



**CSC** | **Cannabis**  
STORES CO.

**2019 MEDIA KIT**



# ABOUT

---

## CANNABIS STORES COMPANY

Cannabis Stores Company (CSC) is British Columbia's Premium Cannabis retail brand. With over 25 years of combined experience in the cannabis market, the team at CSC has been able to provide a safe, relaxed atmosphere to purchase your cannabis.

With 8 locations throughout B.C., we have made sure to integrate ourselves within the communities providing social services such as group therapy, yoga, and meditation classes as well as women's empowerment courses. These are all free of charge and create a bond between our communities we serve and us.





# LICENSES

---

With any new legislation, licensing is fundamental. CSC has been working with municipal and provincial government on securing all the required permitting for the various locations. Building and licenses are being sourced in Nanaimo and Vancouver British Columbia. All permits will be maintained and kept in compliance with the law.





# OUR STORES

---

## CUSTOMIZED EXPERIENCE

Starting from the first interaction, CSC stores will treat every customer with attention and respect. From greeting through sale, highly trained staff will create a warm and welcoming environment for each shopper. The goal is for each customer to feel valued and important on every shopping occasion.

## EDUCATED STAFF

CSC is not only a place to shop, but also to learn. Our staff will be highly trained and available to answer any questions consumers may have. There are new cannabis as well as long-time cannabis shoppers, our staff is prepared to work with people on all ends of the spectrum. We will also have printed reading material on site for additional information.

## DESIGN

It's more than a store, it's a feeling. CSC is creating a warm, welcoming environment with natural tones and high-quality design. This will create the optimal selling space, where customers want to spend time and return again and again. A high emphasis will be placed on security, with dedicated safety personnel on site at all times.





# LOCATIONS:

## MOUNT PLEASANT

---

Mount Pleasant Cannabis Store, located in the heart of Vancouver's Mount Pleasant neighbourhood at 45 West Broadway, is CSC's flagship cannabis store. MPCS, formerly known as Mount Pleasant Medicinals, is a long-standing and prominent feature in the Mount Pleasant community.





# LOCATIONS: MOUNT PLEASANT

---

MPCS exemplifies CSC's vision for all of our premium retail locations. Our knowledgeable team will help to guide customers through our extensive product list in order to find a product that best suits each customer's wants and needs. All of our premium cannabis is available for customers to see and to smell before they make their selection.

Our objective is to ensure that each and every customer leaves our stores with the impression that our knowledgeable staff has helped them to select an appropriate product, and that the customer has made an informed purchase.





# CUSTOMERS

CSC shares the same vision of Mr. Marley: We believe in the power of using cannabis to bring people and communities together.

This shared vision has been the key to CSC's operational success at our Mount Pleasant location.

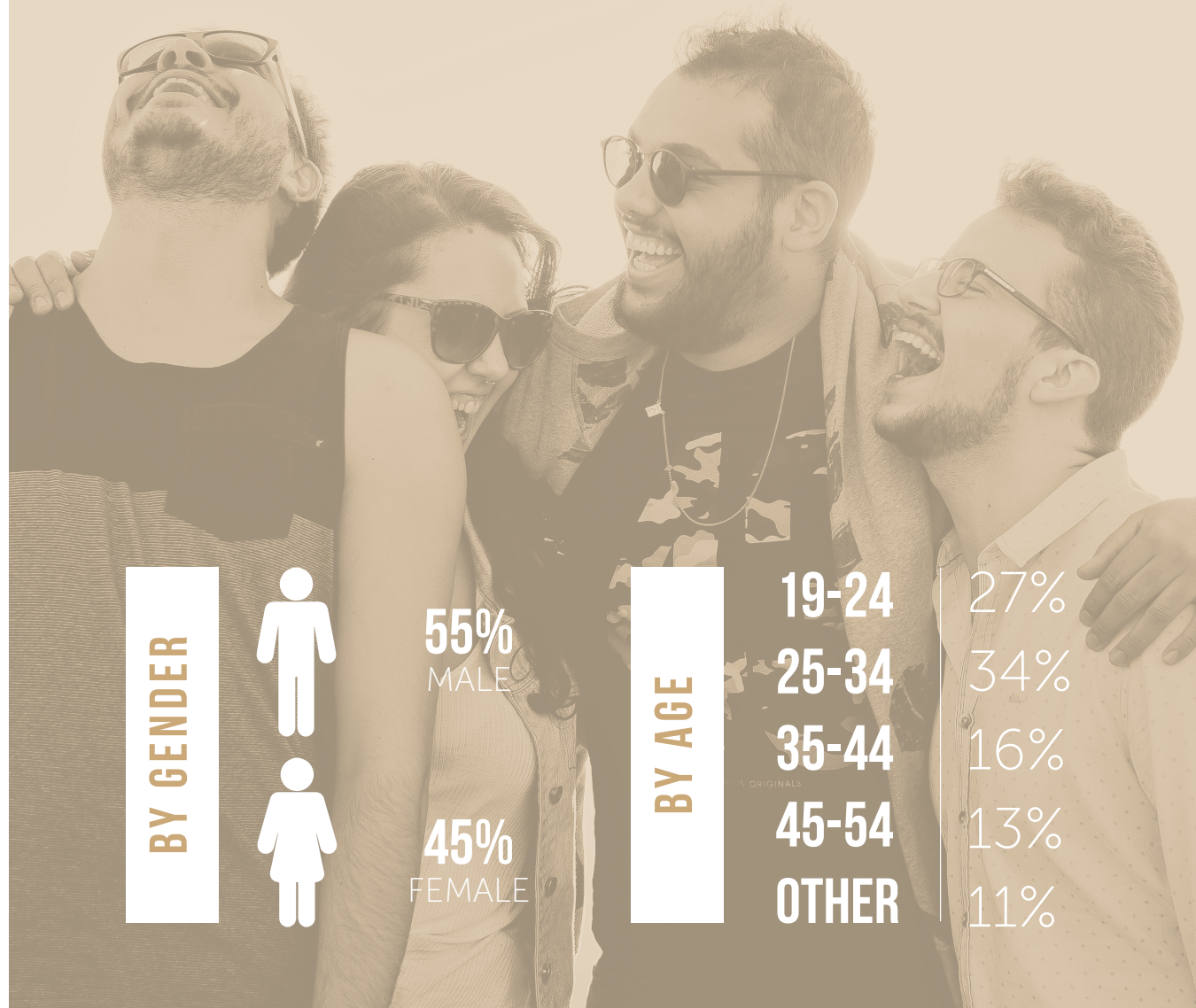
CSC locations are more than just a retail store: from the outset, CSC has provided a welcoming and inclusive space in which members of the community can come together, regardless of whether or not they choose to use cannabis.

We take pride in ensuring that we offer a safe and friendly environment in which all of our customers can make an informed purchase of cannabis.

“ME ONLY HAVE ONE  
AMBITION: I LIKE TO SEE  
MANKIND LIVE TOGETHER.”

BOB MARLEY

7





# HIGHLIGHTS

---

8



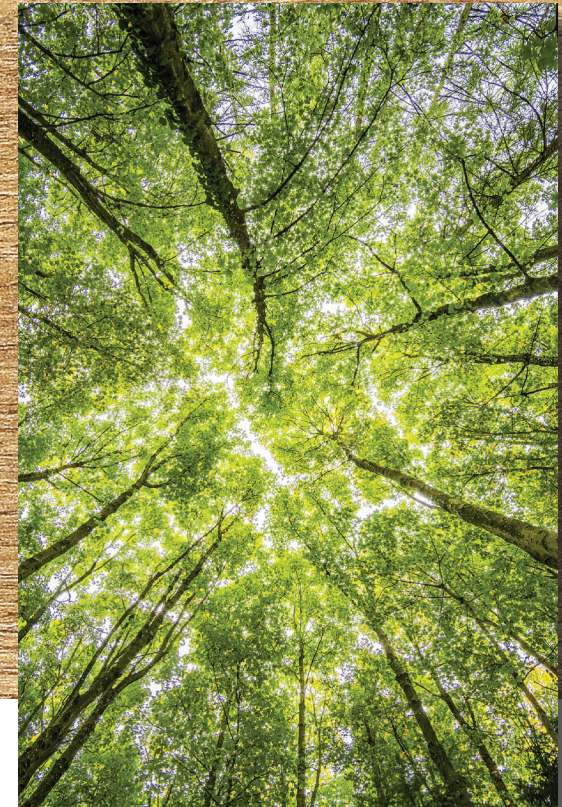
## **MERCHANDISE**

We will further expand with retail locations and start producing merchandise products (clothing) and accessories.



## **ENVIRONMENTALLY FRIENDLY**

We are planning to use hemp for those brands as we are seeking more environmentally friendly alternatives.



## **SUSTAINABILITY**

Our team members are green enthusiasts looking for innovative and creative ways to work and deliver in a sustainable environment.



# KEY METRICS

9



**WE ARE  
GROWING  
FAST.**

## **7% MONTHLY**

Every retail location is experiencing impressive growth in sales at 7% per month in the first six months of operations. This rate is almost double of the market average. This success is due to extensive experience and ability to become friends with every customer.

## **NEW JOBS**

10+ new career achievements of our customers. Through our coaching and counseling services, we allow our clients to find their passion and build an enjoyable working career.

**WE  
GIVE  
BACK**



**WE  
ARE  
POPULAR**

## **10,000+ VISITORS**

Our stores are visited by 10,000+ visitors monthly. We build a store that becomes a second home for our loyal customers.

## **+5 STORES IN NEXT 6M**

Five stores will be opened within six months. This is an incredible achievement for this emerging industry, and we are thriving to make it a success story.

**WE  
ARE  
NEEDED**





# MERCHANDISE

10





# SMOKE ACCESSORIES

---

11





# OUR TEAM

---

## STORE LEVEL STAFF:

Our staff are one of our biggest assets. We will be providing all our staff with training, both formal and on-site. The formal training consists of a two-week immersive learning course covering product, consumption, professionalism, etc. The training will be in compliance with government requirements.

## CORPORATE STAFF:

On a corporate level, we have assembled a core team of experts that have a speciality in their fields. All team members at this level possess a university degree, knowledge of the space and relevant fields, an interest in the cannabis industry and a passion for bringing the CSC vision to life.







45 W BROADWAY, VANCOUVER, V5Y 1P1  
PHONE NUMBER: +1(236) 889-3297  
A.ARMANZHAN@CANNABISSTORESCOMPANY.COM