






ACAI – REIMAGINE NANAIMO PROJECT UPDATE

2021-JUN-23

AGENDA

-  Update on Project Progress
-  Public Engagement Strategy
-  Discussion







Next Steps:

**Community
Input on Goals,
Indicators &
Scenarios**



Scenario 1:
Current Path

Scenario 2:
Mobility Hubs

Scenario 3:
Central Focus



Coming Soon – Online Workshop



You are Invited



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-  Update on Project Progress
-  Phase 2 Public Engagement Strategy
-  Discussion



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Phase 2 Engagement Timeline

Ph2 LAUNCH June 2021	WORKSHOPS, OUTREACH & POP-UPS Summer - Fall 2021	
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SD68/VIU Ongoing	SURVEY OPEN Summer 2021	SURVEY CLOSES Fall 2021
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Digital Outreach

 Facebook posts @cityofnanaimo	 Email updates to subscribers to Get Involved Nanaimo
 Tweets @cityofnanaimo	 Posts and activities on Get Involved Nanaimo (getinvolvednanaimo.ca)
 Instagram posts & stories @cityofnanaimo	 Surveys & questionnaires



Media & Announcements

 Media releases	 Ads in the <i>Nanaimo News Bulletin</i>
 radio spots: on 102.3 the <i>Wave</i> on 106.9 the <i>Wolf</i>	 Weekly features in the <i>My Nanaimo This Week</i> newsletter
 Online ads on the <i>Wave</i> , the <i>Wolf</i> , and <i>Nanaimo News Now</i>	 Announcements by Current Planning during Public Hearings (with meetings streamed online)



Out & About

-  Pop-ups: parks, seawalks, trails, playgrounds, farmers markets
-  Signs in Nanaimo buses (one in each bus)
-  Posters and static signs put up in local parks and along trails
-  Workshops, meetings, and discussion groups led by City staff
-  Information on the Beban Park reader board (on Bowen Road)



Stakeholder Engagement

-  Discussions and input from Committees of Council
-  Information shared with intergovernmental and community agencies
-  Emails / calls to stakeholders and user group representatives, and organizations to invite participation and collect ideas and input
-  Backgrounders & Strategy Sheets with key information about the process



Youth & Student Outreach

-  School District 68 cross-promotion
-  Tik Tok videos
-  VIU student led outreach, Pop-up Booths at Rock VIU
-  Vancouver Island Regional Library cross-promotion



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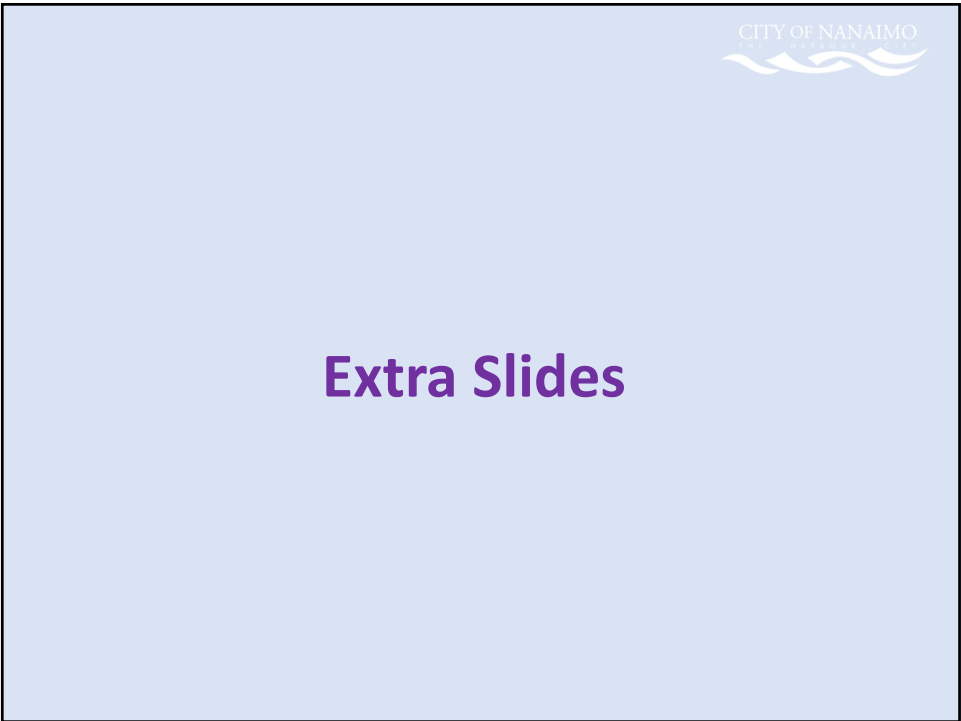


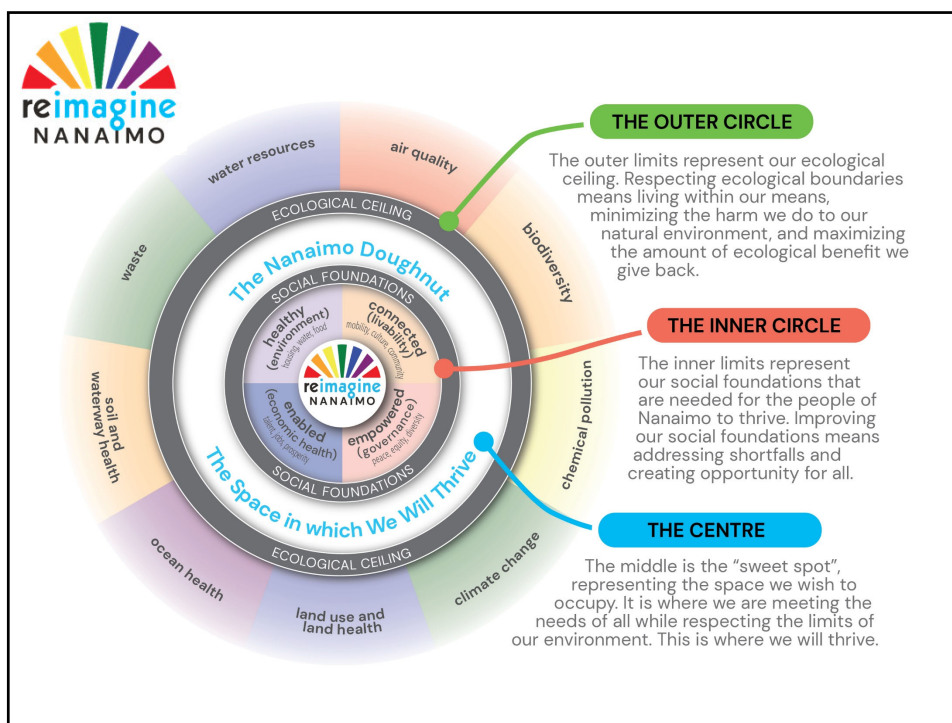
REIMAGINE
ACAI Feedback

- **ACAI Specific Workshop? Dates?**
- **Ideas for more inclusive engagement?**
- **Other comments?**

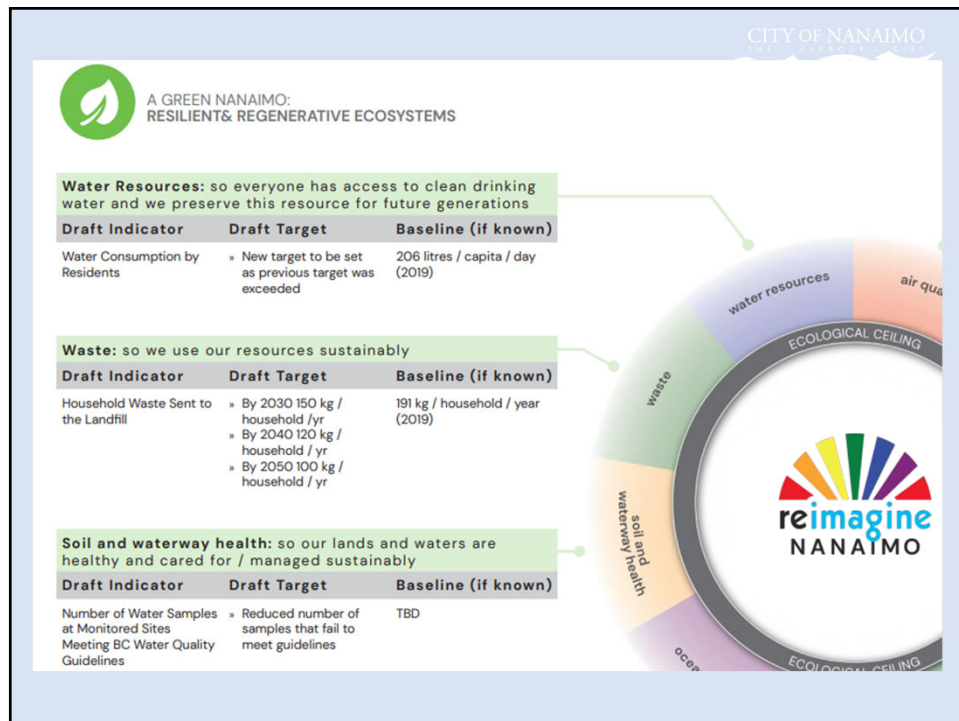
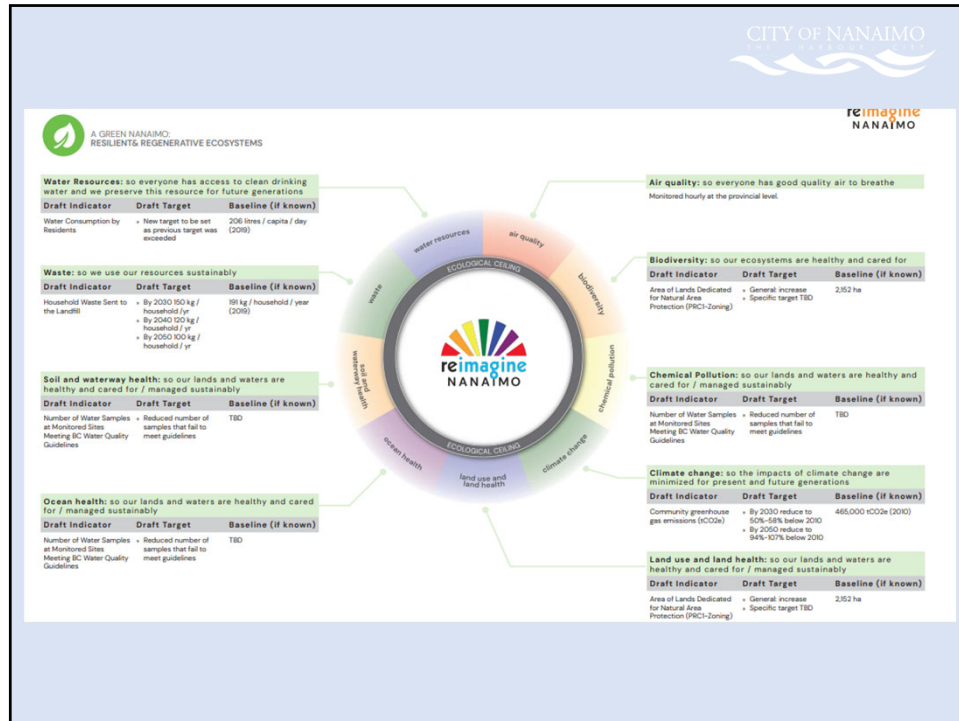


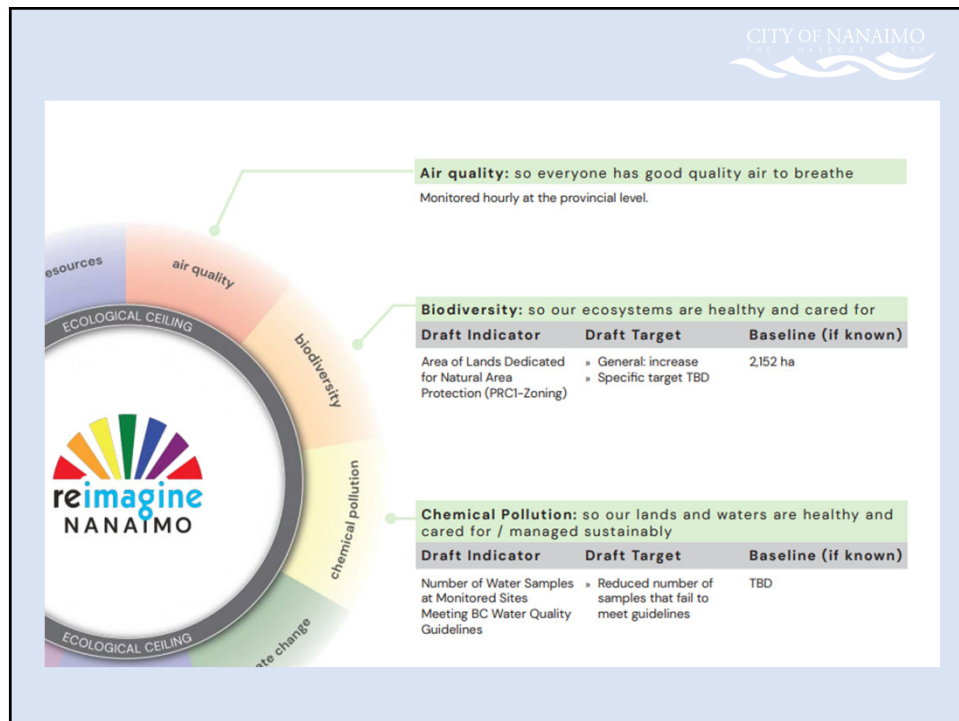
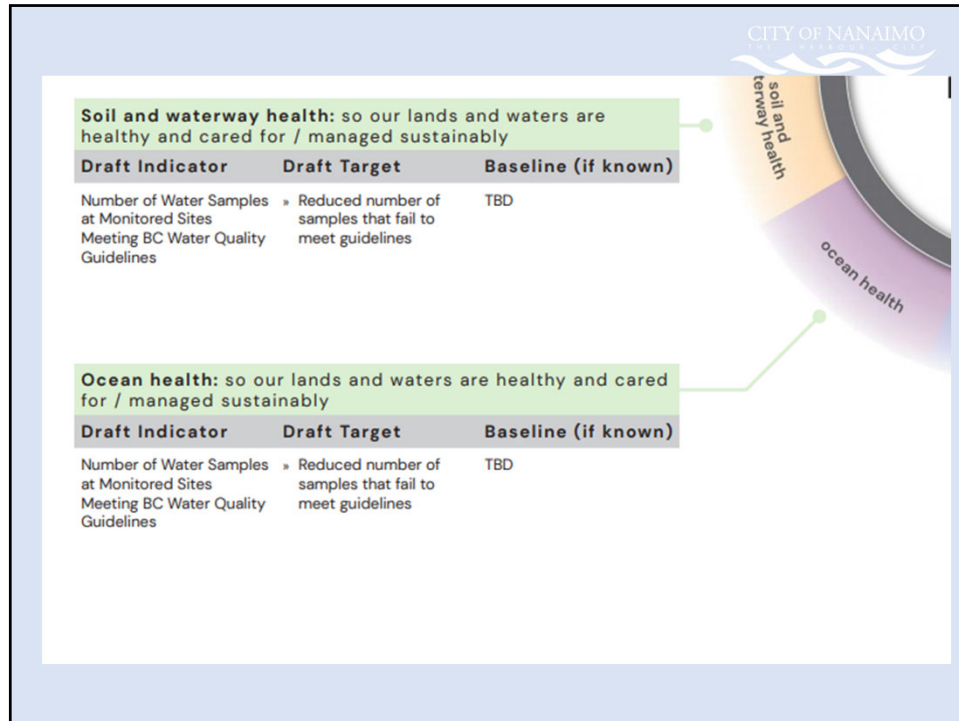
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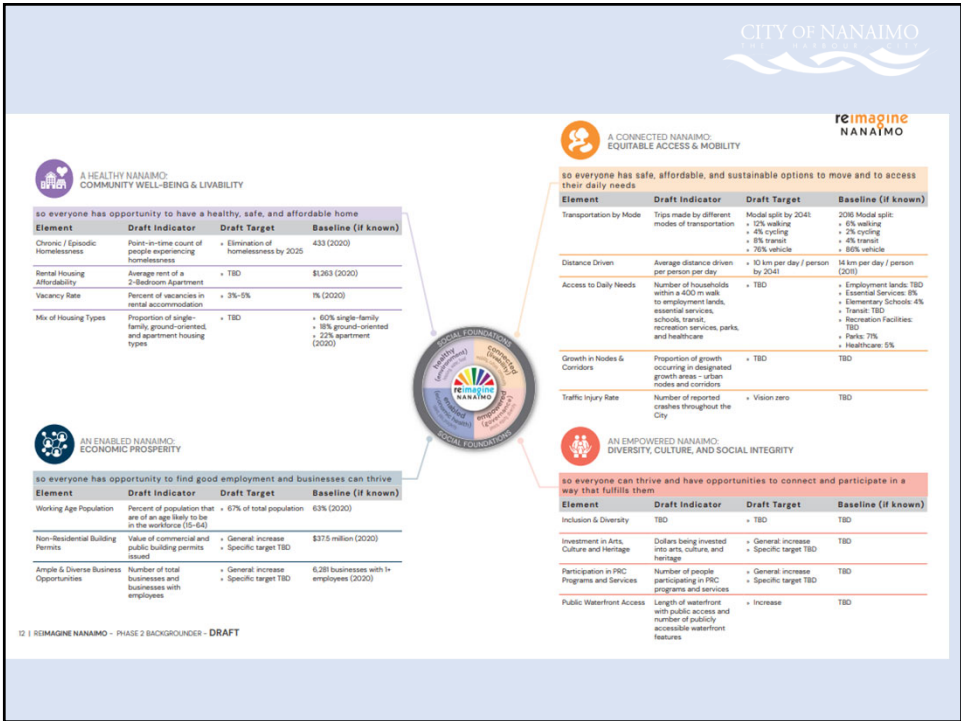
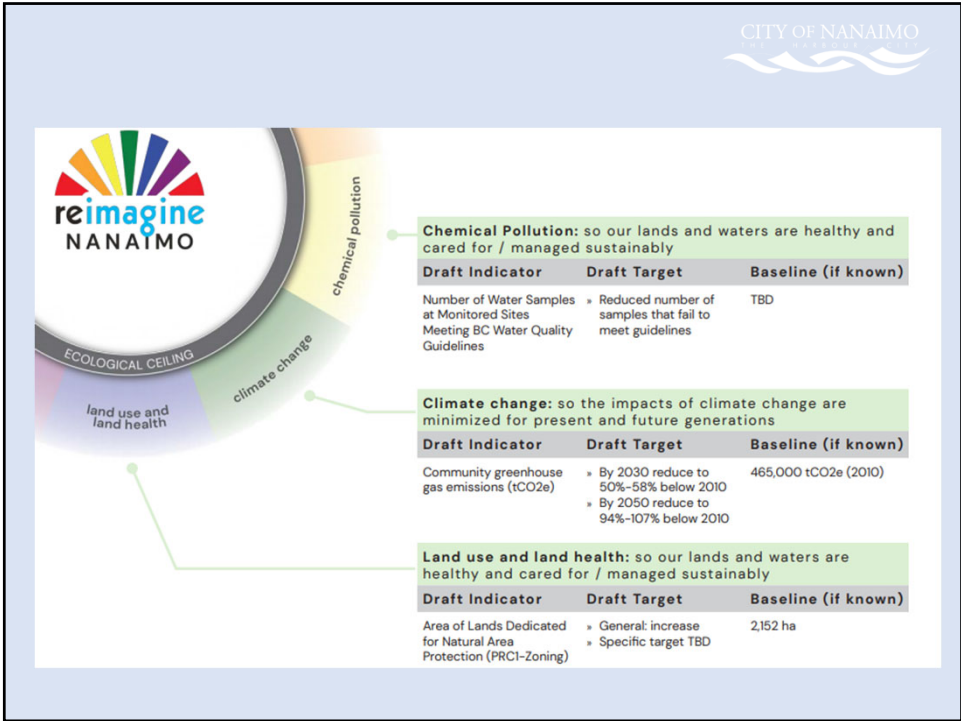














A HEALTHY NANAIMO: COMMUNITY WELL-BEING & LIVABILITY

so everyone has opportunity to have a healthy, safe, and affordable home

Element	Draft Indicator	Draft Target	Baseline (if known)
Chronic / Episodic Homelessness	Point-in-time count of people experiencing homelessness	» Elimination of homelessness by 2025	433 (2020)
Rental Housing Affordability	Average rent of a 2-Bedroom Apartment	» TBD	\$1,263 (2020)
Vacancy Rate	Percent of vacancies in rental accommodation	» 3%-5%	1% (2020)
Mix of Housing Types	Proportion of single-family, ground-oriented, and apartment housing types	» TBD	» 60% single-family » 18% ground-oriented » 22% apartment (2020)



AN ENABLED NANAIMO: ECONOMIC PROSPERITY


so everyone has opportunity to find good employment and businesses can thrive

Element	Draft Indicator	Draft Target	Baseline (if known)
Working Age Population	Percent of population that are of an age likely to be in the workforce (15-64)	» 67% of total population	63% (2020)
Non-Residential Building Permits	Value of commercial and public building permits issued	» General: increase » Specific target TBD	\$37.5 million (2020)
Ample & Diverse Business Opportunities	Number of total businesses and businesses with employees	» General: increase » Specific target TBD	6,281 businesses with 1+ employees (2020)




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2019-2022

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 **A CONNECTED NANAIMO:
EQUITABLE ACCESS & MOBILITY**


so everyone has safe, affordable, and sustainable options to move and to access their daily needs

Element	Draft Indicator	Draft Target	Baseline (if known)
Transportation by Mode	Trips made by different modes of transportation	Modal split by 2041: » 12% walking » 4% cycling » 8% transit » 76% vehicle	2016 Modal split: » 6% walking » 2% cycling » 4% transit » 86% vehicle
Distance Driven	Average distance driven per person per day	» 10 km per day / person by 2041	14 km per day / person (2011)
Access to Daily Needs	Number of households within a 400 m walk to employment lands, essential services, schools, transit, recreation services, parks, and healthcare	» TBD	» Employment lands: TBD » Essential Services: 8% » Elementary Schools: 4% » Transit: TBD » Recreation Facilities: TBD » Parks: 71% » Healthcare: 5%
Growth in Nodes & Corridors	Proportion of growth occurring in designated growth areas - urban nodes and corridors	» TBD	TBD
Traffic Injury Rate	Number of reported crashes throughout the City	» Vision zero	TBD



CITY OF NANAIMO
2019-2022

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 **AN EMPOWERED NANAIMO:
DIVERSITY, CULTURE, AND SOCIAL INTEGRITY**

so everyone can thrive and have opportunities to connect and participate in a way that fulfills them

Element	Draft Indicator	Draft Target	Baseline (if known)
Inclusion & Diversity	TBD	» TBD	TBD
Investment in Arts, Culture and Heritage	Dollars being invested into arts, culture, and heritage	» General: increase » Specific target TBD	TBD
Participation in PRC Programs and Services	Number of people participating in PRC programs and services	» General: increase » Specific target TBD	TBD
Public Waterfront Access	Length of waterfront with public access and number of publicly accessible waterfront features	» Increase	TBD