









CITY OF NANAIMO
THE HARBOUR CITY

The Big Three – Parks, Recreation, Culture, & Facilities Plan

Strategic Importance:
*Guides development of facilities, parks
and open spaces*
*Guides delivery of services that best
meet the needs of the community.*



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Strong Foundation:
Recreation facilities
Cultural development
Service Delivery
Parks and open space



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Building on Success:

- Climate Change Mitigation*
- Environmental Conservation*
- Urban Agriculture*
- Active Transportation*
- Inclusivity*



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The Big Three – Active & Sustainable Transportation Plan

Strategic Importance:

- Promotes Livability*
- Supports Environmental Responsibility*
- Facilitates Internal & External Collaboration*



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The Big Three – Active & Sustainable Transportation Plan

Strong Foundation:

- Multi-Year Strategies*
- Community Partnerships*
- Emerging Best Practices*

This slide features a background image of a bicycle wheel and a person riding a bike. The text is overlaid on the left side of the slide.



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The Big Three – Active & Sustainable Transportation Plan

Building on Success:

- Measure Usage*
- Confirm Community Expectations*
- Refine Implementation Strategies*
- Educate & Promote*

This slide features a background image of a child riding a bicycle on a paved path. The text is overlaid on the right side of the slide.



PUBLIC ENGAGEMENT



As the City's foundational plans affects everyone in Nanaimo, every citizen is a stakeholder and will have the opportunity to participate in this process through public engagement.

PUBLIC ENGAGEMENT



Goals of traditional and digital public engagement activities:

- Raise awareness about the process and opportunities for the public to get involved;
- Build capacity among citizens to participate by utilizing the City's new on-line engagement tool; and,
- Create a campaign brand identity that generates excitement and ownership over participation and fosters civic pride that goes beyond the life of this process.







