

DATE OF MEETING JUNE 17, 2019

AUTHORED BY [JAKE RUDOLPH, CHIEF ADMINISTRATIVE OFFICER]

SUBJECT STRATEGIC PLAN

OVERVIEW

Purpose of Report

To present Council with the final version of the 2019 – 2022 Strategic Plan.

Recommendation

That Council approve the 2019-2022 Strategic Plan including the change to bullet number seven on the Environmental Responsibility page of the Strategic Plan to “Work with the Regional District of Nanaimo and other community organizations to develop food security for the region.”

BACKGROUND

For approximately the last five months, Council – through the Governance & Priorities Committee, or GPC – has been developing its Strategic Plan. The Strategic Plan sets the course for Council during its mandate, and gives the community some insight into the priorities and projects that will shape the community over the four year term of Council’s mandate, and into the future.

The strategic planning process has involved a number of open GPC meetings, live-streamed to the public, and it was also the topic of the e-Town Hall held on 2019-MAY-23. The GPC has requested feedback to an earlier draft of the plan through the City’s website, and received approximately 20 submissions from interested citizens.

The final modifications to the Strategic Plan involved the development and approval of timelines for the various Action Items listed in the Strategic Plan. These were endorsed by the GPC at its meeting on 2019-JUN-10. The GPC has recommended that Council adopt the Strategic Plan, which is provided as Attachment A.

OPTIONS

1. [That Council approve the 2019-2022 Strategic Plan including the change to bullet number seven on the Environmental Responsibility page of the Strategic Plan to “Work with the Regional District of Nanaimo and other community organizations to develop food security for the region.”
 - **Budget Implication:** The Strategic Plan will provide clearer direction for budgeting in subsequent years of Council’s mandate.
 - **Engagement Implication:** Council has sought community input at two key stages of the draft, both through the City’s website and at an e-Town Hall meeting.

- **Strategic Priorities Implication:** The plan defines Council's strategic priorities, and enables Staff to link future reports and projects to specific elements of the Strategic Plan.
- **Political Implication:** The public is expecting Council to adopt a Strategic Plan to set the community's direction over the next four years.

2. That Council refer the Strategic Plan to Staff, with direction. |

SUMMARY POINTS

- Council, through the GPC, has spent five months developing its Strategic Plan.
- Council has sought and received input from the community, which has helped shape the Strategic Plan.
- The final modification to the Strategic Plan was to provide timelines for Action Items, which are now provided. |

ATTACHMENTS

Attachment A: Final version of Council's 2019 – 2022 Strategic Plan. |

Submitted by:

Jake Rudolph
Chief Administrative Officer |