

DATE OF MEETING | MAY 21, 2019 |

AUTHORED BY | JAKE RUDOLPH, CHIEF ADMINISTRATIVE OFFICER |

SUBJECT | STRATEGIC PLAN REVISION |

OVERVIEW

Purpose of Report

To provide the Governance and Priorities Committee with a revised version of the draft Strategic Plan for consideration.

Recommendation

That the Strategic Plan Revision report, dated 2019-MAY-21, be received for information.

DISCUSSION

At the Governance and Priorities Committee (GPC) meeting on 2019-APR-29, the GPC discussed the following with respect to the draft Strategic Plan:

- reducing the number of Key Focus Areas (KFA's) under each Strategic Theme from 21 to approximately 10, by grouping similar items together; and
- compiling a short list of "flagship" items (i.e., projects or measurable performance improvements) that individual members of Council wish to see accomplished in this term.

Staff have revised the draft Strategic Plan (see Attachment A) to reduce the number of KFA's from 21 to 10. In doing so, staff have also removed the two or three-word heading and the brief description that accompanied each KFA. Some of these statements have been combined and rephrased as action statements, to inform the reader how each of the combined KFA's will be acted upon.

The flagship items can be developed based on the priority items identified on April 29th. Staff will require further direction on this. For ease of reference, the nine items identified as the number one priority for the individual members of Council, under the four Strategic Themes, are:

- **Governance:** decision making;
- **Environment:** update and resource the community sustainability action plan; environmental leadership;
- **Livability:** :housing, supportive at all levels; and
- **Economic Development:** downtown; downtown waterfront lands; A&B Sound/Jean Burns Building; investigate carbon sinks industries and technology. |

SUMMARY POINTS

- The revised draft Strategic Plan reduces the number of Key Focus Areas from 21 to 10.
- A list of flagship items – significant projects or performance improvements – has been included for further discussion.

ATTACHMENTS

Attachment A: revised draft Strategic Plan with 10 KFA's

Attachment B: Minutes of the 2019-APR-29 Governance and Priorities Committee

Submitted by:

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Chief Administrative Officer