



## ATTACHMENT A



# period. promise

A United Way campaign.  
Taking action, providing product.

## Monthly menstruation products are a necessity.

But if you're living in poverty – or vulnerable in other ways – access to menstrual products can be challenging. **The United Way's Period Promise Campaign is trying to change this**, and we're excited to be a part of that work.

That's why we've signed onto the Period Promise Policy Agreement – and why **we've placed free menstrual products in our washrooms**.

It's one way that we are addressing period poverty, de-stigmatizing menstruation, and working towards helping more people get access to the products they count on.



### What we know

Almost **one quarter of Canadian women** say they have struggled to afford menstrual products for themselves or their children. It's a symptom of poverty, and, like poverty, *it's likely more common for trans and non-binary people.*

When people don't have access to menstrual products, they **miss school, work, or other opportunities to contribute to their community.**

**The Period Promise campaign by United Way is an easy way to help everybody live with the dignity that we all deserve** by getting menstrual products to people who need them. Join us and be a part of the solution

1. **Run a workplace campaign** to collect tampons, pads, and other menstrual products to support vulnerable people in our communities.
2. **Make a financial donation** to the United Way to support the campaign and agencies supporting vulnerable people in our communities.

**If you're interested in getting involved, connect with your local United Way.**

