

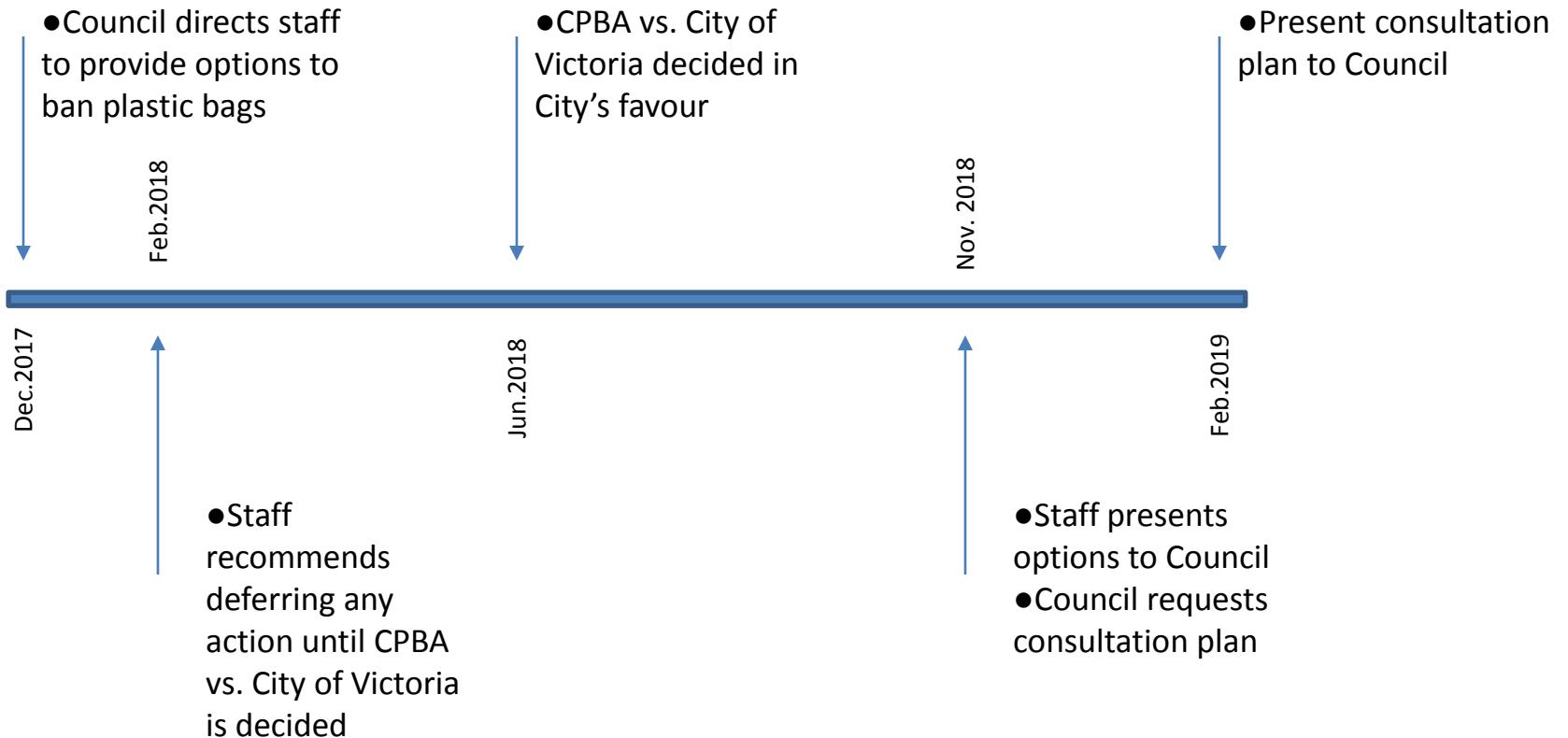


Single-Use Checkout Bags Regulation

Engaging the Public and Business Sectors



Timeline



Communication Plan Development

We spoke to:

- Nanaimo Chamber of Commerce
- City of Victoria
- District of Saanich

Objectives

- To inform, educate and listen

Audiences

- Nanaimo residents
- Nanaimo businesses
- Residents of other jurisdictions who shop in Nanaimo
- Media

Regulation Highlights

- Definition of a Checkout Bag
- Prohibits provision of a plastic Checkout Bag
- Sets minimum fees for provision of a paper or re-useable bag
- Some exceptions – loose bulk items, seafood and meats, laundry, large items
- Does not prohibit the re-use of plastic checkout bags
- 6 month transition period
- Goal – to encourage increased use of durable, re-usable checkout bags

Engagement Strategy

IAP2 Spectrum of Public Participation				
Inform	Consult	Involve	Collaborate	Empower
March – June 2019				
Receive written feedback from retailers				
Host a business roundtable with the assistance of the Nanaimo Chamber of Commerce				
Receive written feedback from the public				
Receive input from the public on the Bylaw at an open Council meeting				

Duration

- 3 months (March – June)

Budget

- Consultation - \$8,250
- Education - \$7,100

Implementation and Transition

- 6 months

