

ATTACHMENT D

SUMMARY OF SUGGESTED REVISIONS FOR THE LEAP PROGRAM

FEEDBACK FROM ACAI COMMITTEE MEMBERS AND COMMUNITY MEMBERS

- (a) Provide application form online (accessible with screen readers)
- (b) Promote program through Social Media
- (c) Target youth, families, and seniors with promotional videos (include closed captioning and voice over for deaf/blind community members)
- (d) Distribute printed materials to all community agencies, schools, university, etc.
- (e) Take advantage of press releases (local newspaper, radio, TV station)
- (f) Allow support workers/guides to attend for free with LEAP pass holder (Note: this is the current practice)
- (g) Include bus passes with the LEAP pass
- (h) Consider eligibility for post-secondary students
- (i) Offer more discounted programs
- (j) Remove 50 pass limit – make it unlimited
- (k) Increase program discount from \$40 to \$50
- (l) Change expiration of pass from 1 year to 2 years
- (m) Stop including Child Tax Benefit Statement as income