



External Agency Draft Charter

- Allan Neilson from Neilson Strategies presented the Nanaimo Prosperity Agency – Corporation Charter to the Economic Development Task Force at the 2020-JUL-15 meeting
- Allan Neilson then made the requested changes from the Task Force and provided a revised Corporation Charter to City Staff on 2020-JUL-23
- The Corporation Charter was presented to Council at the Special Council meeting on 2020-JUL-27, where Council provided the following motion:

“It was moved and seconded that Council receive for information the Nanaimo Prosperity Draft Charter and direct staff to refer the Draft Charter to the proposed owners for feedback prior to final consideration.”

Stakeholder Meeting Dates



- Nanaimo Airport Authority – September 10, 2020
- Nanaimo Port Authority – September 11, 2020
- Chamber of Commerce – September 15, 2020
- Vancouver Island University – September 18, 2020
- Snuneymuxw First Nation – To Be Determined

Summary of Stakeholder Meetings

Budget

- Needs to be resourced adequately to be impactful
- Budget should be in the \$1m range
- Budget should reflect the Strategy and vice versa

Role

- Role of Agency needs to be larger than that of the City of Nanaimo
- Solve issues that make it hard to do business in the City of Nanaimo
- Limit marketing until we have a product to sell
- Focus on growing local businesses and understand what we have
- Connecting businesses with services
- Concierge service

Summary of Stakeholder Meetings

Benefits

- Coordination of key infrastructure between partners
- One group to go for the 'big ask'
- Leverage Investment and piggy back on initiatives

Governance

- Reduce the Board to 7 Members – one for each partner plus 1 nominee
- Smaller board will make better decisions and have more clout
- Bridge the divide between 'haves' and 'have nots'

Other

- Are there other options for the proposed name – Nanaimo Prosperity Agency?

Level of Interest

- All are interested in continuing the discussion
- Want to see details of the Economic Development Strategy
- May be difficult to participate financially given COVID-19

Discussion Topics

- Board Structure
- External Agency Name
- Other Charter Concerns

