



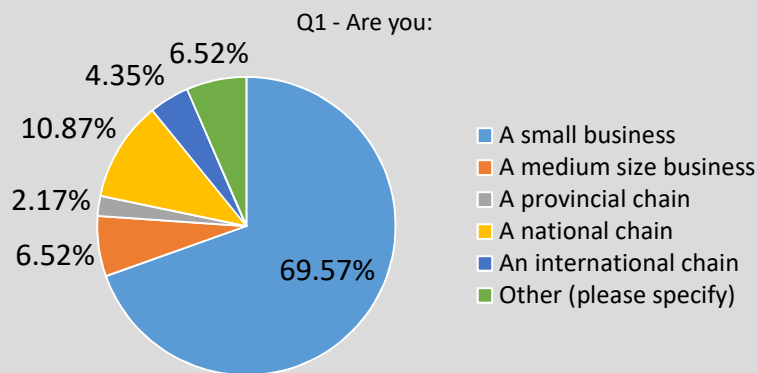
## Agenda

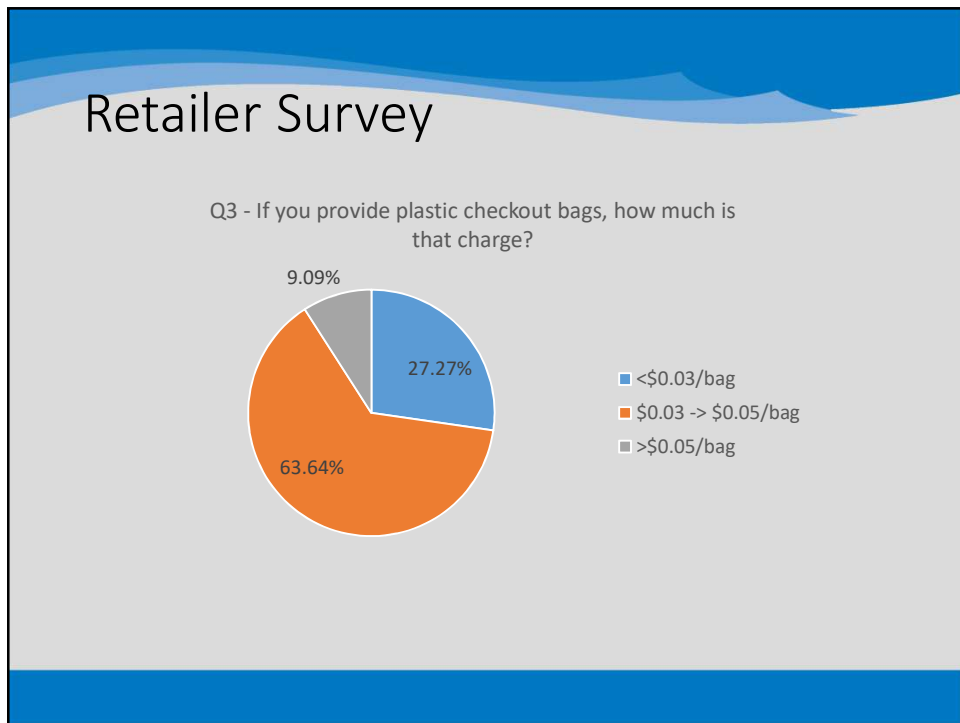
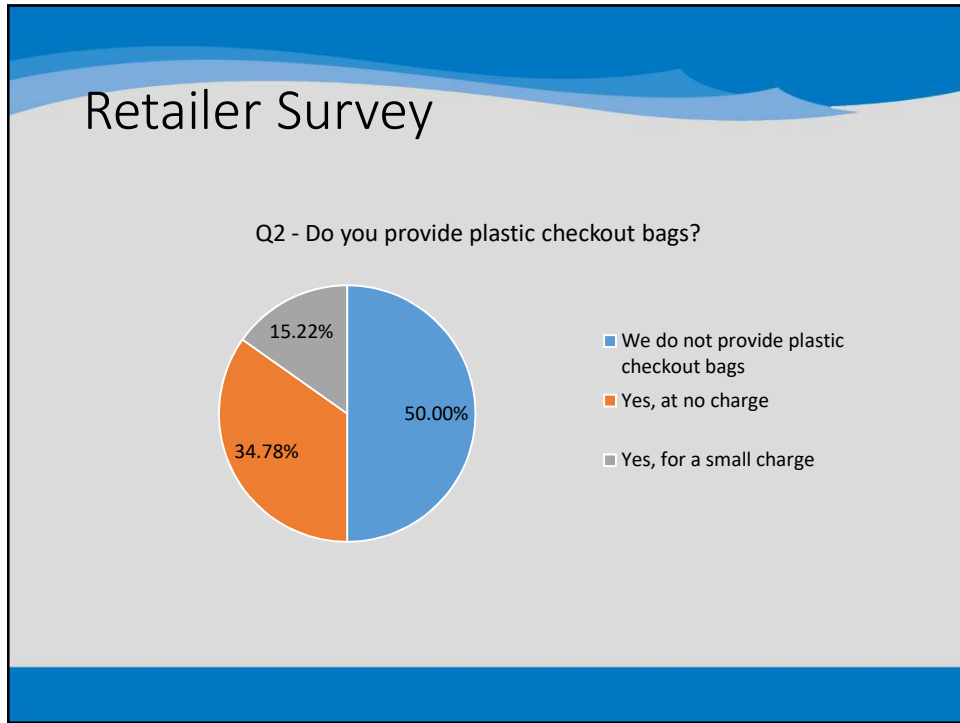
- Consultation process
- Retailer survey results
- Residential survey results
- Common themes

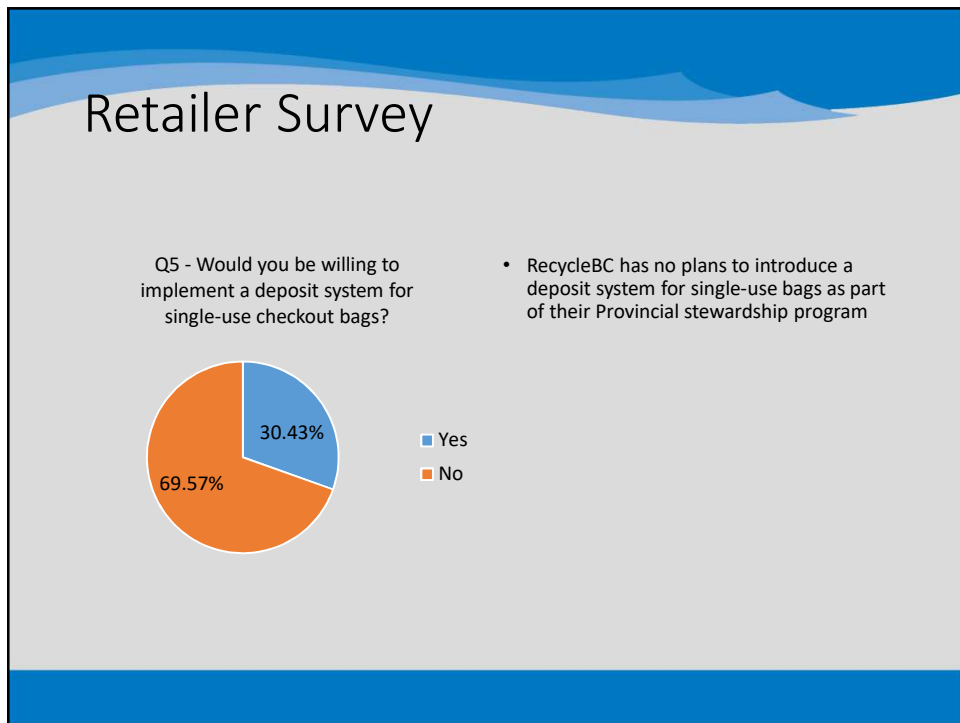
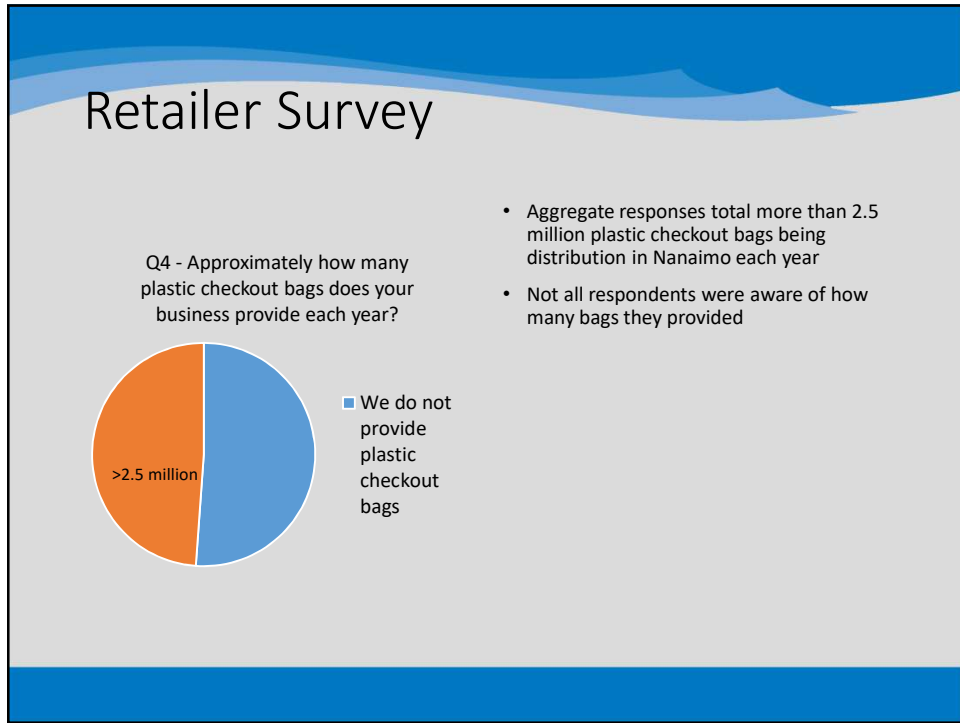
## Consultation Process

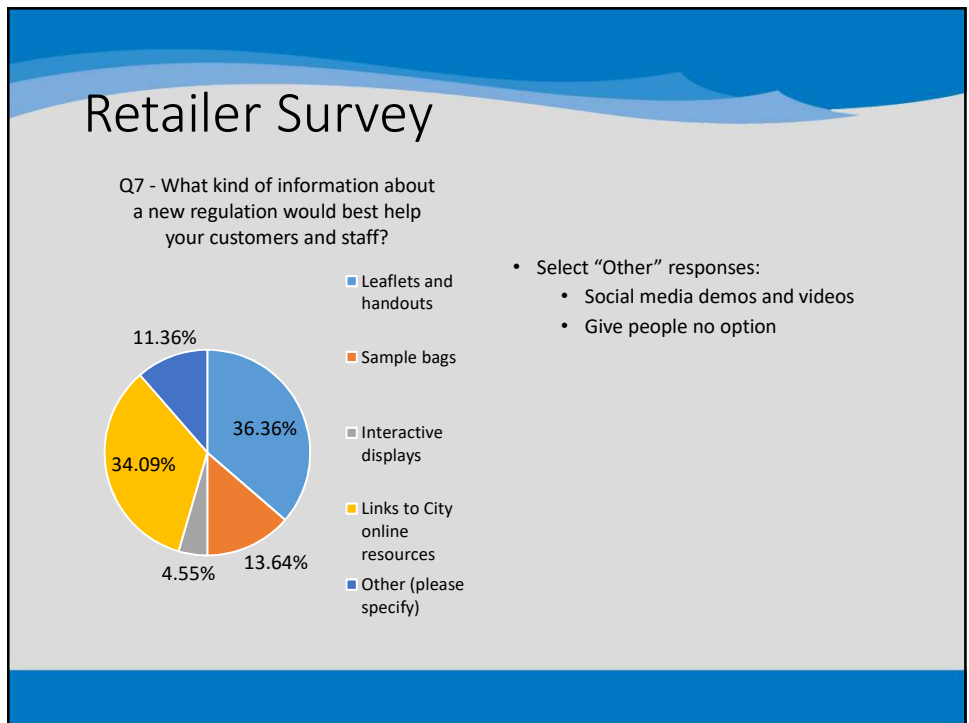
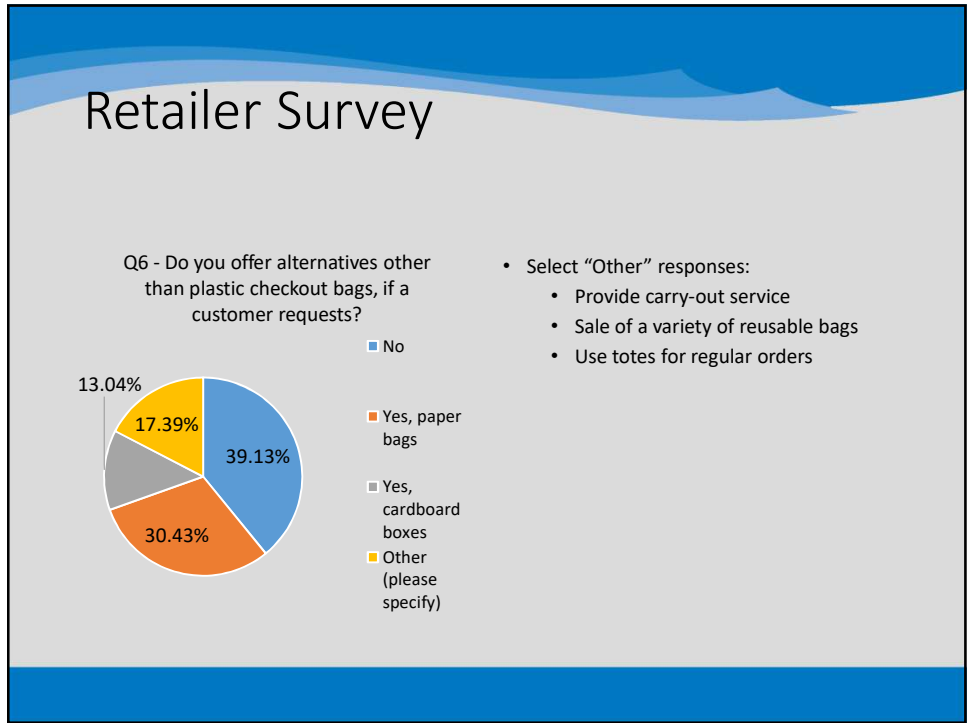
- Conducted between April 16 and May 31, 2019
- 2 online surveys delivered through Survey Monkey
  - Resident Survey – 1,555 responses
  - Retailer Survey – 46 responses
- Retailer roundtable, hosted by Greater Nanaimo Chamber of Commerce
- Written submissions
- Radio advertisement, social media, consultation webpage
- Consultation focused on how to change behaviour

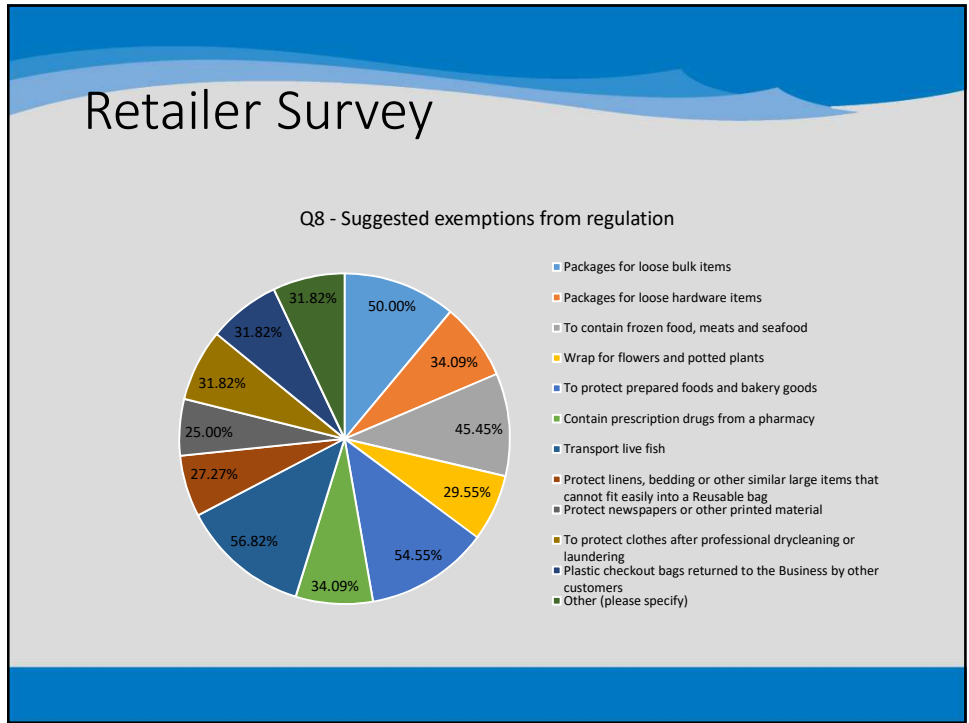
## Retailer Survey











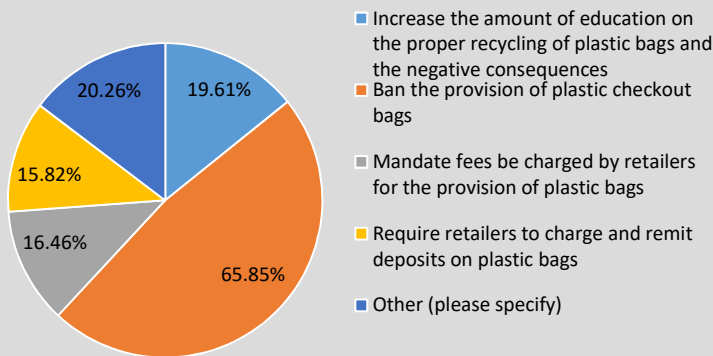
- ## Retailer Survey
- Q8 – Suggested exemptions: Select “Other”
    - No exemptions (9/44 responses)
    - Clarify that “bulk” includes fresh vegetables
    - Takeout food
    - Certified Compostable bags
    - Photo products

## Retailer Survey

- Summary of key points
  - Almost 70% of respondents are local businesses
  - 50% of respondents do not currently provide plastic checkout bags
  - Of those that do provide plastic checkout bags and track quantities, they supply more than 2.5million each year in Nanaimo
  - Low support for a deposit system at the retailer level
  - 60% of retailers currently provide an alternative to plastic checkout bags
  - Support for exemptions is generally balanced, however more than 20% of retailers support no exemptions

## Resident Survey

Q1 - What would it take for you to reduce your use of single-use checkout bags?



## Resident Survey

- Q1 – Select “Other” responses
  - Many already use durable, reusable bags (96)
  - Some resistance to regulation (66)
  - Mandate that plastic single-use bags be compostable (23)
  - Expand the list of regulated materials to include single-use plastics and plastic packaging (10)

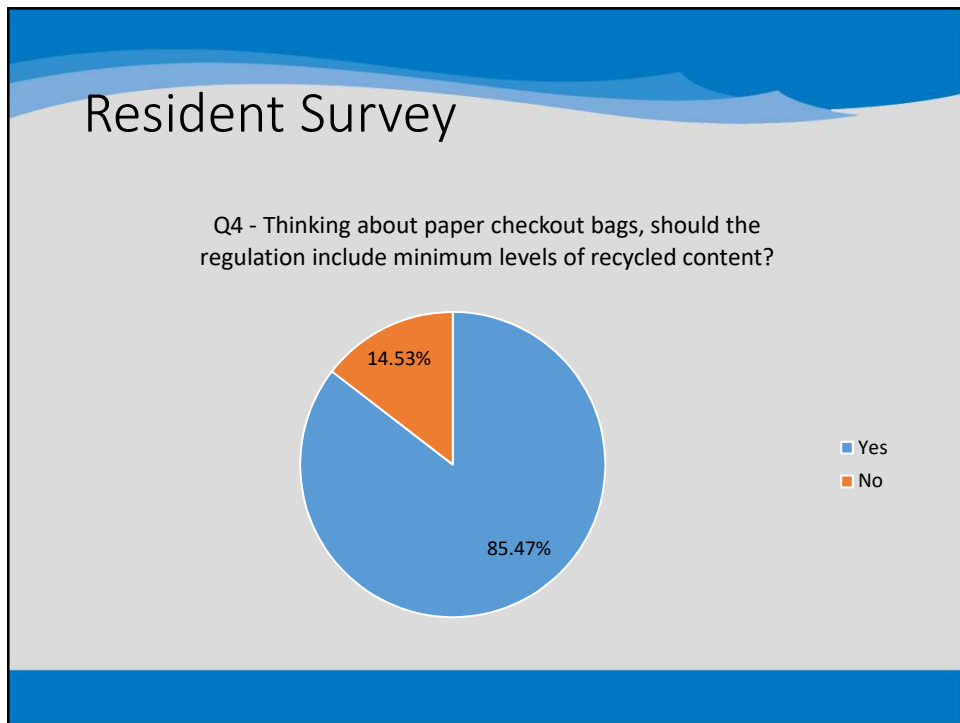
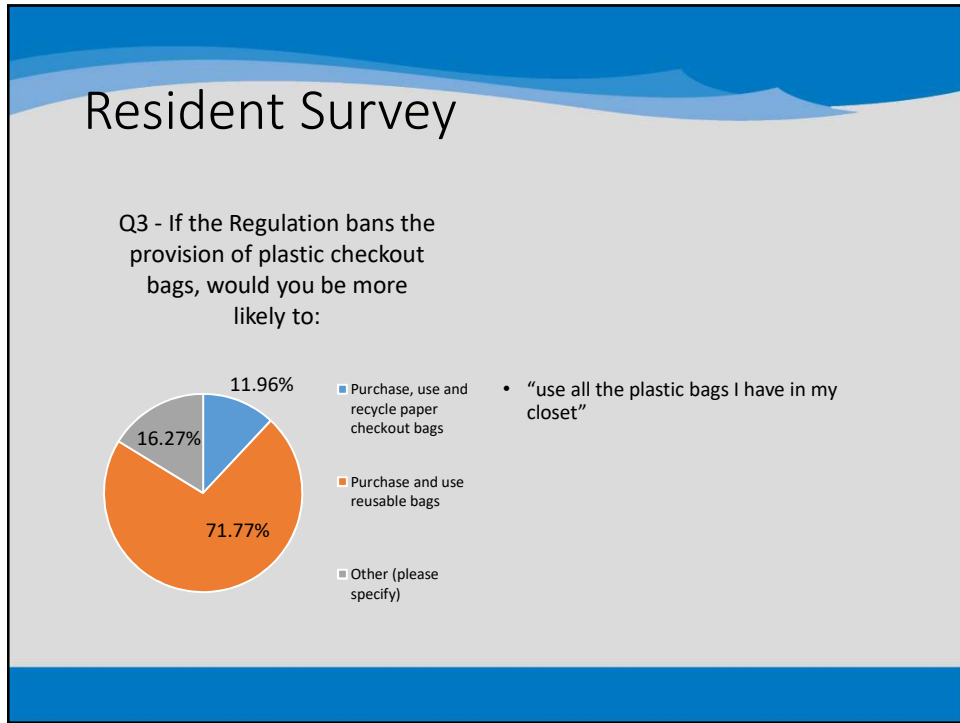
## Resident Survey

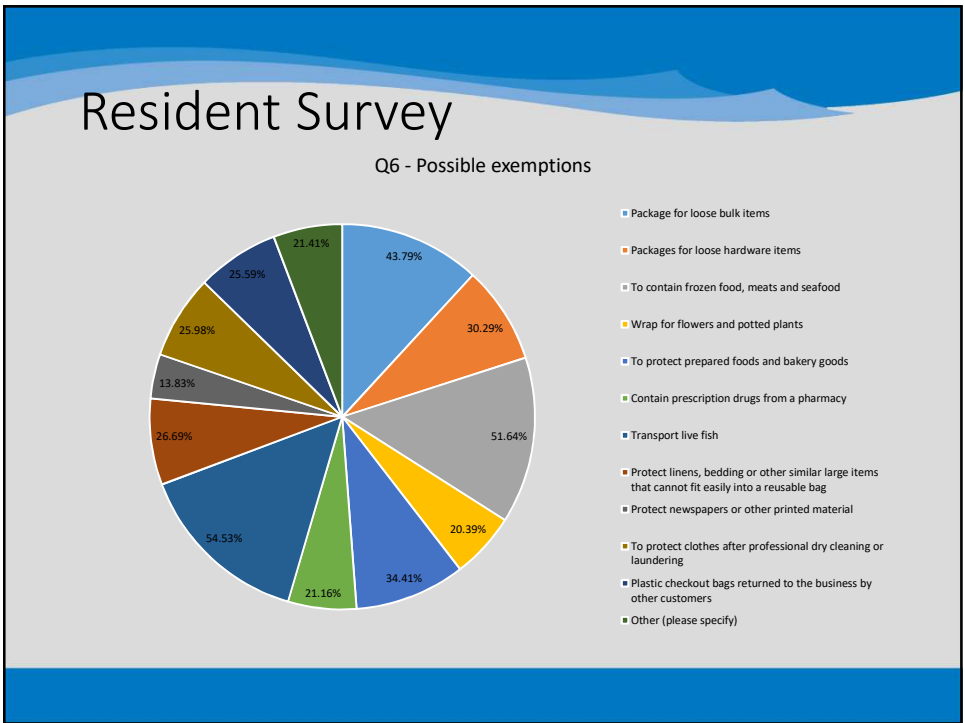
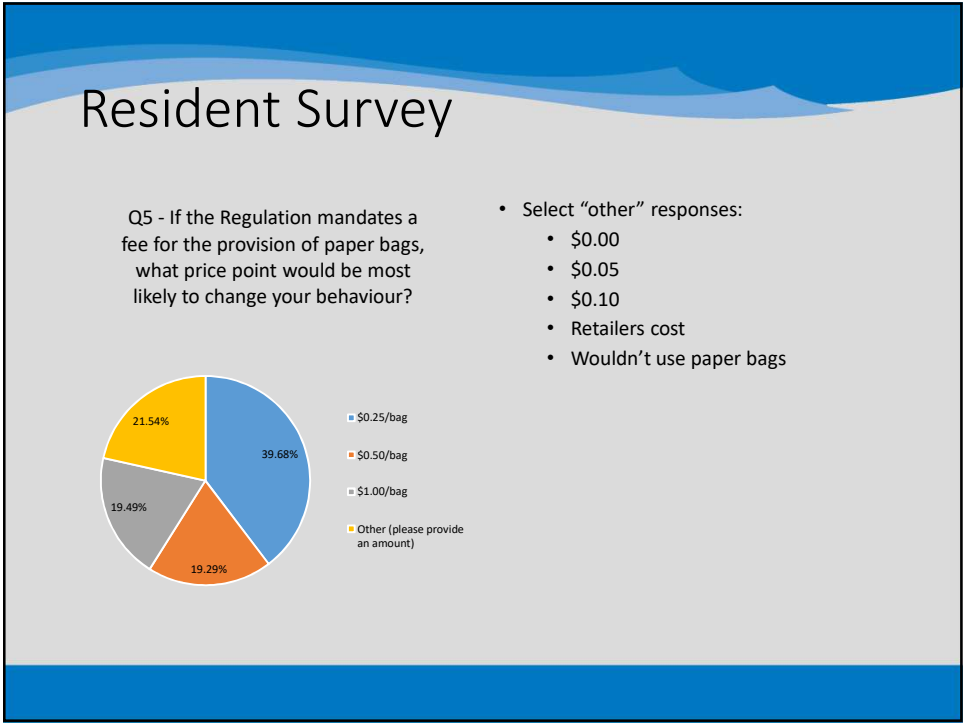
Q2 - If the Regulation mandates a fee for the provision of plastic checkout bags, what price point would be most likely to change your behaviour?

Price Point	Percentage
\$0.25/bag	25.47%
\$0.50/bag	15.76%
\$1.00/bag	35.18%
Other (please specify)	23.60%

- “other” ranged from \$0.00 - \$25





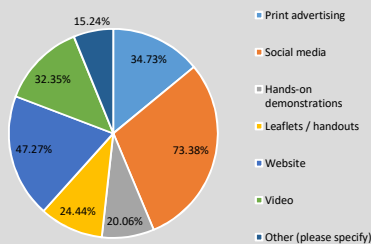


## Resident Survey

- Q6 – Possible exemptions
  - “other” – 186 respondents stated that there should be no exemptions

## Resident Survey

Q7 - Thinking about learning the contents of a new regulation, what kind of education efforts do you think would be most effective for you:



- Select “other” responses:
  - Newspaper stories
  - Radio
  - Signs/posters in stores
  - Telephone hotline
  - Signs in the parking lot to remind customers to bring their reusable bags
  - Schools
  - NanaimoRecycles app

## Common Themes

- Strong support among both residents and retailers to ban single-use bags, as a regulatory tool
- Retailers and residents are already choosing not to use single-use plastics
- Education through a variety of channels is critical to the success of a new regulation
- General consensus on list of exemptions: particularly high support for meat, frozen food wrapping, and for transporting live fish
  - 20% of retailer respondents and 12% of residential respondents preferred there to be no exemptions
- Paper bags, with minimum recycled content levels, should be allowed to be provided for a minimum \$0.25/ea fee