window displays
  - 2 at Beban Park
  - 1 at SARC
  - 1 at VICC
  - 1 at Nanaimo North Library
- Entries accepted to Aug. 31

**Spirit Team**

- Distributed swag and flyers at summer events



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## Community Outreach






**New forms of Social Media**

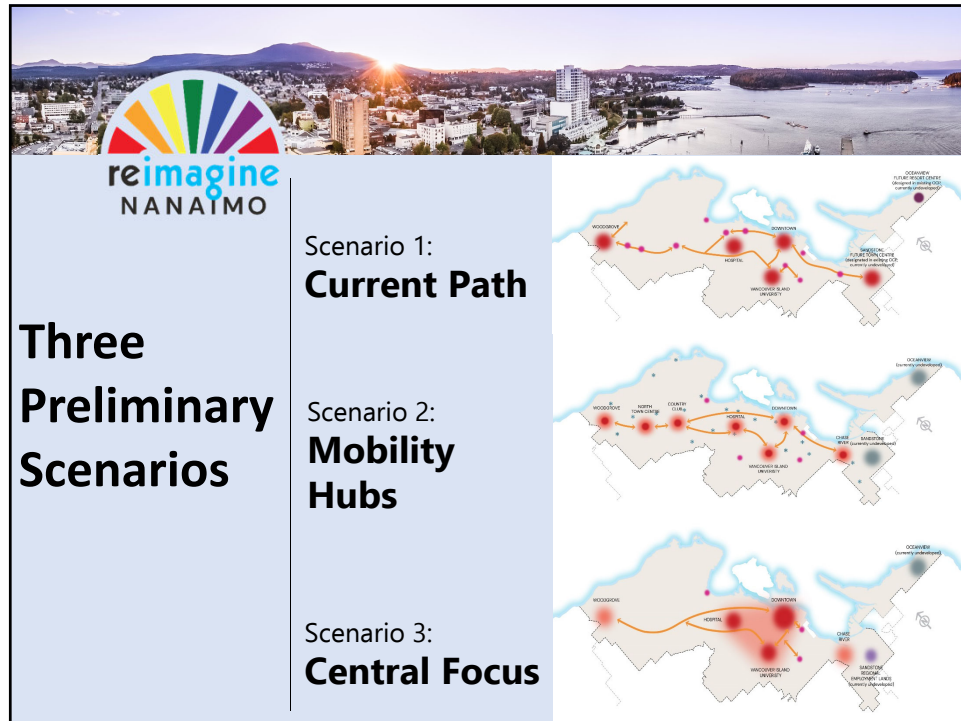
- Project videos
- TikTok

**Tourism Nanaimo Kiosks**

- Flyer and QR code promotion at kiosks around town

**COVID Clinic**

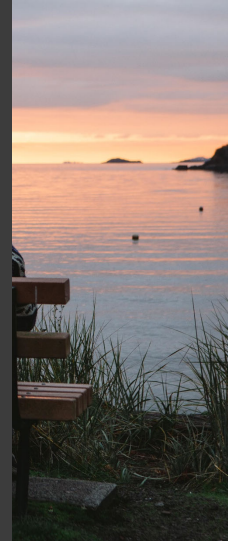
- Flyers and information





## NEXT STEPS

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## Next Steps

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- Close of Phase 2 Engagement – September 23, 2021
- Engagement Input Analysis & Summary
- Draft Policy Review, Gap Analysis, New Draft Policy Development
- Recommended Land Use Scenario
- Phase 3 Engagement – Winter 2021/22



Workshop with  
ACAI in October  
on Policy





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## Steering Committee feedback

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- Feedback?
- Thoughts on next steps?
- Other comments?



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**Huy tseep q'u Siem**