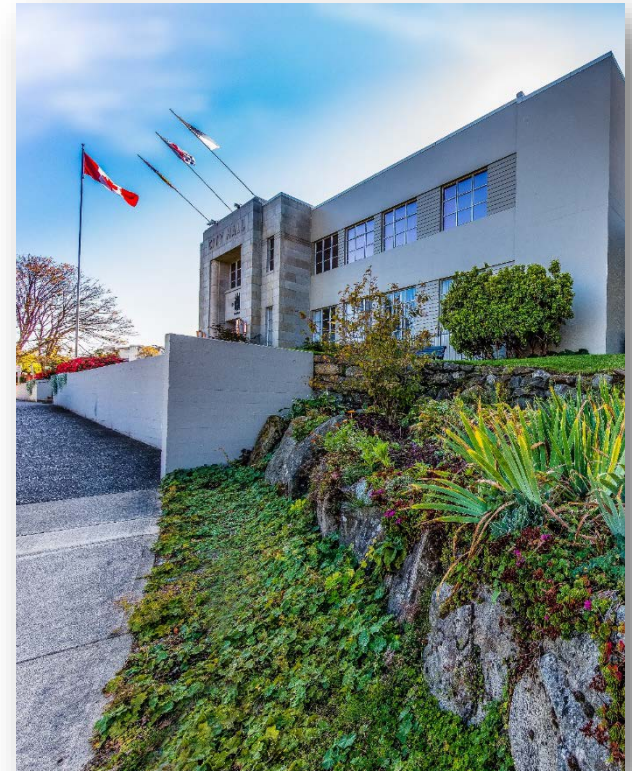# Council Committees and Engagement

Agenda:

- Overview of current governance model

- Review of Committees currently operating

- Review of Committees on hold

- Observations and Recommendations

- Engagement – an overview

- Engagement moving forward

- Next Steps

Overview of Current Governance Model

- Council Committees currently on hold

  ➤ With the exception of the Finance & Audit Committee

- Governance & Priorities Committee now established

  ➤ Intended to be the "parent" of future Council Committees

- Work on draft Strategic Plan underway

  ➤ Committees to align with Council's Strategic Plan

Council Committees

- Committees currently on hold

  - Community Planning and Development

  - Community Vitality

  - Public Safety

  - Public Works and Engineering

  - Parks Recreation and Wellness

- Committees currently operating

  - Finance & Audit Committee

  - Governance and Priorities Committee

Finance & Audit Committee

A "business-type" meeting for addressing all financial matters before going to Council - a model of good governance.

- Prevents motions from being made on the fly that could set precedent for future financial asks

- Allows time to work through large amounts of information, such as the annual budget, before going to Council for approval

- Delegations requesting funds referred to F&A first

- Allows time to review requests from organizations and an opportunity to understand all potential implications before going to a Council meeting

Recommendations

- Recommend dissolving the five Council Committees identified, allowing Council to strike their own committees or other type of engagement model

- Recommend Council keep the Finance and Audit Committee as it plays an important role and models good governance/sound decision making

Steps forward

The Governance and Priorities Committee allows for other committees or other engagement models to be formed from it, acting as a "parent" committee.

Community Engagement Sessions

(Round tables, Town halls, Open houses, etc.)

Task Forces

(Community Engagement Task Force, Cannabis Task Force, etc.)

Governance & Priorities Committee

Online Platforms

(Facebook, Twitter, Bang the Table, etc.)

Council Committees

(Environmental Sustainability Advisory Committee, Public Safety Committee, etc.)

Engagement – an overview

- A City's responsibilities are outlined in the Community Charter and the Local Government Act

- Council has identified Good Governance and Management Excellence as high priorities through the strategic planning process and engagement is a big part of this

- Engagement should be looked at through the some sort of a continuum, such as the International Association for Public Participation (IAP2)'s Spectrum of Public Participation

IAP2 Spectrum of Public Participation

Inform	➤	Consult	➤	Involve	➤	Collaborate	➤	Empower
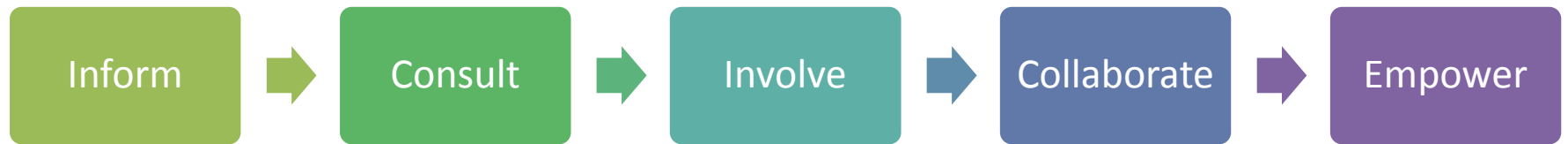
Everything the City does engages with the public on this spectrum, with many projects or initiatives falling under the "inform" category

Community Engagement Task Force

The Community Engagement Task Force (CETF) was formed in July 2017 to assist Council to "further community engagement and public conversation."

Their final report describes community engagement as:

A culture fostered within an entire organization and a community… where communication is meaningful and authentic and asking questions makes a resident feel heard and respected at all levels.

A number of recommendations to Council were outlined in their final report, presented at the Committee of the Whole meeting on January 28, 2019.

Community Engagement Task Force Recommendations

1. Be committed to working more closely with the community to improve engagement and participation in Council decisions, so that residents feel empowered to be more active in shaping their community and the future.

2. Begin with something as simple as a published calendar of what Council intends to engage residents about over the next year.

3. Ensure that existing methods for community engagement are fully understood and utilized.

4. Consider how to improve community engagement through advertising, social media and online technology.

5. Consider establishing a central focus for community engagement within the City.

Ways We Engage

- ✓ Council meetings
- ✓ Public hearings
- ✓ eTown halls

- ✓ Agendas
- ✓ Minutes
- ✓ Meetings notices

- ✓ Meeting videos
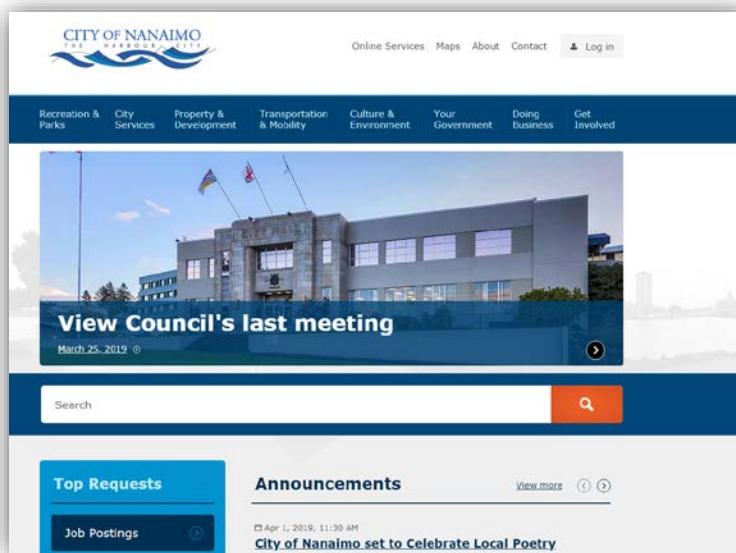- ✓ Project reports
- ✓ Presentations
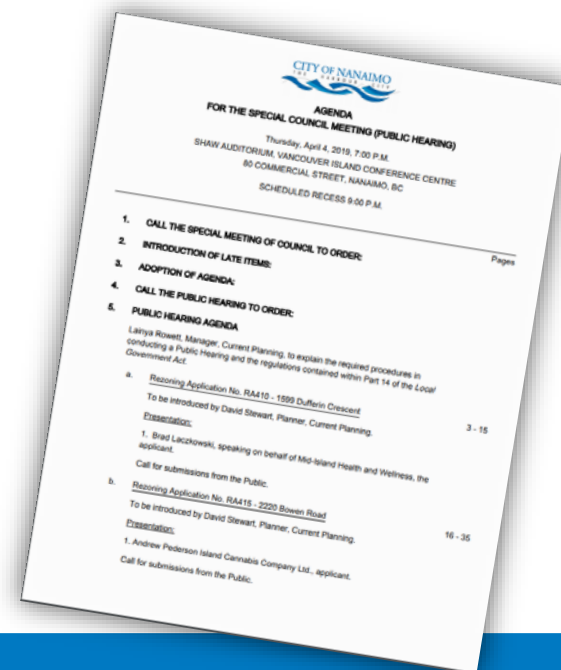
Ways We Engage (continued)

- ✓ Facebook
- ✓ Twitter
- ✓ Instagram (P&R)

- ✓ YouTube
- ✓ Activity guide
- ✓ Educational videos

- ✓ Newsletters
- ✓ Project videos
- ✓ Surveys

Ways We Engage (continued)

- ✓ Website
- ✓ Blogs
- ✓ News releases

- ✓ Project pages
- ✓ Events calendar
- ✓ Maps

- ✓ Posters
- ✓ Newspaper ads
- ✓ Pictures

Ways We Engage (continued)

- ✓ Phone calls
- ✓ Email
- ✓ Other correspondence
- ✓ Feedback opportunities
- ✓ Committees

- ✓ Other public meetings (open houses, engagement sessions, etc.)
- ✓ Hearing from delegations
- ✓ Council meeting summaries
- ✓ Etc…
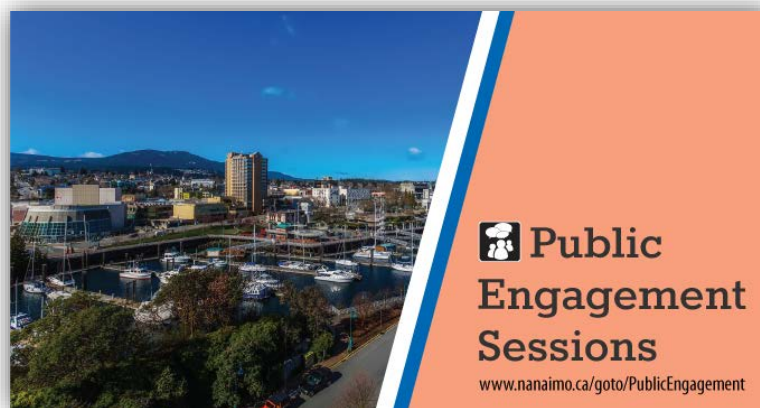
Engagement Moving Forward

- Invest in online Community Engagement software

- Hold Town Hall type meeting in May

- Implement closed captioning for Council meetings – recommendation coming to Council soon

- Move forward with Community Engagement Task Force recommendations

- New Manager of Communications starting soon and will be assessing communications across the City

Next Steps

- More engagement

- Strike new Committees or other engagement methods

- Look at Committee of the Whole meetings

- Amend the Council Procedure Bylaw

- Amend committee operating guidelines if necessary

Steps forward

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Questions?