

Information regarding the Treat Accessibly Program and email to Mayor Krog regarding the program from Rich Padulo, Founder, Treat Accessibly

More Info on Treat Accessibly:

In 2019, our trick-or-treating program, Treat Accessibly, caught fire because it championed a curb-side Trick-or-Treating experience to make Halloween accessible to nearly 400,000 differently-abled Canadian children at 25,000 homes. 97 News segments: TV, Radio and Social helped us achieve 39 million impressions on Canadians.

This year we continue to champion accessibility and our curb-side trick-or-treating program **now** helps all Canadians celebrate Halloween safely through COVID-Recovery.

Treat Accessibly promotes a FREE Curb-Side Trick-or-Treating action plan to facilitate an inclusive/accessible Halloween. That same Curb-Side model, tips and FREE lawn sign available at local retailers and participating real estate agents will help *all* families celebrate a safer Halloween in 2020 and create action-based awareness for 400,000+ differently-abled children.

Below please find a few statements of the support we have received for our 2020 plan from Government at Provincial and Municipal levels. If Halloween is deemed safe, their governments plan to share our Treat Accessibly solution via social to help provide consistent and concise tips for Trick-or-Treating as we are the only National movement ready to go.

We firmly believe if, and only if, government feels it's safe, Treat Accessibly has a FREE plan in place to help celebrate a safe and inclusive Halloween for communities across Canada. [Our tips include homes' with trick-or-treating and parent taking their kids out.](#)

The Treat Accessibly grass-roots movement this year is primed to help all Canadians and their provincial and local government have a turn-key plan for an Inclusive/Curb-side Halloween to help families.

Happy Halloween *Everybody!*

Dear Mayor Krog,

Thank you for all you and your team have done to support families through COVID and all you do for Nanaimo everyday.

Halloween was the topic in the news last week across the country, B.C.'s Top Doctor said it could happen with the strategies we include in our totally FREE and easy Halloween program already.

I'm happy to say our Canadian grass roots movement, Treat Accessibly, has been working for months to create an infinitely scalable, turn-key, action plan that can support every home celebrate Halloween in a Recovery-minded, curb-side, and accessible fashion.

Our position is one, only if your local government feels it is safe we have a curb-side trick-or-treating plan in place.

Our requests for consideration from your office are:

1. We put this program on your radar so you may leverage to help families in Nanaimo when you feel timing is right.
2. If you would like to provide a statement of conditional support or share with your teams who may benefit from this resource.
3. If you would like to confer with how we are rolling the program out nationally based on our successful 2019 program, it would be an honour.

Included below, our FREE lawn signs that will be available at local Home Depots and participating RE/MAX Agents in early October and free to print at TreatAccessibly.com now.

Thank you for your attention. More info is included below. My very, very best to you and Nanaimo.

Sincerely,
Rich

RICH PADULO
Founder, Treat Accessibly
M: 416-418-2007
E: rich@padulox.com
327A Lake Promenade,
Toronto, Ont. M8W 1A6
www.TreatAccessibly.com