






## SCENARIOS WORKSHOP & PUBLIC ENAGEMENT UPDATE

2021-JUN-14

## AGENDA

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-  Update on May 31 Scenarios Workshop
-  Public Engagement Strategy
-  Next Steps

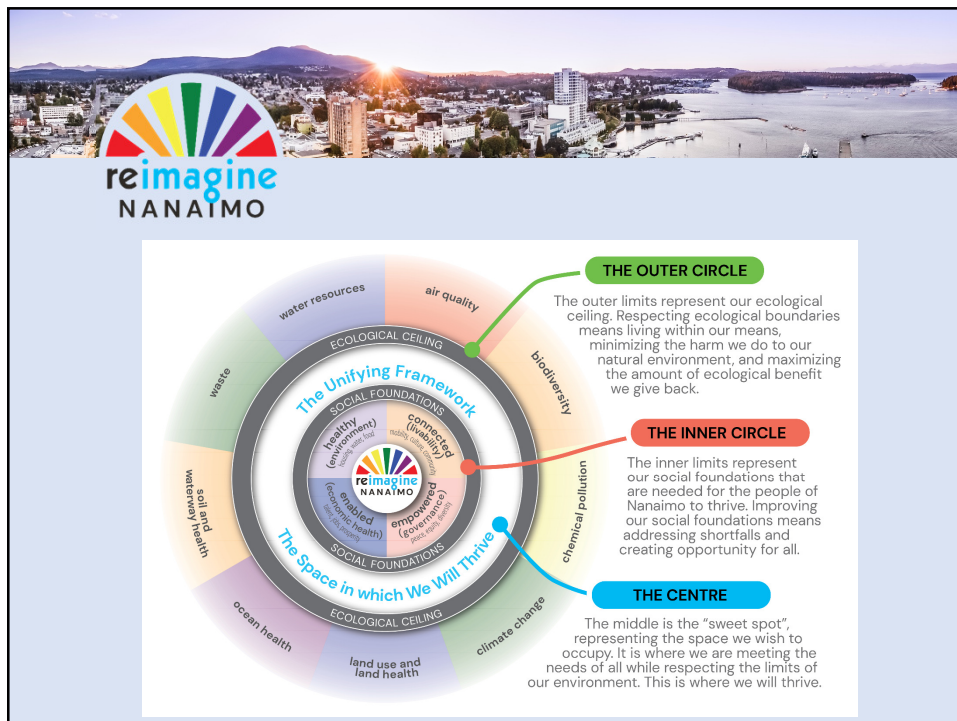







## Key Community Input Themes

 <b>Access to Nature &amp; Outdoor Recreation</b>	 <b>Central Hub Identity</b>	 <b>Supportive City</b>
 <b>A Waterfront Identity</b>	 <b>Inclusive &amp; Equitable</b>	 <b>Great Jobs &amp; Businesses</b>
 <b>A Green Approach</b>	 <b>Mobility Choice</b>	 <b>Neighbourhood Character</b>
 <b>City Living</b>	 <b>Affordable City</b>	 <b>A Thriving Downtown</b>







**Next Steps:**

**Community  
Input on Goals,  
Indicators &  
Scenarios**



Scenario 1:  
**Current Path**

Scenario 2:  
**Mobility Hubs**

Scenario 3:  
**Central Focus**



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**Media & Announcements**

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	Media releases		Ads in the <i>Nanaimo News Bulletin</i>
	radio spots: on 102.3 the <i>Wave</i> on 106.9 the <i>Wolf</i>		Weekly features in the <i>My Nanaimo This Week</i> newsletter
	Online ads on the <i>Wave</i> , the <i>Wolf</i> , and <i>Nanaimo News Now</i>		Announcements by Current Planning during Public Hearings (with meetings streamed online)



**Out & About**

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	Pop-ups: parks, seawalks, trails, playgrounds, farmers markets		Signs in Nanaimo buses (one in each bus)
	Posters and static signs put up in local parks and along trails		Workshops, meetings, and discussion groups led by City staff
	Information on the Beban Park reader board (on Bowen Road)		



## Stakeholder Engagement

-  Discussions and input from Committees of Council
-  Information shared with intergovernmental and community agencies
-  Emails / calls to stakeholders and user group representatives, and organizations to invite participation and collect ideas and input
-  Backgrounders & Strategy Sheets with key information about the process



## Youth & Student Outreach

-  School District 68 cross-promotion
-  Tik Tok videos
-  VIU student led outreach, Pop-up Booths at Rock VIU
-  Vancouver Island Regional Library cross-promotion

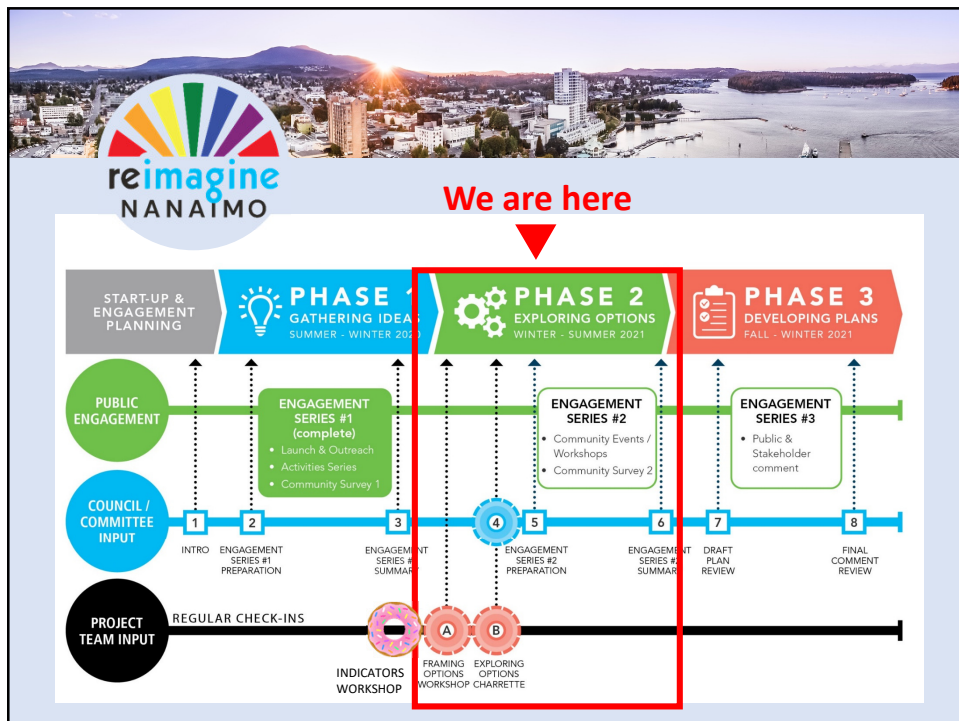




**Update on May 31 Scenarios Workshop**

**Phase 2 Public Engagement Strategy**

**Next Steps**





## KEY DATES

DRAFT REIMAGINE NANAIMO – 2021-22 MILESTONE CALENDAR								
Council Updates ★ Council Decisions	PHASE 2 MILESTONES							
	January	February	March	April	May	June	July	August
<b>OCIP</b> Official Community Plan <b>CAP</b> Climate Action Plan <b>ATP</b> Active Transportation Plan <b>PRCVP</b> Parks Rec & Culture Master Plan <b>WSS</b> Water Supply Strategy <b>EDS</b> Economic Development Strategy	Phase 1 Public Engagement Summary Finalized Base Maps Finalized Staff begin review of indicators for Doughnut Economics City Portrait <b>Feedback from Environment Committee</b>	★ Feb 8 GPC ✓ Phase 1 Engagement Summary Presented ★ Feb 22 GPC ✓ Staff discuss milestones and potential project outcomes Ongoing staff review of indicators for Doughnut Economics City Portrait	★ Mar 8 GPC ✓ Preliminary City Portrait & Indicators ★ Mar 10 ✓ Targets & Indicators Workshop/Charrette ★ Mar 22 GPC ✓ Council to update on Targets & Indicators to Evaluate Scenarios Refine Indicators Model options Staff workshop on exploring options/scenarios	Further model options/scenarios Prepare Phase 2 engagement materials <b>Committees Feedback</b>	★ May 10 GPC Draft City Portrait Approval ★ May 31 Council workshop/Charrette on exploring options/scenarios to use for Phase 2 engagement	★ Jun 14 GPC ★ Jun 28 GPC Updates on Phase 2 engagement <b>Committee Feedback</b> Phase 2 online questionnaire launched Phase 2 Statistical Survey mailed out Virtual workshops / at-home activities Ongoing Events & Promotions <b>Drafting Plans</b>	★ July 12 GPC ★ July 26 GPC Update on Phase 2 engagement numbers/demographics <b>Committee Feedback</b> Draft Plans: internal staff review <b>Drafting Plans</b>	No GPC Mtg Preferred scenarios confirmed Draft Plans refined & reviewed with internal team and Committees Update Climate modelling Phase 2 Engagement closes Preparation of summary of key plan directions and rationale <b>Refining Plans</b>
<b>WSS development synced with land use scenario analysis/modelling, options development, engagement and Council meetings</b>								
	Jan 19 - EDS Task Force recommend Council endorse ★ Feb 1 Council COMPLETE EDS Endorsed	Prepare communication and engagement materials	Develop target indicators Discuss alignment with REIMAGINE Milestones	Prepare Phase 2 public education materials	Finalize Phase 2 public education materials <b>Drafting WSS</b>	Finalize Phase 2 public education materials <b>Drafting &amp; Refining WSS</b>	★ Sept 27 GPC Council review as part of key strategic plans <b>Refining WSS</b>	
EDS and WSS, along with other documents like the Trail Implementation Plan, Culture Plan for a Creative Nanaimo, Various Park Master Plans, Food Security Plan, Health and Housing Action Plan, Age Friendly Plan etc. will inform scenario development/ options for drafting land use and policy directions in integrated plans								

# REIMAGINE

## Steering Committee feedback

- Feedback?
- Thoughts on next steps?
- Other comments?



reimagine  
NANAIMO



Sign up & give your ideas at:  
[Icons for ideas, feedback, and participation]  
What kind of city will Nanaimo be in 20+ years?  
[Icons for future city vision]

Huy tseep q'u Siem