

DATE OF MEETING April 10, 2019

AUTHORED BY SHEILA GURRIE, CORPORATE OFFICER AND CITY CLERK

**SUBJECT HOSTING ASSOCIATION OF VANCOUVER ISLAND AND
COASTAL COMMUNITIES ANNUAL CONVENTION**

OVERVIEW

Purpose of Report

To provide Council with background information regarding hosting of the Annual Association of Vancouver Island and Coastal Communities Convention and receive Council authorization to host this event in 2020.

Recommendation

That the Finance and Audit Committee recommend that Council:

1. Submit an application to host the Association of Vancouver Island and Coastal Communities 2020 Annual Convention; and,
2. That if the application is successful, commit up to \$15,174 in the 2020 budget to host this event at the Vancouver Island Conference Centre, with funding to be allocated from general taxation.

BACKGROUND

The Annual Vancouver Island and Coastal Communities (AVICC) is the longest established area association under the umbrella of the Union of BC Municipalities (UBCM). The Association deals with issues and concerns that affect all communities in its jurisdiction from large urban areas to small rural communities. AVICC now has a membership of 53 municipalities and regional districts, including the City of Nanaimo. The Annual General Meeting & Convention held in April each year provides members with the opportunity to bring forward issues and concerns from their individual communities through resolutions and debates.

Hosting the annual convention would provide opportunities to showcase, to numerous other Local Governments on Vancouver Island, the many cultural attractions and amenities that Nanaimo has to offer. It would also allow Nanaimo City Councillors to attend the convention without having to travel. As 2020 conference hosts, the City of Nanaimo would be responsible for providing meeting facilities and services for the expected 350 delegates for the AVICC Annual Convention. This influx of delegates would benefit the local economy as noted under "Economic Impact" on the table below. Please refer to "Attachment A" of this report for the Host Community Responsibilities and Requirements for the 2020 Convention.

The following estimated costs and economic impact are based on rental costs of the Vancouver Island Conference Centre (VICC) (Attachment B includes details of VICC's proposal):

ITEM	Estimated Cost
Vancouver Island Conference Centre:	\$8,920
Colour Printer	\$750
Decorations	\$700
20 Speaker Gifts	\$900
Entertainment/Welcome Reception	\$2,000
Booths	\$1,904
Total Estimated Cost	\$15,174
ITEM	Economic Impact
350 people x 3 days x \$315	\$330,750

Staff have provided more details of the estimated cost break downs on "Attachment C" of this report.

OPTIONS

1. That the Finance and Audit Committee recommend that Council:
 1. Submit an application to host the Association of Vancouver Island and Coastal Communities 2020 Annual Convention; and,
 2. That if the application is successful, commit up to \$15,174 in the 2020 budget to host this event at the Vancouver Island Conference Centre, with funding to be allocated from general taxation.
 - **Budget Implication:** That if the application is successful, year 2 (2020) of the 2019 – 2023 Financial Plan would be amended to add a budget of \$15,174 with funding from general taxation.
 - **Political Implication:** Demonstrates regional leadership.
2. That the Finance and Audit Committee recommend that Council direct Staff not to submit and application to host the Association of Vancouver Island and Coastal Communities 2020 Annual Convention.
 - **Political Implication:** Would not encourage regional leadership.
3. That the Finance and Audit Committee provide alternate direction. |

SUMMARY POINTS

- The Annual General Meeting & Convention is held in April each year and provides members with the opportunity to bring forward issues and concerns from their individual communities.
- Hosting the Convention would provide opportunities to showcase the City to other Local Governments and would mean Nanaimo City Councillors would not need to travel for the event.
- Staff estimate that hosting the 2020 AVICC Convention will cost \$15,174.

ATTACHMENTS

Attachment A: Distribution of Responsibilities
Attachment B: AVICC 2020 Nanaimo Proposal
Attachment C: AVICC Estimated Costs

Submitted by:

Sheila Gurrie,
Corporate Officer and City Clerk