

ATTACHMENT A

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APR 30 2021

DEPARTMENT OF
PARKS, RECREATION AND ENVIRONMENT

City of Nanaimo Community Development Program Grant Application 2021

c/o Nanaimo Parks, Recreation and Culture, 500 Bowen Road, Nanaimo, BC V9R 1Z7

Legal Name of Organization: **Nanaimo Climate Action Hub Society**

Mailing Address: [REDACTED]

Postal Code: V9 [REDACTED]

Telephone #1: [REDACTED]

Telephone #2:

Email: [REDACTED]

Contact Person: Dr. Heather Baitz

Position: President, Nanaimo Community Climate Hub Society

Society Registration Number:

Corporation information number [REDACTED]

Business number [REDACTED]

Is your society in good standing with the Registrar: Yes

Fiscal year for grant: July 2021 to July 2022

Total grant requested for fiscal year: \$3,000

Total budget for fiscal year: \$16,000

Has your organization applied for other City of Nanaimo funding? If so, please list the type and amount of funds requested for next year.

<u>Name of Grant</u>	<u>Amount Requested</u>	<u>Amount Approved</u>
n/a		

In your application, please answer all questions and include the information requested:

1. Name of Project or Program: **Community Climate Circles**
2. Times and Dates: July-December 2021
3. Location: Nanaimo (City and Regional District), Port Alberni and Ladysmith
4. Target Market and Age of Participants: 312 people of various ages

5. From where will participants come? (Last year's actual numbers if project or program was held previously: New projects or programs please estimate)

<u>Program Highlights</u>	<u>Age Groups</u>	<u>Attendance</u>
<p>Community Climate Circles 1 circles 10 partipants each, average family 2.5 people = 25 people</p> <p>12 circles = 300 people + 12 Trainers = 312 people engaged in total</p> <p>People will be from the City of Nanaimo, RDN, Port Alberni and Town of Ladysmith (open to all, initial intention is to start with the City of Nanaimo)</p>	<p>Children and adults, all ages can be included</p>	<p>312</p>
Expected attendance		<p>312</p>

6. Is any other organization providing a similar service? No

7. Is this a new program? Yes

8. How long has your organization existed in Nanaimo?

The organization was launched November 20, 2020. A link to the launch event:

<https://www.nanaimoclimateaction.org/social-media.html>

9. Briefly outline the purpose or mission of your organization:

Information about the Nanaimo Climate Action Hub can be found on line at <https://www.nanaimoclimateaction.org>

The purpose of the Nanaimo Climate Action Hub is to advance solutions that reflect the urgency of the climate emergency through advocacy, local initiatives, and collaboration with other organizations. We are a Community Climate Hub, building public support for political leadership on climate change in partnership with Climate Reality Project Canada.

The Nanaimo Climate Action Hub is a non-profit, non-partisan, grassroots, membership driven organization working in the community to effect change locally and globally. We collaborate with other groups in Nanaimo and beyond, connecting people to people, people to knowledge, and people to action in response to the climate crisis. The programs and services we provide are to work with elected officials, community leaders and local citizens in the interest of fighting the climate emergency. The initiative for which we are seeking funding is to establish Community Climate Circles, which will support local families as they work to reduce their climate pollution.

Nanaimo Climate Action Hub is entirely volunteer based. Incorporated on January 27, 2021, its Directors are: Don Giberson, Heather Baitz, Doug Fraser, Samantha Gilbert, William Woolverton, Guy Dauncey, Bonnie Huynh, Patti Grand, Maria Mikaela Sumile, and Tian Liang.

10. What programs in the past has your organization produced/sponsored?

	Year	Program and Location	# Attending
1.	2020	Launch event (online) November 21, 2020 with elected officials, local artists, and climate activists	75
2.	2021	Working with the City to support the approval of funding for a sustainability manager, doughnut economics and funding of active transportation infrastructure	60 emails to city council in support of initiatives
3.	2021	Building Connections for Local Climate Solutions (online) January 29, 2021: Talks by 10 local organizations with an interest in climate solutions	100
4.	2021	Campaign to encourage Nanaimo City to call on the BC government to follow through on Old-Growth Strategic Review recommendations	77 emails to city council
5.	2021	<p>Speaker Series: Nanaimo and RDN Solutions to the Climate Emergency. Our aim is to learn more about existing local policies and best practices in BC so that we can be well prepared to advocate for the strongest possible local solutions.</p> <ol style="list-style-type: none"> 1) Cycling and Infrastructure, Apr 6 2) Walkable Neighbourhoods, Apr 17 3) Solid Waste Emissions, May 4) Food Footprint, May 5) Buildings Retrofits and Step Codes, Jun 3 6) Transit, June 7) Carbon Sinks, September 8) Electric Vehicle Infrastructure and Incentives, October 9) Car sharing, fall 2021 	20-25 attendees per presentation to date

Please also include the following information:

11. One to two typed pages outlining a summary of your idea.

The grant will support a pilot project through which 12 people will be trained to become Community Climate Connectors, and then to establish 12 Community Climate Circles in which neighbouring families support each other as they work to reduce their household climate pollution, focused mainly on their home energy use, transportation, food, and wastes.

During a Circle, families will be given details about the various grants and incentives that are available to increase home energy efficiency, install a heat pump or purchase of an electric vehicle, and they will have an opportunity to ask questions to address uncertainties.

The pilot project will test and improve the training, the Circles, and the follow-up support needed as families work to reduce their emissions. The long-term goal is to train a sufficient number of Community Climate Connectors to reach every household in the RDN, and later in the whole of BC. The project is volunteer-led by local author and climate organizer Guy Dauncey, and by local citizens who are volunteering to move it forward.

We believe that many residents are concerned about the climate emergency, but they don't know where to start. They lead busy lives, and they care, but they don't have time to research and organize.

This grassroots initiative will allow families to engage with people they know and trust - their neighbours. It will meet people where they are, and support their efforts, not judge or debate the nature of the climate emergency. We believe that this approach will bring positive individual action that will contribute to the RDN's and the City of Nanaimo efforts to meet the challenge of the climate crisis.

We think that the program would support the City with its' efforts outlined in the 2019 CARIP report in enhancing public education and awareness to consider and adapt to climate change (page 14). The City has recently published a climate change resilience strategy [https://www.nanaimo.ca/cioccs/social-culture-environment/sustainability/climate-change-resilience-strategy-\(2020\).pdf](https://www.nanaimo.ca/cioccs/social-culture-environment/sustainability/climate-change-resilience-strategy-(2020).pdf) which calls for the City to act as a partner with residents etc (Page 4), we believe that our Community Climate Circles program directly ties with the objectives in the Strategy (page 27), (specifically 4.3.1. 4.3.2. 4.3.7 and 6.2.4)

12. For what purpose do you plan to use this City fund? (Please be specific and note that capital expenditures are not permitted.)

The City funding portion of the project would be directed towards hiring a Community Climate Circles Coordinator to set up the program. The Coordinator will establish the training and 12 people will train to become Community Climate Connectors. Each will run a Community Climate Circle engaging ten households, representing 25 people. In total, 312 people (12 Connectors and 300 neighbours).

Each of the 12 Community Climate Connectors will be a volunteer, and they will use the training they receive to run a Community Climate Circle. Within each Circle, family members will participate as a volunteer, learning the skills and know-how to reduce their climate pollution. Volunteers will also be involved in organizing the training, and hosting the Zoom or in-person meetings, depending on pandemic public health guidance.

13. How will your idea benefit Nanaimo?

Residents who participate will also benefit from increased contact between neighbours, less loneliness, and reduced home heating and transportation expenses. A variety of other unanticipated benefits may emerge as neighbours begin to work together towards a shared goal of doing what they can to tackle the climate emergency.

14. How will your program be marketed?

The program will be marketed through local media, the network that has been established through the Nanaimo Climate Action Hub (mailing list of over 230 people and relationships with 10 other local organizations) and through the connections of the Climate Community Connectors (listed below).

15. How will you evaluate the success of the program?

It is critical to program growth that results and impacts are measured. We are working to establish connections with VIU and UVic to develop a tool to monitor and track progress of the changes made in each Circle. We want to ensure that the tool is user friendly and not onerous. We have researched other tools (Saanich, BC Hydro and others) and we believe that with the support of an academic backer we will be able to find a tool that can monitor the success of the program. Monitoring will also inspire commitment of existing members and grow the program, since people are drawn to successful initiatives.

16. Include a detailed budget, outlining all revenues including sources and expenditures.

• Pilot Project Leader (part-time, 3 months)	\$7,800
• Prototype Circles Training Leader fee	\$350
• Community Climate Circles Training Costs	\$1200
• Zoom annual membership for meetings	\$240
• Website development	\$500
• Advertising to recruit 12 Community Climate Connectors	\$2,000
• Video development to promote and explain the project	\$1960
• Printed support materials for use in Circles	\$1950
o Total:	\$16,000

Revenues (if grant applications are successful):

• RDN Community Grant	\$3,000
• City of Nanaimo Community Program Development Grant	\$3,000
• Plugin BC EV Community Outreach Grant	\$10,000
o Total	\$16,000

17. Include a financial statement for your organization for the previous calendar year.

This is the first year of operation for the Nanaimo Climate Action Hub, and we are currently in the process of setting up a bank account. In order to reduce barriers to participation for all local residents, there is no fee to become a member of the Nanaimo Climate Action Hub. We plan to request donations from members twice per year to cover basic operating expenses. Below is our record of expenditures to date (paid for by members, to be reimbursed once we request and receive individual donations).

Amount	Date of transaction	Description of expense
25.02	Jan 2, 2021	list-serve hosting setup fee (Electric Embers, US\$15.00)
130.00	Jan 27, 2021	Society registration
40.32	Jan 31, 2021	Registration of nanaimoclimateaction.org domain
94.08	Jan 31, 2021	Weebly upgrade to allow use of custom domain
9.79	Feb 19, 2021	list-serve monthly hosting fee (Electric Embers, US\$7.50)
19.31	Apr 16, 2021	list-serve monthly hosting fee (2 months Electric Embers, US\$15.00)

18. Include a list of the organizers identifying the roles and names of the people in those roles/functions.

Nanaimo Climate Action Hub Directors:

Don Giberson, Heather Baitz (President), Doug Fraser, Samantha Gilbert, William Woolverton (Vice President), Guy Dauncey, Bonnie Huynh, Patti Grand, Maria Mikaela Sumile (Treasurer), and Tian Liang (Secretary).

Climate Community Connectors Team members:

- Guy Dauncey. Project Leader. Author, ecofuturist, organizer, Fellow of the Royal Society for the Arts; Honorary Member of the Planning Institute of BC. Founder of the BC Sustainable Energy Association. Co-founder of the BC Climate Emergency Network.
- Dr. Heather Baitz, Clinical Psychologist. Clinical Instructor, UBC Department of Psychiatry.
- Chris Baitz, stay-at-home father. Robotics teacher, BC Institute of Technology
- Ruth Malli, retired Chief Administrative Officer, Town of Ladysmith
- John Manson, retired municipal engineer
- Eileen Page, professional executive and leadership coach
- Brenda Stewart, retired teacher
- Gail Morton, retired teacher
- Jim Wright, retired farmer

PLEASE NOTE: A final report and financial statement (1 – 3 pages maximum) must be submitted within 60 days of the conclusion of the project or program. Failure to do so may result in rejection of any new application.

Freedom of Information and Protection of Privacy Act (FOIPPA) Information on this form is done so under the general authority of the Community Charter and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. Submissions may be included within a future publicly available Council Report, which will be available for viewing on the City's website.

Program Revenue Budget

Name of Activity: Community Climate Circles Sponsored by: Nanaimo Climate Action Hub Society

- Please provide your best estimate of the revenues and costs of the project or program for which a grant is requested. Additional headings to better describe your revenues and expenses for your particular activity are permitted. You may use either your own budget form or this one.
- Definitions: Earned revenues are usually generated directly by a project or program and often include income from booth, table, rentals, sales of advertising in a program, admission tickets or on-site cash donations from the public, and the net proceeds of concessions or sales.

- Fundraising revenues are usually generated from sponsorships, in-kind supplies and services, individual donations before or after the event.

YEAR		YEAR
Actual 20__ (Previous Year if applicable)	Revenue Item	Projected 2021-22 To be completed for application
	<i>Earned Revenue</i>	
	Admissions/Ticket Sales	0
	Concession/Merchandise Sales (net)	0
	On-site cash donations	0
	Advertising income	0
	Rentals	0
	Other	0
	Total Earned Revenue	0
	<i>Fundraising Revenue</i>	
	Individual Donations	0
	Cash Sponsorships	0
	Fundraising Events	0
	Other	0
	Total Fundraising Revenue	0
	<i>Government Revenue</i>	
	Municipal Grants (RDN and City of Nanaimo)	6000
	Provincial Grants	0
	Federal Grants	0
	Other Emotive Community Outreach Incentive Program (General EV awareness, multiple communities)	10000
	Total Government Revenue	16000
	Total Revenues	Line A 16000

If you are receiving in-kind support not included above, please identify the source donor and include an estimate of the dollar value:

Source

\$ Value

Program Expenses

YEAR		YEAR
Actual 20__ (Previous Year if applicable)	Expense Item	Projected 2024-22 To be completed for application
	<i>Administration & Communication Costs</i>	
	Program Coordinator: 13 weeks, 20 hours/week = 260 hours @ \$30/hour	7,800
	Office Staff: including estimated hours worked	0
	Insurance Costs	0
	Fundraising expenses (please specify)	0
	Volunteer expenses (please specify)	0
	Honorarium for trial training leader	350
	Training costs (12 x \$100)	1,200
	Marketing and publicity (please specify)	
	Website development	500
	Advertising	2,000
	Zoom annual membership	240
	Video creation	1,960
	Printed materials	1,950
	Total Administration & Communications Cost	6,650
	<i>Project or Program Costs</i>	
	Facility / Venue Rental	0
	Equipment rental (tents, stage, lights, sound, etc.)	0
	Artists, performers, cultural program contributors: fees or honoraria	0
	Technical Staff	0
	Materials and Supplies	0
	Permits	0
	Municipal Services	0
	Police Costs	0
	On Site costs (signs, garbage cans, toilets, power, etc.)	0
	Performer and on-site volunteer services; (travel, food, t-shirts, etc).	0
	Other (please give details)	0
	Total Production & Events Costs	0

	Total Expenses	Line B	16000
	Net	(Line A minus Line B)	0