



Saturday August 15th, 2020

Sponsorship Opportunities

The Variety Boat for Hope is a fun-filled day on the water around the beautiful Nanaimo Harbour where children with special needs live out their best pirate adventure. Kids of all ages hunt for treasure and experience life as it is meant to be...fun and exciting! The day is capped off with a hearty barbecue, children's activities and live entertainment.

Boat for Hope is about more than just a day in the sun. Through the generous support of local skippers, the business community, and amazing volunteers, funds are raised to change the lives of BC's kids with special needs.





variety.bc.ca

27 February 2020

To whom it may concern

We are excited to announce that Waterfront Suites & Marina, located at 1000 Stewart Avenue, will be hosting Boat for Hope Nanaimo on Saturday August 15th, 2020.

Boat for Hope is a day of pirate-themed adventure, hosted by a committee of local volunteers for children, their families and caregivers who are supported by Variety the Children's Charity. The excitement begins by boarding boats and heading out onto the ocean for a fun-filled pirate adventure!

Once out on the seas, attendees will stop by several "Treasure Stations" where generous sponsors deliver some bounty (loot bags) for the children to take home. During this time, many "marauders" are in the area causing friendly havoc with pirates they meet engaging in non-stop water battles on the "high seas." After our attendees return to shore, they are welcomed to a BBQ and party to celebrate their victory over the pesky pirates.

In 1998, James Safronek spoke with some of his close friends about a dream - of sharing his love of boating with children and their families who were not as fortunate as he was. James knew that experiencing the open water was something not everyone had an opportunity to do. It didn't take long for these friends to put a plan in place and Boat for Hope was born.

Every year we continue to bring many valued skippers, sponsors and volunteers together, many of whom support the event year after year. James' vision of Boat for Hope continues and what started in Vancouver as an idea and dream has inspired others around the world to host similar events. Since the first Boat for Hope event, our committees have raised over \$2.5 million for Variety - the Children's Charity here in BC. We are thrilled to be bringing Boat for Hope to Nanaimo for the first time this summer.

If you have any questions regarding our event, please feel free to reach out to Odai Sirri (Committee Chair) at nwsales@poralu.com or Katelynn Potter (Development Coordinator, Variety the Children's Charity) at katelynn.potter@variety.bc.ca

We are also excited to introduce you to the individuals who form the Boat for Hope Nanaimo Committee,

Gordon Lee
Ken Schley

Greg Peacock
Marilyn Sullivan

Matt Price
Nick Webster

Rick Rispin

We hope that you support this wonderful cause and look forward to hosting a successful event for our community!

Warmest regards,

Odai Sirri

Odai Sirri
Chair, The Boat for Hope Nanaimo Committee
www.boatforhope.ca



Sponsorship Opportunities

Title Sponsorship

AREAS OF RECOGNITION

\$10,000

- Corporate logo/name integrated into the event logo
- Prime seating on a skipper's boat for 8 guests
- Opportunity to provide remarks at the Skippers Banquet
- Your corporation recognized by the MC during the event
- Business bio featured on Boat for Hope website
- Opportunity to provide short quote for Boat for Hope website
- Announcement of partnership on social media
- Logo inclusion in a Boat for Hope ad in Variety's newsletter reaching 40,000+ supporters
- Corporate logo integrated with the event logo on all electronic and print materials including invitations and sponsor kit
- Opportunity to meet a Variety family
- Opportunity for staff to volunteer on event day



Sponsorship Opportunities

Treasure Island Sponsorship

AREAS OF RECOGNITION

- **\$5000 or \$2500 x 2**
- Prime seating on a skipper's boat for 4 guests
- Opportunity to provide remarks at the Skippers Banquet
- Announcement of partnership on social media
- Your corporation recognized by the MC during the event
- Corporate logo on large screen at Skippers Banquet
- Logo inclusion in a Boat for Hope ad in Variety's newsletter, reaching 40,000+ supporters
- Corporate logo integrated with the event logo on all electronic materials including invitations and sponsor kit
- Opportunity to meet a Variety family
- Option to include a corporate promo item in the 'treasure' bag the pirates receive
- Opportunity for staff to volunteer on event day

Waterfront Party Sponsorship

AREAS OF RECOGNITION

\$5000 or \$2500 x 2

- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC during the event
- Corporate logo on large screen at Skippers Banquet
- Corporate logo displayed in area of recognition
- Opportunity to meet a Variety family
- Opportunity for staff to volunteer on event day



Sponsorship Opportunities

Treasure Station Sponsorship

AREAS OF RECOGNITION

\$3,000

- Recognition at sponsored Treasure Station
- Corporate logo inclusion on all promotional materials and signage pre, during and post event (print and digital)
- Announcement of partnership on social media
- Your corporation recognized by the MC during the event
- Corporate logo on large screen at Skippers Banquet
- Corporate logo displayed in area of recognition
- Opportunity to meet a Variety family
- Opportunity for staff to volunteer on event day

Pirate Ship Banner Recognition

AREAS OF RECOGNITION

You can help change the life of a child and have your name displayed at the event on our Pirate Ship Banner.

- ☐ **\$1,000 Large Recognition**
- ☐ **\$500 Small Recognition**

CONTACT

For more information please contact Meghan Bradner

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Variety - the Children's Charity
meghan.bradner@variety.bc.ca
Direct: 604.268.3883

Greg Peacock

Sponsorship
Boat for Hope (Nanaimo)
greg@newglobal.ca
(778).269.4024



I'm Interested in Participating

Listing as it would appear in event materials

Contact name

Title

Company name

Address

Province

Postal Code

City

Work phone

Cell phone

Email

Signature (by signing I confirm my sponsorship commitment and will submit payment)

Sponsorship

☐ Title ☐ Waterfront ☐ Treasure Island ☐ Treasure Station ☐ Activity Station

Pirate Ship Banner Recognition

I want to make a gift in support of BC's kids with special needs.

A tax receipt will be issued for the full amount of your generous donation.

Name to be displayed on Pirate Ship Banner: _____

☐ \$1,000 - Large Recognition ☐ \$500 - Small Recognition

Payment options

☐ Enclosed is my cheque of \$ _____ (make payable to Variety - the Children's Charity)*

☐ Please charge \$ _____ to my credit card ☐ Visa ☐ Mastercard ☐ Amex

Name on Card* _____ Credit card number _____

Security code (3 digits on back of card) _____ Expiry date _____ Signature _____

*As per the CRA, Variety may only issue a tax receipt in the same name that appears on the credit card or cheque used for payment. Sorry, refunds are not available.

Please return this form via email to: Meghan Bradner | meghan.bradner@variety.bc.ca | Phone: 604.268.3883