



# NANAIMO:

## BUILDING A PATH FORWARD

*Presenters:*  
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TASK FORCE MEETING, FEB 19

# AGENDA FOR TODAY

- 1. Integrated Needs Assessment** - update
- 2. Social Impact Audit** - startup conversation
- 3. Community Engagement:** Design Lab, Open House, Indigenous, LivEx
- 4. Top Users** - startup conversation
- 5. Governance & Implementation** - continuation



# NEEDS ASSESSMENT



## NEEDS ASSESSMENT COMPONENTS

1. Data Analysis
2. Community Engagement
  - Public Questionnaire
  - Community Consultations
3. Social Impact Audit
4. System Asset Mapping



## NEXT UP

- Consultations with key groups
- Community feedback on emerging directions
- ICA development

# NEEDS ASSESSMENT HIGHLIGHTS (CSD)

Income Gap: **15,135** people (17.3%) in **Low-Income**; of these 40.8% are **Lone Parents**

**5,255** HH in Core Housing Need

- 11.2% are Immigrant HH and 23.3% are Indigenous HH

**4,165** individuals are in **Extreme Core Housing Need** - risk of homelessness

**40%** of Renter HH in Core Housing Need have at least 1 **Senior**

**39%** of Renter HH in Core Housing Need are **Indigenous**

**335** people experiencing **Homelessness** in 2018 (PiT):

- **Male** overrepresented (68%)
- Only 3 **immigrant** homeless
- 31% identified as **First Nations, Métis** or having **Indigenous Ancestry**
- 55% **adults** aged 25 to 44

**In 2017 and 2018, 89 people died of overdoses in Nanaimo alone**


# NEEDS ASSESSMENT HIGHLIGHTS (CSD)




Urbanization pressures as Nanaimo is est. to reach 100k population

Crime Severity Index  15% over 5yrs  
Unaffordable Housing Rate: 27.2



The unemployment rate   
4.5% to 3.3% over 5yrs  
Stable economy = growth



Seniors population  to 24% over next 5yrs  
impacting population dependency rates and pressures on health system

94,760

The City of Nanaimo pop. has a 5 year growth rate of 8%


7%

Indigenous population  25% from 2011-16

15%

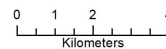
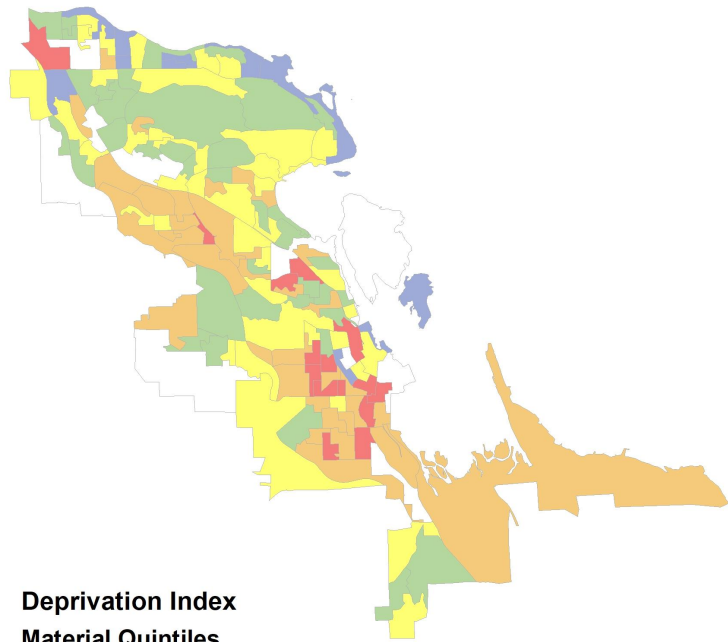
In 2018, 13,842 people were identified as immigrant

\$62,091

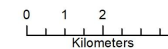
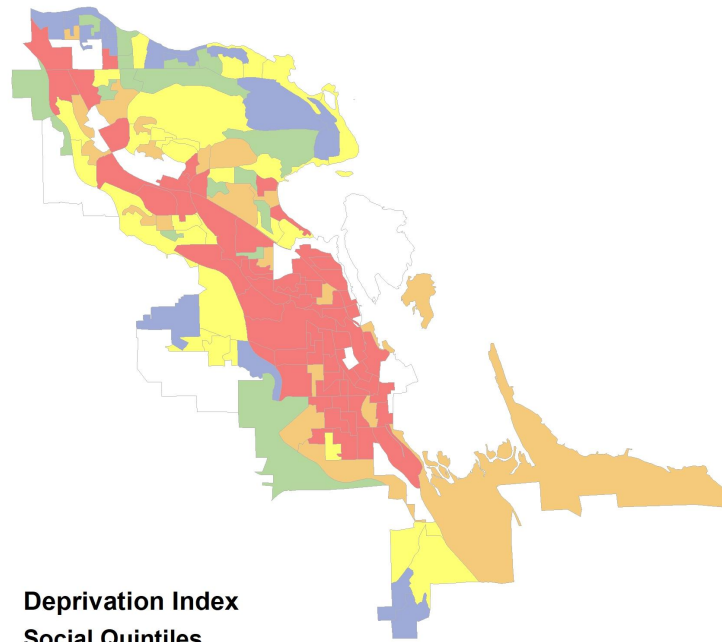
Median HH income  13% over 5yrs = widening income gap

# NEEDS ASSESSMENT HIGHLIGHTS

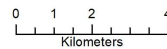
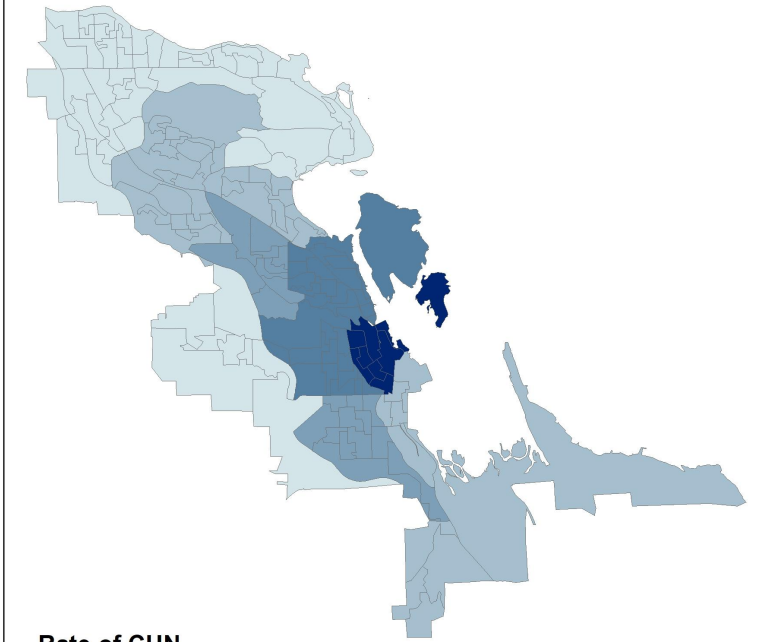
### Nanaimo, B.C. Material Deprivation Index



### Nanaimo, B.C. Social Deprivation Index



### Nanaimo, B.C. Core Housing Need 2016





# HOUSING DEMAND (CSD)

## SUMMARY

### ANALYSIS

Population Growth	Household Age
Population Age	Household Size
Homelessness	Household Type
Household Growth	Household Income

### ACTIVITY LIMITATIONS IN HH IN CORE HOUSING NEED

	Total	Owners	Renters
Household has at least one person with activity limitations	16.2%	5.7%	37.2%

- Population of Nanaimo is increasing at a faster rate compared to BC
- Nanaimo had a higher proportion of seniors than the province
- The homeless population has increased from 2016 to 2018 and consists primarily of Indigenous peoples and males aged 25-44
- Household sizes in Nanaimo are slightly smaller compared to BC, suggesting a need for housing options for smaller households
- Nanaimo has a slightly higher proportion of households with a member with a disability compared to BC, suggesting a need for housing with accessibility features and support services

# HOUSING SUPPLY (CSD)

## ANALYSIS

Dwellings by Type	Non-Market Subsidized Housing
Emergency Housing	Market Rental Housing
Non-Market Supportive Housing	Market Ownership

Primary Rental Market	Oct 2019	Oct 2018
Vacancy Rate (%) - Apt	2.0	2.5
Average Rent (\$) - 2-Bed Apt	1,170	1,084

## SUMMARY

- The majority of dwellings in Nanaimo are single detached
- The number of renter households is increasing faster than households as a whole.

### 2019 VITAL SIGNS:

In March 2019, there were 417 homeless or at risk of homeless clients housing units, 105 homeless rent supplements distributed and 37 homeless shelter beds

In March 2019, there were 332 units for frail seniors, 129 units for special needs persons and 17 units for women and children fleeing violence

In March 2019, there were 435 social housing units for low income families and 218 social housing units for low income seniors

Social Housing Waitlist: Nanaimo had 444 applicant households on the Housing Registry as of March 31, 2019



# HOUSING AFFORDABILITY (CSD)

## ANALYSIS

Households with Affordability Issues

Households in Core Needs

Rental Affordability- average market rents

Rental Affordability- average market rents  
(secondary market)

Ownership Affordability

## SUMMARY

- A large proportion of households in Nanaimo were facing affordability issues in 2016
- Certain households are more likely to face housing affordability issues, including renters, lone parents, singles, Indigenous households, youth households, and households with a person with a disability
- Average market rents are not affordable for households with low incomes
- The price of a single-family home in Nanaimo jumped 4% to \$562,700 (Jan, 2020)

## NANAIMO HH IN CORE NEED (RATE)

13.9

27.2

5.8

3.1

In Core Need

Affordability

Adequacy

Suitability

# NEEDS ASSESSMENT HIGHLIGHTS



Life expectancy has been increasing over the last few decades, but has steadied in the last few years due to overdose deaths at younger ages.



The Nanaimo Overdose Prevention Site on Wesley Street celebrated 3 years of operation on January 31.

In 2020, roughly 1,200 people with opiate-based substance use disorders.



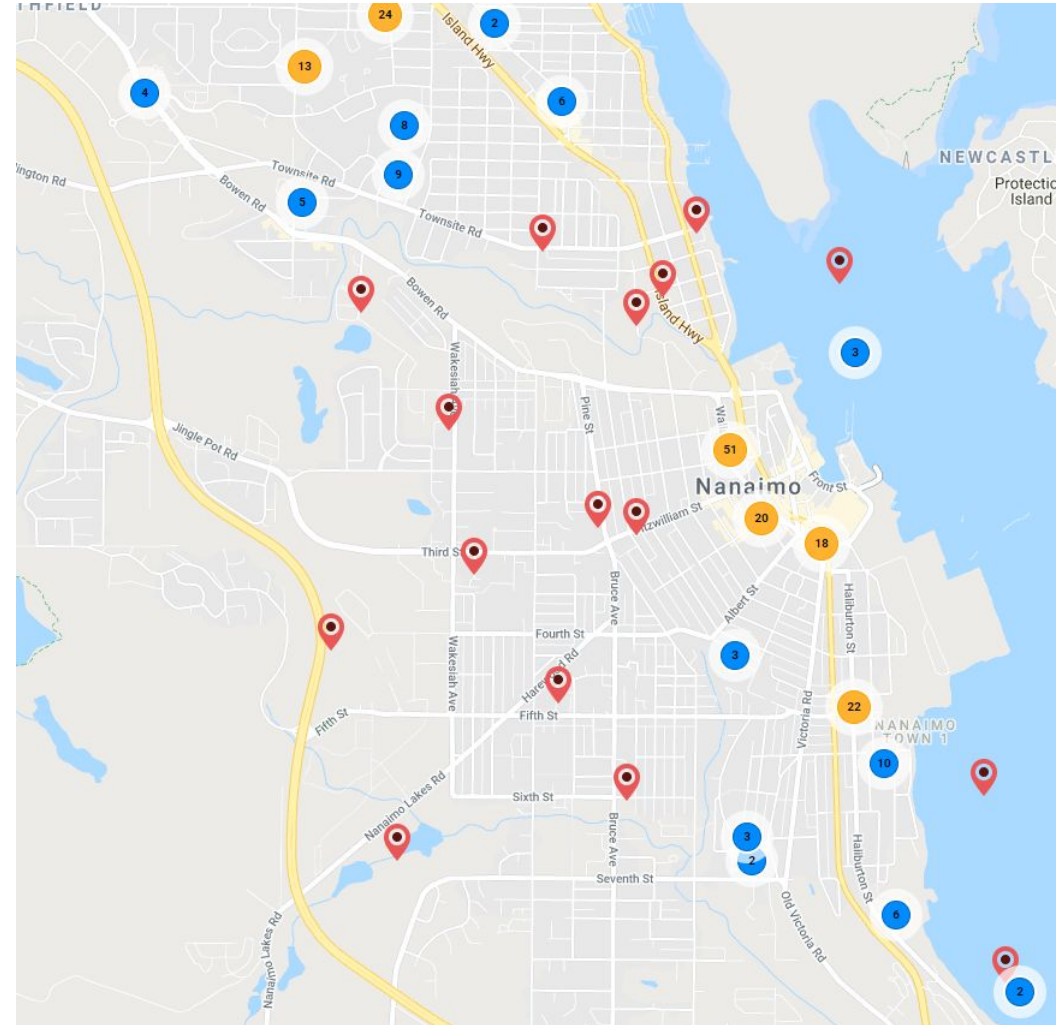
Mental Health: schizophrenia and delusional disorders are more prevalent in Greater Nanaimo than BC and Island Health overall.

**OUR FOCUS FOR COLLECTING FURTHER HEALTH DATA AT THE CITY LEVEL:  
MENTAL HEALTH AND ADDICTIONS  
HOMELESSNESS**

# NEEDS ASSESSMENT HIGHLIGHTS

## SYSTEMS MAPPING

- 600 listings of programs and services available in Nanaimo.
- 230 housing and health programs are offered in 135 locations across the city.

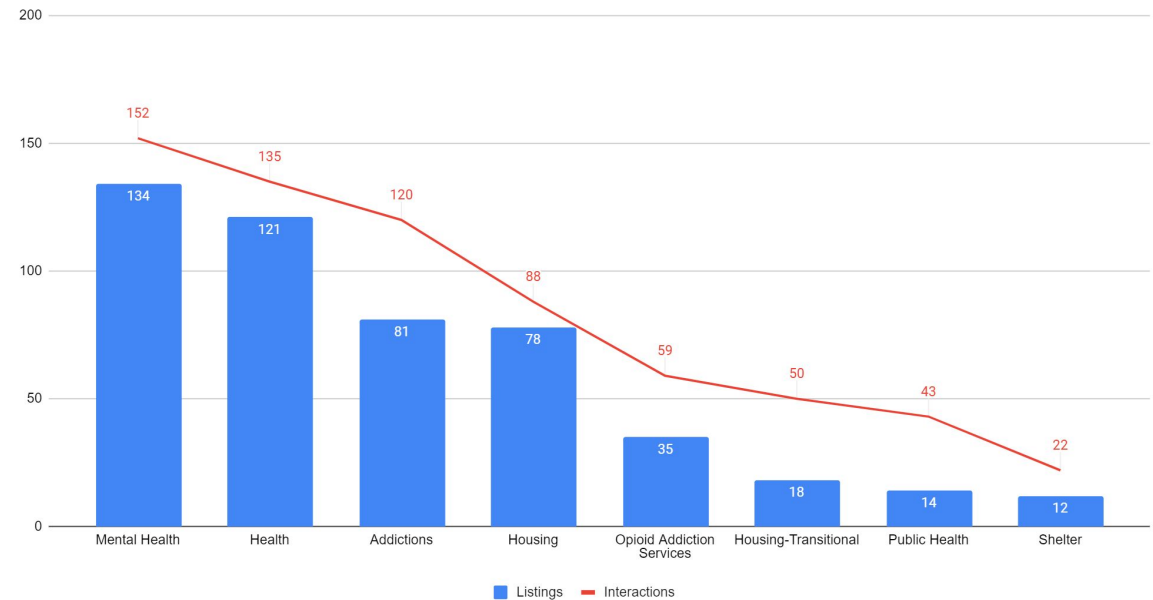


# NEEDS ASSESSMENT HIGHLIGHTS

## SYSTEMS MAPPING

- From July to December, 2019, 3,785 interactions in Nanaimo.
- 493 health and housing listings available in Nanaimo.

Health and Housing Listings and Interactions on HelpSeeker in Nanaimo July to December, 2019



# NEEDS ASSESSMENT HIGHLIGHTS

## DATA NEEDED

SCS use, Health, Police & Fire services, Justice, Correctional data concerning mental health, addictions and homelessness, and Shelter use data are required for fulsome analysis.

# SOCIAL IMPACT AUDIT

## A PROCESS TO:

- help communities to analyse financial flows locally,
- identify service gaps,
- guide innovative models of service delivery, and
- promote the coordination of resources available to individuals.

Local representatives, stakeholders and services providers are advised to fill out the following table:

Organization	Program Name	Annual Budget Amount	Funder	Eligibility	Capacity
Boys and Girls Cl	Penny Lane		MCFD	must be under 10	caseload of 20
Boys and Girls Cl	Richter Street Overnight Shelter		MCFD		
Boys and Girls Cl	Reconnect		MCFD		
ARC	ARC Youth Agreements		MCFD		
ARC	Collaborative in-home support		MCFD		
The Bridge	Wellness Program		MCFD		
The Bridge	Host Home		MCFD		
Okanagan Couns	Okanagan Counselling Group for Parent Teen		MCFD		
MCFD	MCFD services on-site at Dolphin Avenue offi		MCFD		



# SOCIAL IMPACT AUDIT

## DATA ON FINANCIAL INFORMATION:

- Different government funding (Municipal, Provincial, Federal),
- Statistics Canada, and
- CRA.

## CAN BE USED TO EXAMINE:

- data patterns,
- establish connections between programs/services/ supports,
- identify possible overlapping/duplication of funding, and
- service gaps.

# ENGAGEMENT APPROACH

## DESIGN LABS

March 2-6

- Funders Table (in Feb)
- Systems Coordination
- Affordable & Supportive Housing
- Supports for Mental Health, Addictions
- Enhancing Community Safety
- Public Awareness & Education
- Engaging the Faith/Voluntary Community
- LGBTQ2S Diverse Communities
- Disabilities

March 23-27

- Role of Media in Social Innovation
- Business Sector Solutions
- Legal Justice
- Employment, Education, Poverty Reduction
- Spirit of Recovery & Healing
- Social Inclusion & Wellbeing
- Supporting Seniors
- Domestic Violence & Gender-Based Responses
- Exploitation & Vulnerability
- Neighbourhood Based Solutions

## INDIGENOUS ENGAGEMENT

### Reconciliation & Relationships

- Snuneymuxw FN led
- Urban Indigenous
- series of engagements

## LIVED EX ENGAGEMENT

### LivEx & consultant involvement

- Lower needs/ prevention
- Higher needs/ intervention
- Youth Needs & Voice

# COMMUNICATIONS OBJECTIVES



- To create awareness about the actions being taken to end homelessness in Nanaimo.
- To encourage participation in solutions-based engagement on topics around health & homelessness.
- To shift the current public conversation around homelessness to one based-on accurate information, solutions, understanding and positivity.

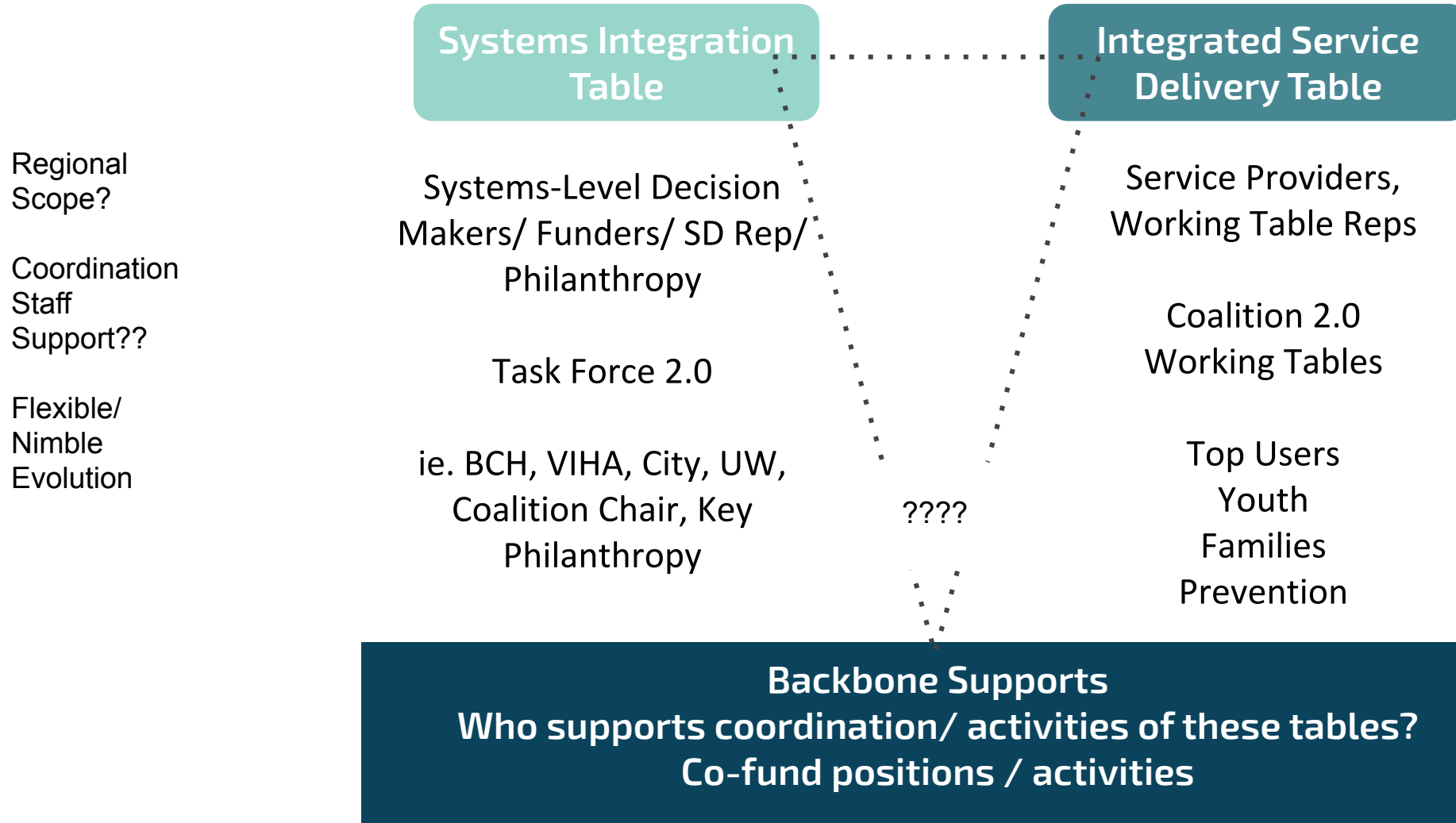
**TOP USERS**

**APPETITE FOR PROTOTYPE**

**COALITION OF THE WILLING**

**RESOURCES**

# IMPLEMENTATION GOVERNANCE v.1.0



# ROADMAP

**Sprint 1: Startup & Research**  
(Dec. 2019 - Jan. 2020)

**Sprint 2: Direction Setting**  
(Jan. 2020 - Mar. 2020)

**Sprint 3: Refining Priorities**  
(Apr. - May. 2020)

**Sprint 4: Implementation Startup**  
(Apr. - Jun. 2020)

Project Scoping,  
Research,  
Needs Assessment

Systems  
Mapping,  
Social Impact Audit

Community  
Information &  
Engagement

Integrated Funding Strategy,  
Key Performance Indicators,  
Accountability Framework

Priorities  
validation,  
Implementation  
Plan

Action steps to  
keep moving the  
community  
forward





# KEY DELIVERABLES

1. **Health & Housing Action Plan** outlining priorities for Nanaimo, targets/gaps/costs to address current & projected vulnerable population needs.
2. **Systems Map** of 600+ services operating in Nanaimo to understand ecosystem gaps, overlaps & support coordination and provide help seekers a real time systems navigation tool (HelpSeeker Apps).
3. **Strategic engagement** to generate key stakeholder buy-in for systems change from end users, service providers, funders/policy makers & to inform public of efforts.
4. **Integrated Funding Strategy** to create co-investment model among diverse sources to align efforts to maximize impact/ performance.
5. **Integrated Coordinated Access** model to support streamlined process across ecosystem to optimize efforts to prevent & end homelessness.
6. **Complex Needs Integrated Service Model** to support housing & wellbeing needs of Nanaimo's 50 highest systems users as a flagship cross-systems initiative.



# Next Steps

DATE	TOPICS	WHO
March 18	Week of Design Labs	Dena, In Person
	Design Lab Debriefing & Implications	Alina, Video
	Governance model for Plan Implementation	
	Synthesis of Design Lab Input & Implications	Alina & Dena, In Person
April 10	Emerging Integrated Coordinated Access model	
	Social Impact Audit results	
	Plan Outline	
April 29	Integrated Coordinated Access model overview	Dena, In Person
	Complex Needs startup	Alina, Video
	Community Forum to validate Plan tenets	
May 18	Integrated Coordinated Access implementation update	Dena, In Person
	Complex Needs Update	Alina, Video
	Open House	

# PLANNING FOR TASK FORCE

DATE	TOPICS	WHO
June 10	Present Draft Plan	Dena, In Person
	Plan Feedback Process	Alina, Video
	Discussion of Implementation	
	Integrated Funding Strategy	
July 8	Deliverables finalized	Dena, In Person
	Plan Launch	Alina, Video
	Transition Planning	
July 22	Project Wrap Up	Dena, In Person
	Next Steps	Alina, Video