## ATTACHMENT A

## PRELIMINARY DRAFT FOR DISCUSSION BASED ON WORKSHOP NOTES - NEEDS TO BE REVIEWED BY COUNCIL **CITY OF NANAIMO VISION** Livable, environmentally sustainable & full of opportunity for all generations and walks of life. GOVERNANCE ENVIRONMENTAL ECONOMIC HEALTH LIVABILITY EXCELLENCE RESPONSIBILITY WE PROTECT AND ENHANCE NANAIMO'S WE CREATE A VIBRANT CULTURE OF WE PROACTIVELY PLAN FOR **WE WILL DEVELOP A CULTURE NATURAL ENVIRONMENT BY LOOKING** INNOVATION, STEWARDSHIP AND NANAIMO'S GROWTH AND FOCUS OF EXCELLENCE AROUND AFTER THE COMMUNITY'S BIOLOGICAL PARTNERSHIP TO ENCOURAGE A **ON COMMUNITY INFRASTRUCTURE** GOVERNANCE, MANAGEMENT **DIVERSITY AND ADAPT THE WAY WE LIVE, DIVERSE & HEALTHY ECONOMY NOW** AND COST EFFECTIVE SERVICE TO SUPPORT AN INCLUSIVE, **WORK RECREATE AND MOVE** AND INTO THE FUTURE **HEALTHY AND DESIRABLE PLACE DELIVERY** PARTNERSHIP ENVIRONMENTAL LEADERSHIP ENGAGEMENT HOUSING Strengthen partnerships and Take a leadership role in preparing our Engage with the community in a community for climate change and collaboration with First Nations, the Support the provision of affordable deliberate and disciplined way environmental stewardship private sector, educational instituand accessible housing for all our STRUCTURED FOR DECISION MAKING tions, other levels of government community needs NATURAL ASSET and other organizations PROACTIVE PLANNING Ensure that we are struc-GOVERNANCE STRUCTURE Identify, protect and enhance the tured and resourced for Engage the community in long-term ecological health of our significant expeditious, high quality Ensure our economic development community planning natural resources and systems efforts are governed and measured decision making and action INFRASTRUCTURE AND SERVICES to produce value for the community within our risk framework **GROWTH STRATEGY** DOWNTOWN INNOVATION Support land development in a Improve our community manner that efficiently uses our infrastructure and services to Create a vibrant culture of Have our downtown recognized as infrastructure to reduce our support Nanaimo as an active a livable and desirable heart of innovation, stewardship and impact on the natural environment our community and healthy place to live. partnership to encourage a healthy robust City CITY OPERATIONAL IMPACTS BUSINESS RETENTION AND HEALTH COMMUNITY SAFETY RELATIONSHIPS Create a City in which all people live, Focus on our environmental Focus on business retention and work, play and learn in a safe and Invest in relationships which impact impact/climate change contribution expansion connected community. and support our community in our decision making and **BUSINESS ATTRACTION** regional participation ARTS, CULTURE & RECREATION TRANSPORTATION Position Nanaimo as the best Focus on targeted advocacy with Support arts, culture and recreation as place to grow a business with a other levels of government to support Ensure our transportation systems focus on businesses that align an integral part of everyday life our strategic goals and long term are designed to encourage multiwith our strategic direction interests. SOCIAL CONNECTIVITY modal transportation Continue to facilitate solutions for social issues impacting our community and residents WATERFRONT Continue to increase opportunities for residents to access our waterfront and natural environ-DRAFT FOR DISCUSSION ONLY -2019-02-21 - Tracey Lorenson - tracey@civicexcellence.com