



Why Use an
Online Public
Engagement Site?

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THE HARBOUR CITY

Governments are turning to online engagement platforms, in conjunction with in-person engagement methods, to reach larger audiences and foster environments where respectful dialogue can occur.

- Over 150 Canadian organizations using Bang the Table.
- EngagementHQ (platform) and EngagementIQ (services) have grown to be BC's number 1 supplier of online engagement tools and practice.

Regional District of Nanaimo	City of North Vancouver
City of Parksville	City of Kamloops
Comox Valley Regional District	City of Kelowna
District of Central Saanich	Richmond School District 38
City of Colwood	City of Abbotsford

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What Happens to the Feedback Received?

- Feedback is provided to the **project manager** to inform the development of projects, programs, plans or strategies.
- Online feedback is usually **used in conjunction with in-person engagement methods** such as open houses, public meetings, pop-up events, workshops and other similar activities.
- Depending on the project, program, plan or strategy, feedback received may be **compiled into a report and presented to Council**.
- All feedback during an engagement process will be considered; however, this does not mean that every suggestion can be adopted as proposed.

Note: All comments made through Get Involved Nanaimo become public records.

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Analytics

As part of the launch, Communications set up some fun Pride of Place like projects where residents could familiarize themselves with the engagement features and spark up conversations as well as ideas. In the first week of launching Get involved Nanaimo we had:

- 195 registrations
- 139 Engaged Visitors
- 330 Informed Visitors
- 408 Aware Visitors
- 54 Ideas posted
- 120 Survey responses (Table below shows which survey response by neighbourhoods)

Neighbourhood	Count	Percentage
Dover	6	5.3%
Cinnabar Valley	3	2.7%
Hammond Bay	7	6.2%
Chase River	3	2.7%
Stephenson Point	4	3.5%
Harewood	20	17.7%
Departure Bay	9	8.0%
South End	6	5.3%
Hospital Area	4	3.5%
Westwood	4	3.5%
Brechin Hill	4	3.5%
Townsite	8	7.1%

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Coverage from March 3 to March 10, 2020

LOCAL NEWS AUTOS CLASSIFIEDS OBITUARIES VIDEO E.EDITIONS JOBS MARKETPLACE CONTESTS

NANAIMO NEWS BULLETIN

BC CAN BREAK DOWN CANCER WITH YOUR HELP. DONATE TODAY BC CANCER FOUNDATION

102.3 The Wave @1023TheWave · 4h
This idea page at getinvolvednanaimo.ca is my new favourite thing... I love reading people's ideas for the city. Great idea @cityofnanaimo! -Jo #nanaimo

Got an idea? Tell us about it. getinvolvednanaimo.ca

Municipal Info Net @MInNews · Mar 4
New online engagement site launched @cityofnanaimo - minj.me/1r2x #BritishColumbia #Technology

Your Canadian Municipal News

The Municipal Information Network

Get Involved Nanaimo! - New online engagement site launched
Residents now have a new way to share their point of view with the City of Nanaimo. City staff have been working behind the scenes to launch a... municipalinfonet.com

Nanaimo residents can bend city's ear with new online forum
Municipality has created Get Involved Nanaimo public engagement site
NANAIMO NEWS STAFF / Mar. 3, 2020 4:59 p.m. / LOCAL NEWS / NEWS

THE 2020 MURANO LIMITED EDITION

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Coverage from March 3 to March 10, 2020

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NEWS RELEASE
CITY OF NANAIMO RELEASES ONLINE ENGAGEMENT SITE
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FEATURED: Planning Guides
Innovative policies, and best practices that planners can use to help their communities adapt to climate change, protect green infrastructure, and carry out sustainable land and water use practices.

Latest Career Postings

- Financial Analyst - Budgets - City of Victoria
- Arts, Culture and Events Liaison - City of Victoria
- Solid Waste Services Coordinator - Regional District of Kootenai-Selkirk
- Aquatic Maintenance Supervisor - Municipality of North Cowichan
- Facility Attendant - Richmond Olympic Oval
- Environmental and Engineering Technologist I - District of Kent
- Sport Leader - Camps - Richmond Olympic Oval

Bids and Tenders

- Bioreactor Tank Agitators - City of Pentecost
- Sobell Channel Storm Diversion Sewer - City of Coquitlam
- Peach Orchard Beach & Rotary Beach Flood Recovery Works - District of Summerland

Upcoming Events

- Annual Conference and AGM - APRIL 1
- FNSEA 24th Annual Conference and Annual General Meeting - APRIL 3
- 2020 VISION - West Kootenay Boundary / Rocky Mountain / LGMA Joint Spring Conference & AGM - APRIL 15

Mick Sweetman @MickSweetman · Mar 3
This promotional video about the @cityofnanaimo's new Get Involved Nanaimo website for public engagement is so earnest. getinvolvednanaimo.ca

Get Involved Nanaimo! An Introduction (CITY OF NA...
This is it, Nanaimo! A new way of engaging with the City, sharing your thoughts and ideas, and chatting ... youtube.com

Mike Sweetman is with CHLY 101.7 FM a campus-community radio station of Nanaimo BC. Run mostly by volunteers from Vancouver Island University.


Nanaimo Dot News @nanaimodotnews · Mar 3
Nanaimo residents can bend city's ear with new online forum
Municipality has created Get Involved Nanaimo public engagement site

Nanaimo residents can bend city's ear with new online...
Municipality has created Get Involved Nanaimo public engagement site nanaimobulletin.com

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Dan Keane • 1st
Online Community Engagement | Practice & Advice | Engagement Software
4d • 🌐

The first time I've seen a client create an instructional video...



How to... Get Involved Nanaimo! (City of Nanaimo)
youtube.com

👍❤️🗨️ 2 Comments

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Matthew Crozier • 2nd
CEO at Bang the Table
4d ...

This is great!

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Recognition from March 3 to March 10, 2020

"First time I've seen a client create an instructional video"
Dan Keane, Online Engagement Manager

"This is great!"
Matthew Crozier, CEO at Bang the Table


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Colin Ellis • 2nd
Head of New Business, North America at Bang the Table
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Watch how the City of Nanaimo pokes fun at 'not another survey' in this promotional video supporting the launch of their new online engagement site. Who says community engagement can't be fun?! #communityengagement @cityofnanaimo @bangthetable #inclusive

Dan Keane • 1st
Online Community Engagement | Practice & Advice | Engagement Software
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Well done to the City of Nanaimo... Check out their new online engagement platform and promo video...



Get Involved Nanaimo! An Introduction (CITY OF NANAIMO)
youtube.com

👍❤️🗨️ 5 Comments

Ray Scanlan • 2nd
Head of Business and Engagement UK at Bang the Table
3d ...

#notanotherurvey #publicconsultation #communityengagement

Recognition from March 3 to March 10, 2020

"Watch how the City of Nanaimo pokes fun at 'not another survey' in this promotional video supporting the launch of their new online engagement site. Who says community engagement can't be fun?!"


Colin Ellis, Head of New Business, North America, Bang the Table






WHAT PARTICIPANTS ARE SAYING

Ideas!

A 'mle of flowers'

One mile of flower beds lining one of Nanaimo's main city streets to bring beauty to the road... flowers for bees too! Some ideas for locations might be: #1 - From the bottom up through the old city quarter as it would be high impact for downtown. #2 - Along Townsite road between Ecola Quaterway and Brechin Elementary - a popular route for commuters and kids on their way to school, and it runs parallel to Bowen Park greenspace which would provide nesting grounds for the bees. #3 - along Bowen Rd. between the Bowen Park soccer field and Northfield Rd. to provide Central Nanaimo with some character, also a popular commuter road.



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Favourite Things

1. The natural environment (land and waters) in and around the city is exceedingly beautiful. 2. It is (usually) easy to get around the city by car ... rarely taking longer than 15 minutes to get anywhere. 3. The city has most required amenities, but is also within easy reach of the larger cities of Vancouver and Victoria.

lesliebarclay, 0 days ago

MyNanaimo Stories

A Knock At The Door

by jharris2000, 4 days ago

It was a dark and chilly night. We were packing groceries into our new home on the south end of Haliburton Street. There was a knock on the door. Unsure of the neighbourhood, which had a ripe reputation, we squinted through the peephole in the door.

On our step stood a stocky youth, his hat tilted on a jaunty angle and his breath steaming in the cold night air. We unlatched the door and opened it six inches. "Yes?" we chanted in unison. That's when we noticed the youth had a friend standing by our front gate, also watching us with interest.

"Hey, yeah," the nearest fellow said. "Just wanted to let you know you left your keys in the door there." He nodded toward the door handle. Sure enough, there were our precious new keys, still in the lock on the outside of the door.

"Yeah," added the chap by the gate. "You kinda gotta be careful in this neighbourhood." They both laughed. We thanked the lads sincerely and retrieved our keys. Shutting the door on the cold night, we were both thinking, "welcome to Nanaimo." And there on the south end of Haliburton, we knew we would be fine.



VIDEO: Get Involved Nanaimo! An Introduction

