

# ATTACHMENT A



## COMMUNITY PROGRAM DEVELOPMENT GRANT APPLICATION

### General Information

The City of Nanaimo wants to work with community groups and partners to seed new or expanded programs that provide increased opportunities for residents to participate and connect in the community.

The City encourages community groups to build on their success and expertise in developing programs that enhance residents' exposure to a variety of experiences.

It is anticipated that groups will become self-sustaining. The purpose of this grant program is not for long-term funding.

To qualify, groups must identify:

- the goals and objectives of the project or program;
- target audience;
- clear success measures;
- how the project or program benefits the community;
- how the group will sustain the program or event in the long-term;
- marketing or promotion plan if applicable;
- funding sources and partners; and,
- evaluation criteria and tools.

Nanaimo Parks & Recreation have a budget of \$15,000 for Community Program Development grants to assist groups hosting community educational or experiential opportunities. When making your application, please remember that our objective is to assist as many groups as possible.

Any amateur non-profit organization is eligible for funding. Charitable status is not necessary.

***Private or commercial organizations are not eligible.***

***Funding for capital expenditures will not be considered.***

***Organizations will not be eligible for funding if they have received other funding assistance through the City of Nanaimo for this application.***

*Freedom of Information and Protection of Privacy Act (FOIPPA) Information on this form is done so under the general authority of the Community Charter and FOIPPA, and is protected in accordance with FOIPPA. Personal information will only be used by authorized staff to fulfill the purpose for which it was originally collected, or for a use consistent with that purpose. Submissions may be included within a future publically available Council Report, which will be available for viewing on the City's website.*

## **Application Timeline**

Applications must be submitted by: November 1st for spring and/or summer programs  
May 1st for fall and/or winter programs

Applicants will receive written notification of Council's decision within 90 days of the application deadline date. Applications received after this date will only be considered if there are unused funds. In exceptional or unforeseen circumstances, the Selection Committee will determine if late requests warrant special consideration.

## **Application Criteria**

- The program fills a void in the community and provides experiential opportunities for participants.
- The program targets specific community benefit and measures the success of the endeavor by using submitted evaluation criteria and tools.
- Preference will be given to programs that will be ongoing and have potential as a good long-term investment for the City and are able to demonstrate a plan to sustain the program in the long-term through fees, alternative funding, and/or partners. This grant is designed specifically to assist community groups to enhance the lives and experiences of fellow residents.
- The program must be sustainable and produce long-term benefit in the community.
- Has potential to offer short-term employment for student youth.
- Preference will be given to new applications. Applications for the same project or program funding in consecutive years will be considered where there is clearly identified change or expansion of the project or program, or, where there is proven need to sustain the program.
- This grant is designed specifically to assist programs, events and festivals that utilize services and facilities within the City of Nanaimo.
- The applicant must adhere to sound standards of corporate governance where applicable.
- ***Organizations receiving operational funds from the City of Nanaimo will not qualify for Community Program seed funding.***

## **Who Can Apply?**

1. Generally, organizations requesting funding will be established non-profit organizations, neighborhood groups or other bodies with experience in organizing programs and managing funds. Groups or individuals that do not fit these criteria have an opportunity to receive funding at the discretion of the Finance and Audit Committee.
2. Applicants must be able to demonstrate a broad community participation or significant potential audience.
3. Applications will be considered on the following criteria:
  - Evidence of benefit to the community.
  - Evidence of financial need by the sponsoring organization.
  - Secured commitment from other funding sources.
  - Evidence of long term viability and sustainability.
  - Demonstration of community support for the project or program as measured by volunteer participation, membership, and/or audience participation.
  - Evidence of competent management and fiscal responsibility (i.e. proven track record, business and marketing plan, sound financial controls and performance).
  - Potential community and/or financial impact (i.e. life experience, jobs created, spending, number of visitor days created and how this information will be tracked).
  - Public recognition of the municipal contribution.
  - Level of program profile and media exposure.

## **What Does Your Organization Need to do to Apply for Funds?**

- Your organization needs to complete the attached application form.
- For an application to be considered, it cannot be longer than 10 pages in length, including the application form.
- All pages must be single sided with a font size of at least 10.
- All applications for funding must be clearly marked “**Community Program Development Grant Application**” and submitted to:  
c/o Nanaimo Parks and Recreation  
500 Bowen Road  
Nanaimo, BC V9R 1Z7

## **Review Process**

The Finance and Audit Committee screens applications and makes recommendations to City Council for approval and distribution of funds.

Applicants will receive written notification of Council's decision within 90 days of the application deadline date.

## **Appeals**

**Statement of Purpose:** The mandate of the Grants Advisory Committee is to review appeals for process issues only. That is, to determine whether the original Advisory Committee had all the correct information and used the appropriate criteria to make their recommendation. **The Grants Advisory Committee will not revisit the actual decisions, i.e. whether the correct amount was granted.**

### **Criteria for Allowing an Appeal**

- Was the original advisory committee's decision based on the application not meeting certain criteria or submitting incomplete or incorrect information? Did the advisory committee misinterpret some of the information submitted?
- Did the original committee notify the applicant of its recommendations two weeks before it was sent to the next level (either to Council or to the Finance and Audit Committee), thereby giving the applicant time to respond?
- Does the applicant believe that the recommendation was based on incorrect or incomplete information? Does the applicant believe its information was misinterpreted?
- Did the original advisory committee determine the application should be reconsidered based on this new/different information?

## **Further Information?**

Contact: Darcie Osborne, Manager; Recreation Services at 250-756-5200.