ATTACHMENT F LETTER OF RATIONALE / COMMUNITY IMPACT STATEMENT

Irust me, you'll like this.

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Eden's goal is to revolutionize the cannabis industry by employing fresh ideas built upon a strong foundation of knowledge and experience. We strive to maintain our position as an industry leader through the dissemination of reliable information to create a legacy of competence in providing quality assured cannabis products and customer service. We understand the intent behind the policies endorsed by the City of Nanaimo Council, and acknowledge that our adherence to these policies as being an essential part of Eden's journey through the federal legalization of recreational cannabis.

Eden's intention for this rezoning is to maintain a recreational cannabis store that both educates the community and provides quality assured cannabis products. We have been made aware that our proposed location is in close proximity to Ecole Pauline Haarer, and that our parking lot is currently within 200m of the school. The distance from the school's property line from our actual retail unit is 240m, as crow flies. The walking distance from the school's main entrance to the door of our proposed cannabis retail unit is 685m, with crossing Highway 1 at the lights at Comox Rd. However, we still believe Eden's contribution to the neighbourhood can outweigh the minor consequence of our proximity to the school for the following reasons.

Eden has proven to have a positive impact on the communities in which we operate. Eden has also organized numerous community outreach programs. Our non-profit Opiate Substitution Program was the subject of a study conducted by UBC and gained attention from numerous publications ranging from VICE to the Canadian Journal of Public Health.

While our competitors may see providing premium cannabis as being their sole business outcome, at Eden we seek to achieve more. All employees will attend a supplementary education program provided by Eden, in addition to the requisite provincial training. Our educational

training program will cover product knowledge, retail expertise, as well as legal and regulatory awareness. We emphasize the importance of providing compassionate service and acknowledge that to sell responsibly, all employees will need to be informed and educated with the most current knowledge on cannabis.

Customers will be able to ask questions, discuss and learn about the products, which will enable them to make an informed purchase best suited to their needs. We hope that customers will be able to recognize the educated difference in their retail experience at our stores. Lastly, security will play a fundamental role in our day to day operations. In order to ensure public safety and compliance with provincial and municipal rules, we will take financial responsibility for retaining a dedicated security team for monitoring our store location. This includes the placement of numerous security cameras both inside and outside the establishment, which will be supervised by our experienced security team. The surrounding area will benefit from an increase in foot traffic, and increased surveillance and security.

Eden's history of legal and regulatory compliance has prepared our team to cooperate and work closely with the surrounding community. We understand the need for transparency in our operations during this time, and we intend on maintaining open communication with the local police to keep our neighbourhoods safe. Eden hopes to earn the public's support and confidence during this transition, and we look forward to building a positive relationship with the city of Nanaimo. We appreciate this opportunity to present our case in the rezoning rationale, and we are grateful for your time and consideration regarding this matter.

Sincerely,

Eden



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Eden - Community Impact Statement

Eden understands the intent behind the policies and regulations, endorsed by the City of Nanaimo and the province of British Columbia. We acknowledge that our adherence to these policies will play an integral role in our company's success in the cannabis industry.

Our goal is to have a positive impact on the community. In order to achieve this goal, Eden will ensure that the community's concerns are properly addressed. The primary concerns from the city and the local residents are for the prevalence of cannabis odour, minors and smoking on or near the site. The following sections will address the above-mentioned concerns in further detail.

Minors:

Eden's products and services are reserved for those purchasing on-site with proper identification. Minors are not permitted inside our retail establishment under any circumstances.

Our 'Policy Manual' clearly states that all products must not be redistributed, sold or shared with underage clients. Any attempts by our customers to do so will be reported, recorded and the offending party will be permanently banned. This will be strictly enforced as it is a federal offence. If there is an attempt by a minor to acquire any of Eden's products, the Location Manager will be immediately notified. The Location Manager will complete an incident report for security and take all necessary actions to prevent another incident.

Odour and Smoking:

Due to our strict no-consumption policy, there will be no issues regarding cannabis odours permeating the surrounding neighbourhood.

Wholesale cannabis product will arrive sealed, pre-packaged (no bulk products) and labelled in accordance with federal standards. All Eden products will be transported, sold and stored in tamper-evident, child-resistant and discreet packaging.

Security:

Security will play a fundamental role in our day to day operations and we will take full financial responsibility for retaining a dedicated security team for each location. This includes the placement of numerous security cameras, both inside and outside of the establishment, supervised by our experienced security team.

In addition to monitoring the cameras, Eden's security team will:

• patrol the premises and address security breaches on-site as required; such as restricting access to minors, preventing disruptive behaviour and on-site consumption;





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- maintain a positive relationship with the city and police officials and be available to provide security footage to the police or the LCRB at any time;
- communicate all policies that storefront employees must follow to the Operations Officer and the Location Manager; and

Concluding Remarks:

Eden's history of legal and regulatory compliance has prepared our team to cooperate and work closely with the surrounding community. We understand that in order to sell responsibly, all employees will need to be equipped with the latest information regarding any legislation pertaining to cannabis. As such, all employees will receive specialized training; in addition to their BC Worker Verification, because we want our neighbours to feel comfortable and safe.

We understand the need for transparency in our operations during this time and we intend on maintaining open communication with the local police to keep our neighbourhoods secure. This is of crucial importance, not only for the communities we operate in, but also for our business as a licensed retail storefront. If given the opportunity, we firmly believe in Eden's ability to provide a beneficial service to the community and have a positive influence on the local economy.

We are grateful for your time and consideration of our community impact statement. Please do not hesitate to contact an Eden representative if the council has any questions or require additional information.

Sincerely,

Eden