

The City of Nanaimo: A Leader in Adaptive Sport

Introductions



Jacquelyn Novak
Director



TOA CONSULTING

Tel : 250-507-1711

Email :

jnovak@advantage.toa.com

- Working with Nanaimo in the areas of sport and tourism
- Toa Consulting is specialized in sport, tourism and not-for-profit – strategy, organizational development, and governance
- Working on key initiatives and projects focused on equity, diversity, inclusion and accessibility
- Removing barriers to sport and tourism through focused research, location analysis, and public policy / investment recommendations

OBJECTIVES FOR TODAY:

- Get introduced to members of the Committee
- Offer some background / context to some activities going on in the area of accessible recreation and adaptive sport in Nanaimo
- Introduce the Nanaimo Inclusive Trails project and solicit feedback and considerations of the group
- Discuss the Access BC training through Spinal Cord Injury BC and offer potential dates to Committee members to obtain Level 1 training
- Other?

Last Updated: 2021-05-18

____ For Discussion Purposes Only ____

1

The City of Nanaimo: A Leader in Adaptive Sport

Background / Context

- City of Nanaimo, Nanaimo Hospitality Association, Tourism Nanaimo, Tourism Vancouver Island
- Sport tourism potential > "How do we attract visitors to the region through sport and recreation?"
- Think about it through the lens of the City's existing infrastructure / recreation venues, future investment plans, volunteer base / local expertise, existing user groups, climate, etc. - what makes sense?



Last Updated: 2021-05-18

____ For Discussion Purposes Only ____

2

The City of Nanaimo: A Leader in Adaptive Sport

Background / Context

- City of Nanaimo, Nanaimo Hospitality Association, Tourism Nanaimo, Tourism Vancouver Island
- Sport tourism potential > "How do we attract visitors to the region through sport and recreation?"
- Think about it through the lens of the City's existing infrastructure / recreation venues, future investment plans, volunteer base / local expertise, existing user groups, climate, etc. - what makes sense?

Nanaimo's Strength in Team Sport / School Sport

Hockey	Soccer
Lacrosse	Basketball
Baseball	Softball
Volleyball	Aquatics
...	



Last Updated: 2021-05-18

For Discussion Purposes Only

3

The City of Nanaimo: A Leader in Adaptive Sport

Background / Context

- City of Nanaimo, Nanaimo Hospitality Association, Tourism Nanaimo, Tourism Vancouver Island
- Sport tourism potential > "How do we attract visitors to the region through sport and recreation?"
- Think about it through the lens of the City's existing infrastructure / recreation venues, future investment plans, volunteer base / local expertise, existing user groups, climate, etc. - what makes sense?

Nanaimo's Strength in Team Sport / School Sport

Hockey	Soccer
Lacrosse	Basketball
Baseball	Softball
Volleyball	Aquatics
...	

+

Identified Opportunities for Future

Cycling	Individual / Small Team Sport
Adaptive Sport	Paddle Sport
Indigenous Sport	Sport Business Meetings



Last Updated: 2021-05-18

For Discussion Purposes Only

4

The City of Nanaimo: A Leader in Adaptive Sport

Future-Focused

What opportunities do we have as a community (i.e., community and as engaged citizens) to better engage in and support adaptive sport and accessible recreation?

Awareness
and
Education

Engagement
with User
Groups

Identificat
ion and
Assessment
of Funding
Opportuniti
es

Quick Wins
and Work
for Impact

Opportuniti
es for
Pilot
Projects



Last Updated: 2021-05-18

For Discussion Purposes Only

5

The City of Nanaimo: A Leader in Adaptive Sport

Future-Focused

What opportunities do we have as a community (i.e., community and as engaged citizens) to better engage in and support adaptive sport and accessible recreation?

Awareness
and
Education

UNIVERSAL DESIGN WORKSHOP >

- Spinal Cord Injury BC is offering some foundational training on universal design and accessibility to key stakeholders within the community. The goal is to help advance our thinking as a community relative to access and inclusion.
- The Committee for Accessibility and Inclusiveness is a group of passionate and engaged community members and leaders.
- QUESTION: Are you interested? And if so, when?



Last Updated: 2021-05-18

For Discussion Purposes Only

6

The City of Nanaimo: A Leader in Adaptive Sport

Future-Focused

What opportunities do we have as a community (i.e., community and as engaged citizens) to better engage in and support adaptive sport and accessible recreation?

Awareness
and
Education

UNIVERSAL DESIGN WORKSHOP >

- **PURPOSE:** To provide staff from Local / Regional Government, Tourism Stakeholders, Outdoor Recreation Professionals and Accessibility Partners in the Nanaimo community the skills and knowledge to incorporate universal design into programming, facility design, construction and maintenance programs for parks, recreation, business and civic facilities.

KEY TOPICS:

- Universal design
- Building codes vs. design
- Barriers
- Universal use of facilities
- Marketing universal design
- Economic benefits
- Planning
- Repair and renovation
- Practical tips for implementing



Last Updated: 2021-05-18

For Discussion Purposes Only

7

The City of Nanaimo: A Leader in Adaptive Sport

Future-Focused

What opportunities do we have as a community (i.e., community and as engaged citizens) to better engage in and support adaptive sport and accessible recreation?

Awareness
and
Education

Engagement
with User
Groups

Identificat
ion and
Assessment
of Funding
Opportuniti
es

Quick Wins
and Work
for Impact

Opportuniti
es for
Pilot
Projects



Last Updated: 2021-05-18

For Discussion Purposes Only

8

The City of Nanaimo: A Leader in Adaptive Sport

Future-Focused

What opportunities do we have as a community (i.e., community and as engaged citizens) to better engage in and support adaptive sport and accessible recreation?

Opportunities for Pilot Projects

Identified Opportunities for Future

Cycling

Adaptive Sport

Indigenous Sport

Individual / Small Team Sport

Paddle Sport

Sport Business Meetings



Last Updated: 2021-05-18

For Discussion Purposes Only

9

The City of Nanaimo: A Leader in Adaptive Sport

Pilot Project Opportunity > Nanaimo Inclusive Trails

PROJECT GOAL: Assess the region's trail network and infrastructure through the lens of accessibility and inclusion, with the goal of creating more universal outdoor recreation spaces and opportunities to enhance the trail network for all users.

OBJECTIVES

- Set a baseline and definition for "inclusive trail standards" in the region
- Catalogue / inventory existing trails
- Assess existing trails against the Inclusive Trail and Universal Design Standards
- Identify gaps and areas for improvement
- Prepare a recommendations to be used as reference for municipal, regional and provincial government bodies, funding agencies and granting organizations, etc.
- Create additional jobs in the region and support skill development of Persons with Disabilities.



Last Updated: 2021-05-18

For Discussion Purposes Only

10

The City of Nanaimo: A Leader in Adaptive Sport

Pilot Project Opportunity > Nanaimo

Inclusive Trails



QUESTIONS TO THE COMMITTEE

What community groups would have an interest in "Inclusive Trails"?

What kinds of research or data points would you like to see captured as part of the Nanaimo Inclusive Trails project?

What are some of the trails you think would be priority to explore and assess?

Are there any quick wins specific to trails that you think would be worth consideration?

As the project progresses, where and how would you like to see the story of "accessible recreation" be told?

Last Updated: 2021-05-18

____ For Discussion Purposes Only ____

11