

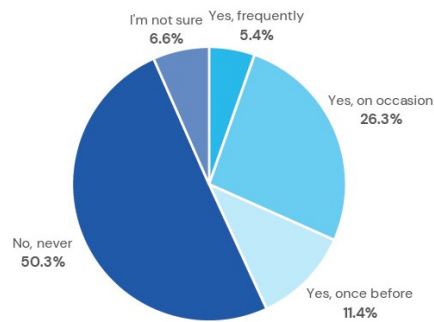
## Phase One Engagement Highlights:

- 39 pop-ups: malls, parks, trails, playgrounds, farmers markets
- 110+ workshops, meetings, and discussion groups led by City Staff
- 5,855 Survey/Questionnaires (includes statistical survey responses)

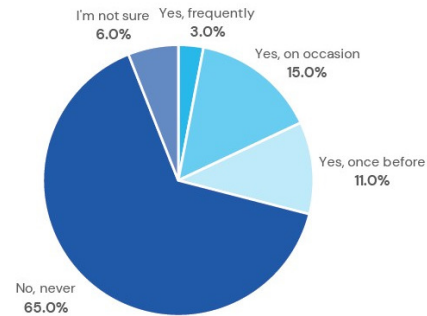
## **More than half of all respondents were participating in a City process for the first time!**

HAVE PEOPLE PARTICIPATED IN A CITY PROCESS BEFORE?

Public Questionnaire

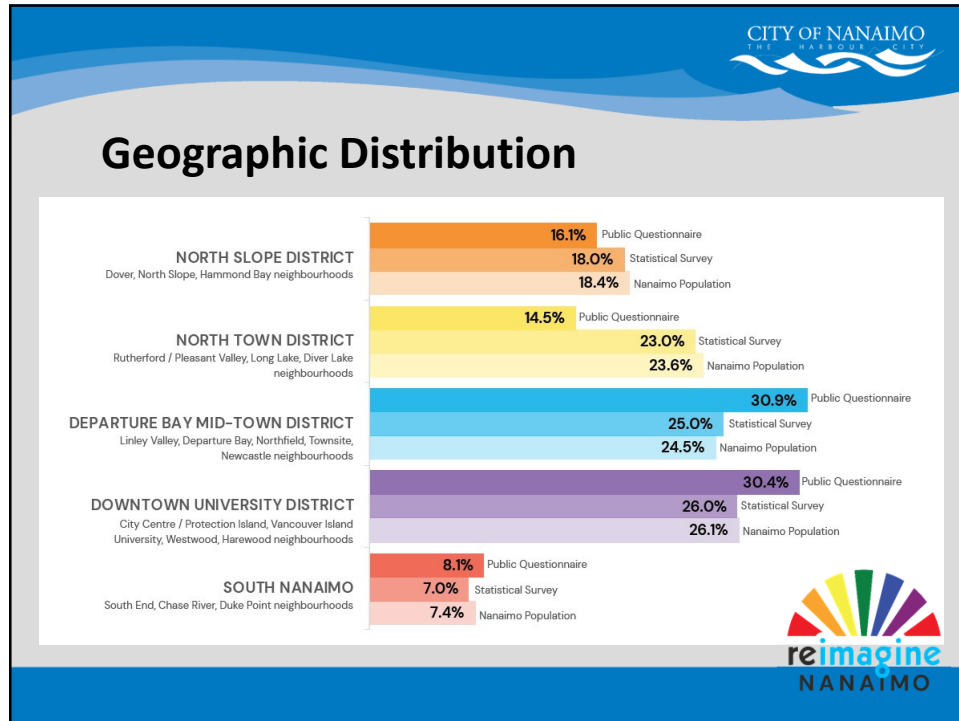


Statistical Survey



## **Public Questionnaire & Statistical Survey - Participant Age**

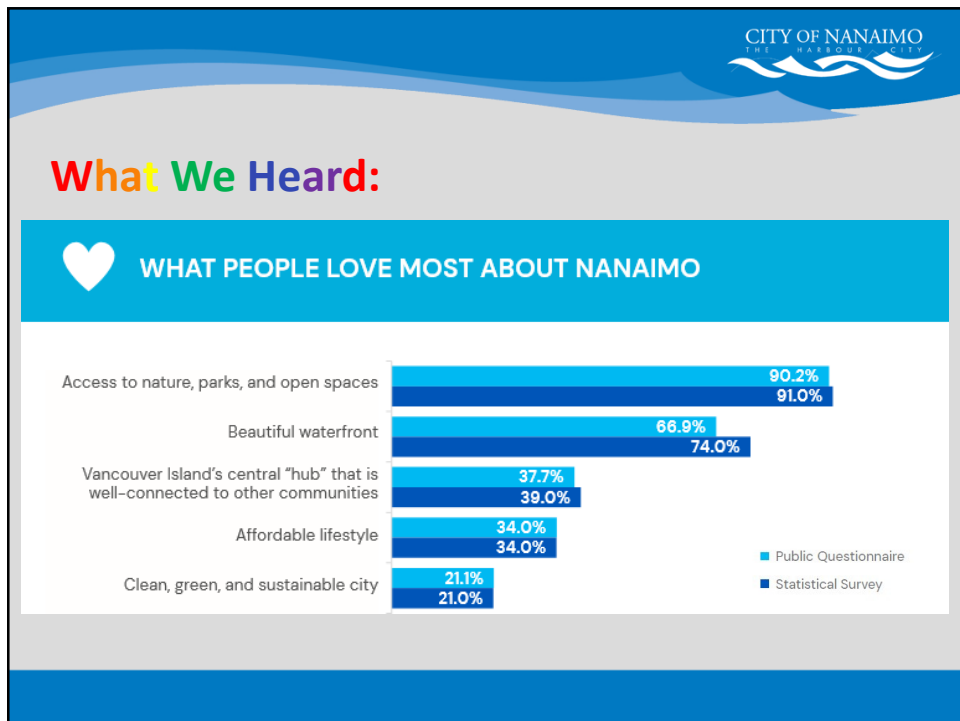
- Between the two formats, most age groups in Nanaimo were well represented, with the exception of the 15-24-year-olds age groups (despite SD68/VIU efforts)
- There was strong participation from the 30-44-year-olds age groups
- Participants 49 and under were more likely to participate online, while those 55 and over (with some exceptions) were more strongly represented in the statistical survey

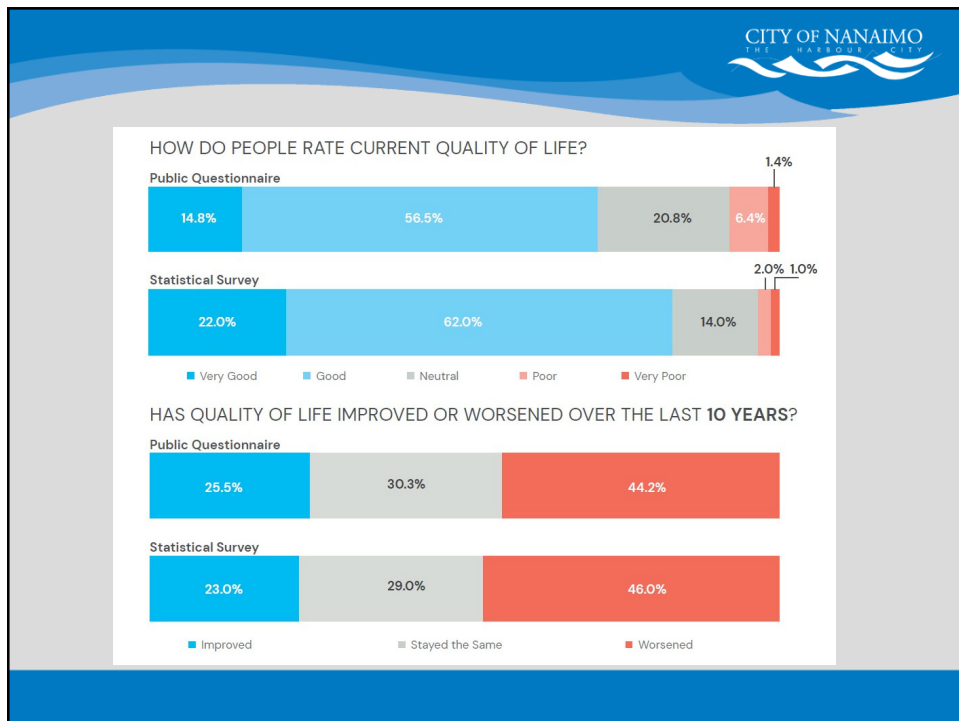


**Overcoming Barriers to Participation**

- Eliminating registration requirement for public questionnaires and offering a more accessible questionnaire format
- Targeted stakeholder meetings
- Promotion @ Loaves & Fishes/Foodshare
- Boosting youth engagement with VIU 'Blitz' Week and zooming into SD68 classrooms
- Outreach to organizations serving off-reserve Indigenous communities to identify priority issues and concerns

**CITY OF NANAIMO**  
THE HARBOUR CITY











**VISION IDEAS**



A THRIVING DOWNTOWN

A SUPPORTIVE COMMUNITY

A WATERFRONT FOR ALL

A GREEN APPROACH







**WHAT WOULD YOU CHANGE?**

HOUSING COSTS AND AVAILABILITY

SOCIAL CHALLENGES



Photo by Franco Folini, used with permission

**Figure 17: Nanaimo Median Resale Prices, Single Detached Homes, 2002-2018**



Year	Median Resale Price
2002	\$153,250
2003	\$168,500
2004	\$207,000
2005	\$256,000
2006	\$281,000
2007	\$329,000
2008	\$350,000
2009	\$337,600
2010	\$349,900
2011	\$350,000
2012	\$344,000
2013	\$337,500
2014	\$355,000
2015	\$369,900
2016	\$415,000
2017	\$489,900

Source: Vancouver Island Real Estate Board

DOWNTOWN CHARACTER

CRIME AND SAFETY



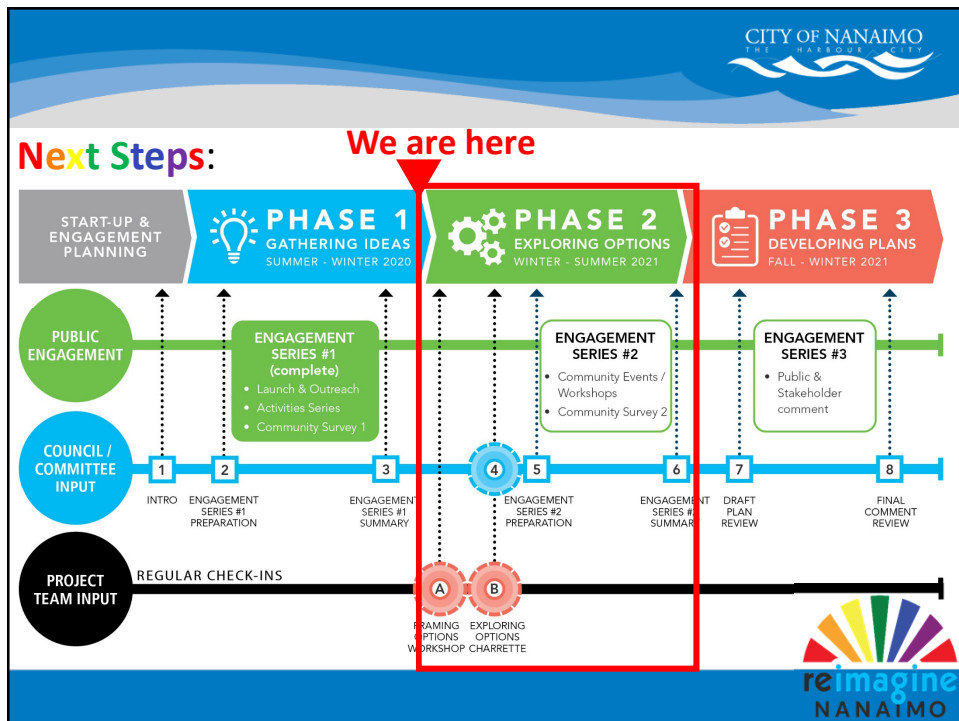
## Creative Community Contest Draw Prize Winner



### The Dream Park

by Elia King

*"This is a new park. You can swim and play at the same time at this park. The park has a waterpark and a petting zoo. There are many food trucks and eating spaces that will connect people. Children can play and parents can have fun at the same time."*








**Next Steps:**

**Phase 2:**

- City Portrait underway -Doughnut Economics
- Scenario development underway
- Engagement – April/May 2021

**Phase 3:**


- Draft Plan development – Fall/Winter 2021
- Engagement – Winter 2021




**Next Steps:**

**OCP Amendment Applications**


- In-stream Applications and REIMAGINE  
**Phase 2 Scenario Development & Evaluation**
- Council consideration of Moratorium on  
Application Intakes: May & Nov 2021



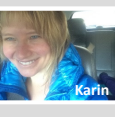
## Hay ch q'a / Thank you




### (Part of the) REIMAGINE TEAM




Chris




Karin



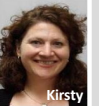
Madeleine




Laara




Rob




Kirsty



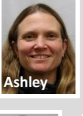
Deb



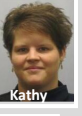
Tracy




Damon




Ashley




Kathy




Grace



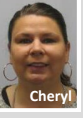
Michial




CULTURE




Gail




Cheryl




Gary




Jeff




CURRENT PLANNING




Darcie




Adam



Tammy



Taz



COMMUNICATIONS SECTION

Chelsea Derek Farnaz Tracy

## Hay ch q'a / Thank you



### REIMAGINE Council





















- Does the Phase 1 feedback reflect what you heard in the engagement you were part of?
- Any surprises or reflections?
- Other thoughts?



**Hay ch q'a/Thank you**