



# UPDATES TO PROGRAM

## Why make a change?

- Original program followed a yearly public sculpture exhibition model. People embrace temporary art, but these works are not always created with longevity in mind. Commission structure broadens the range to different locations around the City
- Previous program scope limited to sculpture, which is increasingly popular among developers through CAC. Updates to programs encourage other media
- Artists are currently not compensated according to national standards New compensation scales bring us in line with CARFAC (Canadian Artists Representation) minimum wage guidelines




Eliot White-Hill, Sacred Gathering of the Freshwater and Saltwater, 2021

permanent installation at Beban Pool

Nanaimo artists have stories to tell, giving them a longer lead time helps develop ideas in context

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Troy Moth, Standing Figure, 2020      Temporary Public Art in the OCCQ

Yvonne Vander Kooi and students of Bayview Elementary  
The Hummingbird Project, 2013      community art project

There is an appetite for art on City streets, and in neighbourhood parks, and changes will bring art to different areas of Nanaimo

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Joel and William Good, Departure Bay House Posts, 2021  
Permanent installation in Departure Bay

Joel Good, Spindle Whorl, 2019  
Permanent installation in Tideline Park

Temporary Public Art must be equally open to all, and new processes for working with Indigenous artists take time to plan, situate and realize



#### KEY UPDATES TO TEMPORARY PUBLIC ART PROGRAM

- Change from temporary sculpture exhibition to temporary work commission
- 2 new works annually that are intended to last longer – 2 to 5 years.
- Commissioning style approach that considers site context, longer lead time, and broadens scope to more areas of the City.
- New process builds a similar level of presence over time, but is updated to better reflect industry standards in pay, process, and also address ongoing issues with longevity of pieces
- Responsive to different kinds of works – still welcoming to public sculpture, but also immersive works, site specific works, media works, etc.



## Urban Design Roster

New in 2021



# What is a Design Roster and why do we need it?

- A list of artists and designers with skills to meet infrastructure enhancement challenges
- An opportunity to support and connect with local artists, offering tangible project opportunities, and integrating their work with urban fabric and every day life
- A resource for other City departments and areas that want to undertake small scale projects that compliment the work they are doing









Man hole covers



Traffic barriers



Banners



Bike Racks



Decorative 'surfacing'



Small scale murals

**DIAGRAM**

32.00in  
18.00in  
66.00in  
FRONT  
30.00in  
18.00in  
58.00in  
66.00in  
32.00in  
18.00in  
58.00in

32.00in  
18.00in  
58.00in  
TOP PANEL - BOTTOM  
58.00in

18.00in  
32.00in  
58.00in  
FRONT - TOP STRIP  
58.00in

18.00in  
32.00in  
58.00in  
LEFT SIDE - L TOP  
18.00in  
LEFT SIDE - R TOP  
32.00in

Dark Navy Blue Lines  
Stroke Weight: 2.75pt on proof  
Round Cap, Round Join  
Worm with Top Hat Stroke Weight: 5pt on proof

\*Each piece will have 1in of bleed all around  
Some panels are split, for printing

BACK - TOP STRIP  
58.00in  
2.50in

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Date: Apr 29, 2021  
Sales Rep: AJP  
Artist: GT  
Proof #: 3

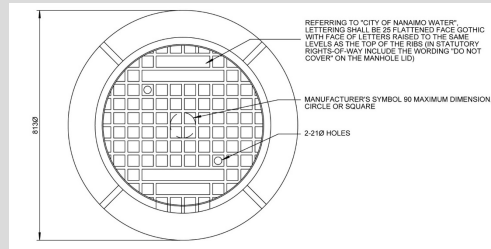
**EXAMPLE**

City of Nanaimo Anti-Graffiti Utility Wrap by Sebastian Abboud for Chapel Street

Partnership between Bylaw Services and Culture & Events

## Example 2 Manhole Covers

- Functional Detail to civic infrastructure
- Low Cost (one time fees), ongoing impact
- Possible renewal annually or every few years
- Partnership with Engineering, also available to Developers



Budapest



Seattle

## Other Benefits

- Replace some loss of volume of opportunity in the Temporary Public Art Program with new opportunity elsewhere (and similar scale)
- Connects to a different part of the creative community – designers, urban planners, landscape architect and encourages collaboration ongoing professional opportunities for the arts community help to retain artists, who are reliant on contract work
- Manageable ways for other Departments to contribute to pride of place, unique Nanaimo identity, or solving business problems