

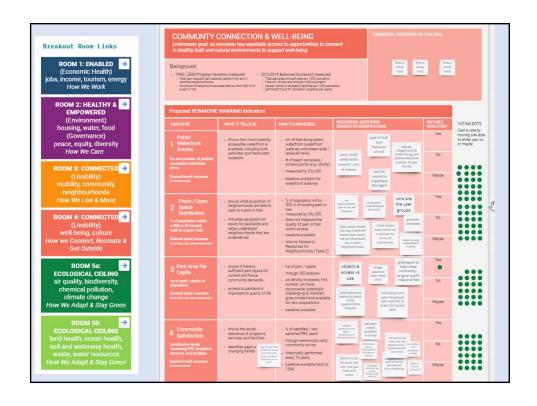
# Council/Committee Workshop Highlights Draft City Portrait Indicators Next Steps

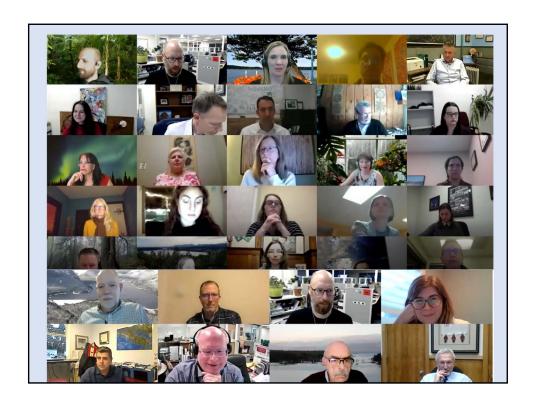
# **Indicators and Targets Workshop Highlights**



- ⊙ ~40 Participants (incl. Council + Committees)
- O Six Facilitated "Zoom Rooms"
- O 75 Potential Indicators Discussed
- O 21 Indicators "Upvoted"











**5 Draft goals** are organized around the doughnut – one goal each for the 4 **social** foundations, one for the **ecological** ceiling

- Healthy
- Connected
- Enabled
- Empowered
- Ecological

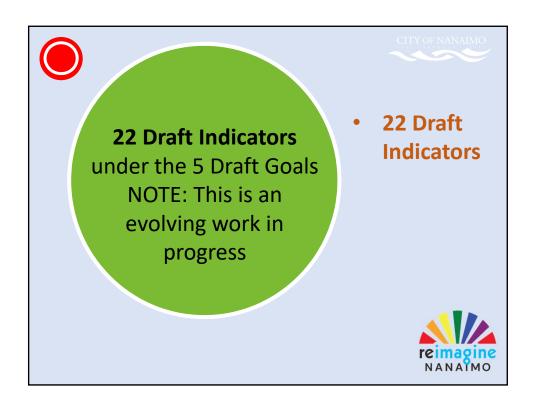


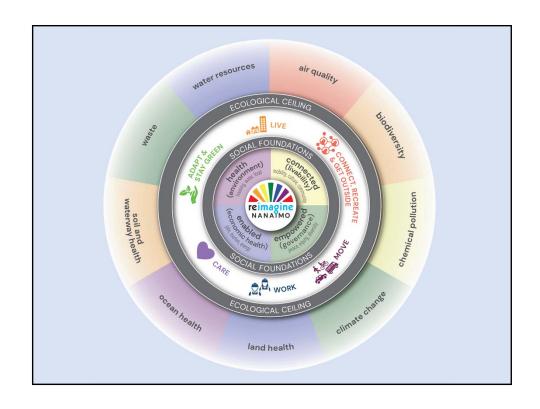


# 5 Draft Goals

- Healthy Support well-being for all
- Connected Build a more sustainable community
- Enabled Promote a thriving economy
- **Empowered** Encourage social enrichment
- **Ecological** Protect and enhance our environment









# Healthy

Build a more sustainable community (housing, water, food)

### **TOP INDICATORS**

- Chronic / Episodic Homelessness
- Housing Affordability
- Vacancy Rate
- Mix of Housing Types in Neighbourhoods





# **Connected**

Support access and well-being for all (mobility, culture, community)

### **TOP INDICATORS**

- Transportation By Mode
- Distance Driven Per Capita
- Access to Daily Needs (includes transit/jobs/services/schools/parks & rec amenities)
- Land Use Mix in Nodes / Corridors
- Public Waterfront Access









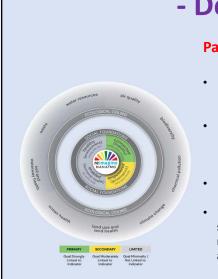


# **Empowered** - Deep Dive -

### **Investment in Arts, Culture, and Heritage**

Could be measured using:

- # of sites on the Heritage Registry
- Number of grants to heritage, arts and culture organizations
- Value and amount of funds leveraged
- Number of grants and property tax exemptions under heritage building conservation programs, value and amount of funds leveraged
- Annual attendance at City-funded events, festivals, culture facilities and related programs
- Investment in public art and creative place-making projects reimagine NANAIMO
- Other ideas?



# **Empowered** - Deep Dive -

### **Participation in PRC Programs & Services**

- A variety of methodologies can be used to ensure rigor in the research – i.e., participation rates can be cross-referenced with impact assessments
- Methodologies include: Consultant-led survey; implementation of ongoing program evaluation to collect qualitative data; participation levels as tracked through PerfectMind
- Assessing whether programs and services are considered equitable, inclusive, accessible
- Aim is to know if the programs, services and facilities offered are making a difference to individual and community well-being

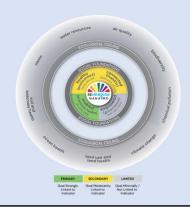




# **Enabled**

Promote a thriving economy

(talent, jobs, prosperity)



### **TOP INDICATORS**

- Working Age Population
- Non-Residential Building Permits
- Business Growth





# **Ecological**

### Protect and enhance our environment

(air quality, biodiversity, chemical pollution, climate change, land use and land health, ocean health, soil and waterway health, waste, water resources)



### **TOP INDICATORS**

- GHG Emissions
- Protected Environmentally-Sensitive Areas and Lands
- Surface Water Quality
- Collected Waste / Household
- Household
   Water Consumption / Capita NANAIMO

