## TURNERARCHITECTURE #202 - 1661 DURANLEAU STREET VANCOUVER BC V6H 3S3 P 604 682-4853

City of Nanaimo Development Services 455 Wallace Street Nanaimo B.C. V9R 5J6 May 14, 2019

Attn: Lainya Rowett

# RE: DESIGN RATIONALE - PROPOSED DEVELOPMENT, LOT 4, 2560 BOWEN RD., NANAIMO B.C.

#### SITE:

This project site is located in Madill City Center subdivision. Roadworks and servicing are currently under construction. Lot 4 is in the north east portion of the parent parcel at the intersection of Kenworth Rd., Labieux Rd. and future extension of Rock City Road. The E&N Railway Corridor lies to the north as does a City of Nanaimo Utilities Building.

The site, previously supporting industrial uses is remarkably flat. A single access point is located furthest from the new traffic circle intersection.

Zoning is COR-3 with site specific use designation for automotive sales and service. This is the same designation as the parcels to the west in anticipation of new similar and compatible uses and all part of the Automotive Dealership precinct that has evolved along the Bowen Rd. and Kenworth Rd corridors.

Properties to the south are undeveloped.

#### PROPOSED USE:

This building will be home to European Specialty Automotive. Currently located on Northfield Road, E.S.A. is locally Owned and operated and has been providing automotive services to Central Island customers for 30 years. The business has grown, in terms of customers and employees in recent years and in this new location, continued growth is anticipated.

This new facility is predominately a service center for European cars but also incorporates a showroom and sales component.

#### SITE ORGANIZATION:

Criteria for positioning of the building includes exposure to the streets, site lines both into and out of the showroom, drive aisles and site circulation, product display, functional flow for service bays and separation of public and service spaces.

An abandoned water main parallel to the west wall is a physical constraint that also impacted the buildable area.

The showroom is logically placed street side with a display plaza that connects to the street by sidewalk.

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CITY OF NANAIMO

Vehicle display and sales is confined to a relatively small area between street and building face.

A customer service covered drive through is strategically located adjacent to the service area and in close proximity to the site access.

Service bays are to the rear and accessed by bay doors on the west and east sides.

East and south street fronting boundaries are landscaped and integrate rain water management strategies

This site organization is consistent with conceptual site planning prepared in support of the Rezoning and Subdivision applications.

#### FORM AND CHARACTER:

Unlike many car dealerships with prescribed branding, European Specialty Automotive has the opportunity to distinguish itself by nature of the products and services offered and the ability to create its own identity. As such, the design can be more responsive to the site and local conditions without influence of corporate image programs and building templates.

Within the context of automotive industry related buildings this has similarities. Specifically, the transparency of the showroom and utilitarian mass of the service and repair component.

Where it differs is a reduced scale and articulation of the facades. It is less boxy, incorporates lower roof lines, strong horizontal elements, projected roof overhangs and layering of roof planes.

Materials are typically durable. The shop will be precast or tilt up concrete panels. EIFS cladding, and extensive use of glass form the balance the primary building components. Steel details are evident in the canopies and exposed roof structure. Timber elements soften and contrast the harshness of some of the other materials. Reveals and score lines add pattern and texture to larger wall planes and combined with colour blocking enhance and define some elements.

#### **VARIANCES:**

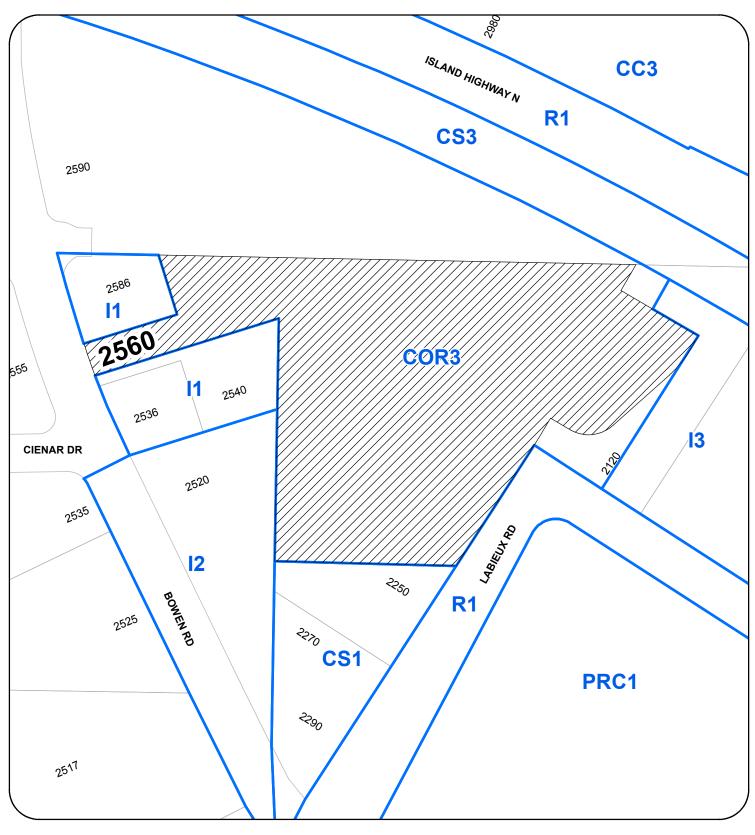
COR 3 Zone stipulates minimum and maximum front yard setbacks. This proposal exceeds the maximum setback to permit the display of product, a condition specific and integral to the nature of the business. We note the area designated for vehicle display is a comparatively small node. Customer and staff parking is all relegated to the side and rear of the facility.

We respectfully submit this proposal for consideration.

Yours truly

R.G. Turner - Architect, AIBC

## **LOCATION PLAN**





# DEVELOPMENT PERMIT NO. DP001143 LOCATION PLAN

Civic: 2560 BOWEN ROAD

Legal: LOT 1, SECTION 20, RANGES 6 AND 7 MOUNTAIN DISTRICT, PLAN EPP67724

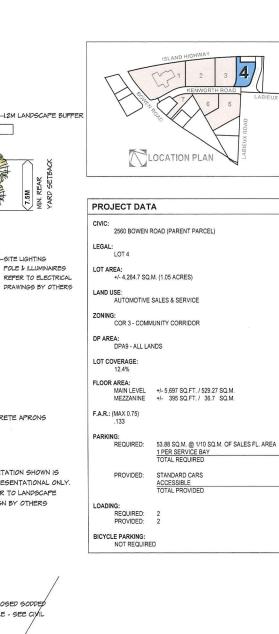
**EUROPEAN**SPECIALTY automotive services

13 STALLS

13 STALLS

12

**PR1.1** 



3.0M MIN. FLANKING YARD SETBACK

LABIEUX ROAD



3.0M MIN. SIDE YARD SETBACK

SITE

ACCESS

**KENWORTH ROAD** 

I.2M LANDSCAPE BUFFER-



1 PER SERVICE BAY TOTAL REQUIRED

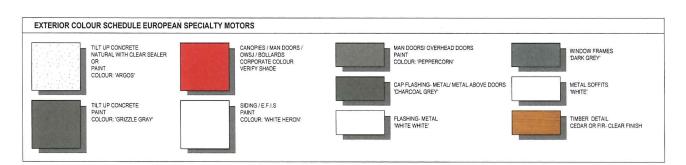
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**SOUTH ELEVATION - FACING KENWORTH ROAD** 

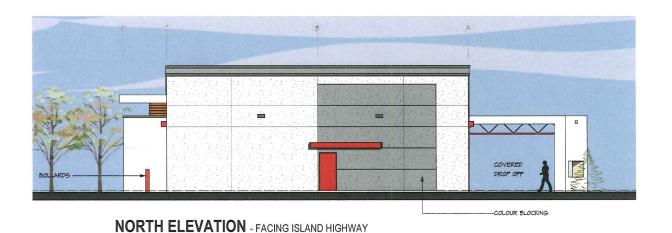


### **EAST ELEVATION**









**WEST ELEVATION** 

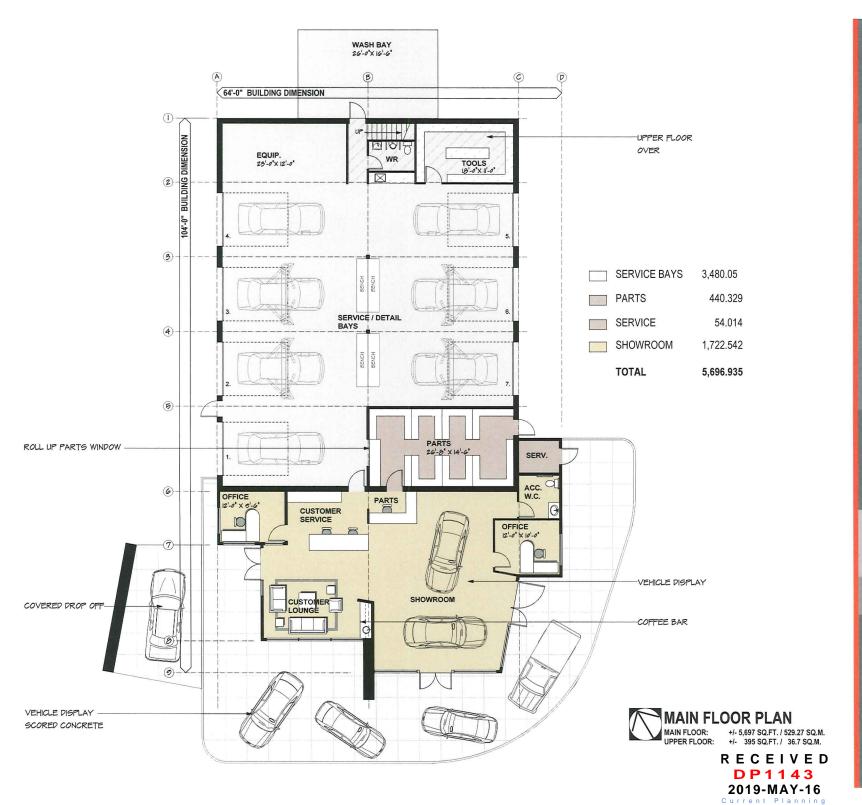


OPENING IN WALL — W. LED STRIP LIGHT

CORPORATE COLOUR

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oroposed building for EUROPEANSPECIALTY

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604 882 4853
bob@humerarchitecture.com



DRAWING #.

PR2.1



R E C E I V E D
D P 1 1 4 3
2019-MAY-16
Current Planning

# **AERIAL PHOTO**





## **DEVELOPMENT PERMIT NO. DP001143**

Subject Property