

ATTACHMENT D

BUSINESS PLAN OVERVIEW

Executive Summary

Summary

The purpose of this Business Plan Overview, is to establish systems and procedures to ensure public safety with the highest standard of compliance of all regulations. The business plans to operate in full compliance of all local, provincial and federal; regulations, laws and policies.

Description of Business

Company Ownership/Legal Entity

1080632BC Ltd. DBA; Island Relief Medical Cannabis Owned by; Sheina Criss

Location

The current location is located at Unit 102-115 Chapel Street Nanaimo, BC V9R 5H3. There is a minimum separation of 200M from any school or licensed daycare.

Building Site

The applicant owns the building and this location is consistent with a commercial retail area. The building has had significant interior aesthetic renovations and the exterior has just recently been painted to enhance the surrounding area.

Hours of Operation

The applicant is proposing hours of operation from 9AM-11PM Monday through Sunday. These hours have been regulated by the Province of BC and are consistent with the current BC liquor store hours of operation.

Management/Employees

The applicant intends to have approximately 4-6 employees. To mitigate any possible risk or to defend against theft, our employees will be screened and set to the highest standard to follow all local, provincial and federal; regulations, laws and policies. Our goal is to hire employees who are passionate about the industry. It will be critical to ensure consumers are aware of safe use and product information. Staff will be trained to engage with every customer and assist the customer to further educate and provide the best possible experience.

Minors

At no time will any minors under the age of 19, will be permitted to enter the premises. Policies and procedures will be in place to give staff the tools to detect underage people and ensure no cannabis is sold to any minor.

Daily Operating Procedures

Store hours are to be 9AM-11PM Monday through Sunday, based on the LCRB maximum hour provision.

All employees of the cannabis store will hold the mandatory provincial accreditations both in security and social responsibility prior to commencing work within the business. The Province of BC mandates its security verification

program via the LCRB term and conditions handbook. Each day an authorized employee will prepare the retail store in accordance with the cannabis store opening procedure guidelines.

At 9AM the doors will be unlocked and the store will open to the general public for business.

Customers will enter the main front doors into the retail shop. All cannabis will remain under locked display cases and at no time will any customer have direct access to any amount of cannabis before finalizing the purchase.

The store will be closed at 11PM and no more sales will be accepted after this time.

Inventory

All inventory will be ordered from the government of BC run cannabis distribution branch, directly through the LDB. Limiting the amount of cannabis on hand to maintain security at all times. All deliveries will arrive through the front entrance and will be deposited immediately into the locked secure cannabis storage room. All items are to be kept in their original packaging provided by the Liquor Cannabis Distribution Branch.

Disposal of Product

For any returned product or any product on display that needs to be disposed of; first this product will be handled such that it will be placed into locked storage before proper disposal and composting will be implemented. All disposed of inventory will be tracked and recorded.

Cannabis Accessories

The store will also carry a mixture of cannabis related accessories as outlined within the LCRB Terms and Conditions Manual.

Point of Sale

We expect a mixture of Debit, Credit and cash for use of purchase of cannabis products and accessories. To accommodate this a Point of Sale system will be on site to track and record all transitions.

Signage

Exterior signage with the company branding/logo will be installed on the front and back of the building. This signage will be professionally installed and will comply with all municipal sign laws. On the front door further signage will be installed to notify the public of the following; "No Minors Permitted at any time" "Location Under Video Surveillance" "No Loitering/No Consumption on Premises"

Positive Community Impact

The applicant currently owns the premises at 115 Chapel Street and is focused on the community and interacting with the surrounding businesses to keep all business relationships in good standing. Hiring local passionate employees who wish to maintain strong relationships with our customers, to educate and focus on public safety.

Nuisance Behaviors

Consumers tend to be on foot or travel by vehicle will be encouraged to leave the premises after purchase so not to loiter around the area. Noise caused by the retail location is not to be expected to impact the surrounding area.

The Cannabis Store will maintain lighting, signage and the exterior areas to keep it warm and inviting to all passersby and consumers alike.

No consumption or usage of any kind will be tolerated on the premises. No odor with in the retail location, due to all inventory to be locked up and in original packing provided by the LCDB. All city of Nanaimo bylaws will be strictly adhered to at all times.