

# **Staff Report for Decision**

File Number: 00000

DATE OF MEETING MARCH 2, 2020

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SUBJECT UPDATED 2019-2022 STRATEGIC PLAN

## **OVERVIEW**

#### Purpose of Report

To provide Council with a final version of the updated 2019-2022 Strategic Plan.

#### Recommendation

That Council adopt the revised 2019-2022 Strategic Plan as seen in Attachment A of the report titled "Updated 2019-2022 Strategic Plan".

#### BACKGROUND

At the Regular Council Meeting held on 2019-JUN-17, Council adopted the 2019-2022 Strategic Plan. A facilitated strategic planning workshop was held on 2020-JAN-27 to provide Council with an opportunity to review their strategic plan, discuss their current priorities and identify possible amendments.

Staff reviewed the emerging themes and priorities Council identified at this workshop and, with a goal of highlighting those items not already captured in the Strategic Plan, brought forward eleven amendments for Council's consideration at the Governance and Priorities Committee meeting held 2020-FEB-10.

A motion to approve those amendments, along with changes to include "public safety" in two of the key action items, was made by Council at the Regular Council meeting held 2020-FEB-24.

#### DISCUSSION

Staff have now incorporated the changes approved by Council into the revised 2019-2022 Strategic Plan, as seen in Attachment A. The Plan's design has been updated as well to enhance the overall appearance and readability and timelines for action items have been updated to reflect current targets.



## **OPTIONS**

- 1. That Council adopt the revised 2019-2022 Strategic Plan as seen in Attachment A of the report titled "Updated 2019-2022 Strategic Plan".
  - The advantages of this option: The revised Strategic Plan captures the amendments adopted by Council at their meeting held 2020-FEB-24 and places a greater emphasis on those topics identified by Council as a priority by including items not previously mentioned and elevating language to provide clearer direction to Staff. The revision also includes updated timelines for action items to help ensure Council, Staff and the public have a clear picture of what the priority focuses are for the upcoming years.
  - The disadvantages of this option: None
  - Financial Implications: There are no financial implications identified at this time
- 2. That Council direct Staff to make further changes to the 2019-2022 Strategic Plan.
  - The advantages of this option: If Council wishes to make further changes to the Strategic Plan, they have the opportunity to identify what those changes may be and provide clear direction to Staff.
  - The disadvantages of this option: Requesting further revisions to the Strategic Plan would take Staff away from their regular duties and could result in project delays.
  - Financial Implications: There are no financial implications identified at this time
- 3. That Council provide Staff with alternate direction.
  - The advantages of this option: If Council feels the updated 2019-2022 Strategic Plan does not capture their current priorities, they have the opportunity to discuss further and provide direction to Staff on how they would like to proceed.
  - The disadvantages of this option: Not updating the Strategic Plan or delaying adoption of a revised Strategic Plan would result in lack of clear to direction to Staff on the new priorities identified during Council's Strategic Planning workshop and could result in missed opportunities and project delays.
  - Financial Implications: There are no financial implications identified at this time.

## SUMMARY POINTS

- The revised 2019-2022 Strategic Plan places a strong focus on those topics recently identified by Council during their Strategic Planning workshop, and reinforces previously identified topics that still remain a priority.
- Adopting the revised 2019-2022 Strategic Plan provides Council, Staff and the public with a clear roadmap of what to expect for the years ahead.



# **ATTACHMENTS:**

Attachment A: Revised 2019-2022 Strategic Plan

# Submitted by:

Jake Rudolph Chief Administrative Officer